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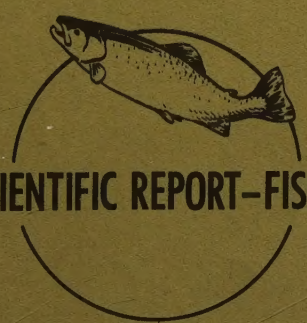
FISH AND SHELLFISH CONSUMPTION IN PUBLIC EATING AND DRINKING PLACES

Volume II



SPECIAL SCIENTIFIC REPORT–FISHERIES No. 295

UNITED STATES DEPARTMENT OF THE INTERIOR
FISH AND WILDLIFE SERVICE

EXPLANATORY NOTE

The series embodies results of investigations, usually of restricted scope, intended to aid or direct management or utilization practices and as guides for administrative or legislative action. It is issued in limited quantities for official use of Federal, State or cooperating agencies and in processed form for economy and to avoid delay in publication.

United States Department of the Interior, Fred A. Seaton, Secretary
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

FISH AND SHELLFISH CONSUMPTION

IN

PUBLIC EATING AND DRINKING PLACES

Volume II

Summary And Detailed Tables For:

Regions:
- By Type Of Establishment
- By City Size
- By Sales Size

Type Of Establishments:
- By City Size
- By Sales Size

City Size By Sales Size

Special Scientific Report--Fisheries No. 295

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FOREWORD

This is the second of two volumes reporting on the results of a survey of fish and shellfish consumption in public eating places. Volume I, issued as Special Scientific Report--Fisheries No. 218, gave an analysis of the responses to the questionnaire on a national basis. Volume II gives an analysis of the cross-tabulated responses on a regional, type-of-establishment, sales-size, and city-size basis.

This report contains cross-tabulations of the responses to questions of only the weighted numbers of reporting establishments. Put in another way, the weighted numbers of non-reporters are not included in these tables, primarily because appropriate weights for these establishments were not available. Imputations for these non-reporters on a national basis would have adjusted the totals shown by roughly 10 percent for the United States as a whole, 10 percent for restaurants, cafeterias, and drug stores, 13 percent for restaurants or cafeterias located in hotels, and 20 percent for drinking places, lunch counters, and refreshment stands. Estimates of the number of establishments, adjusted to "universe" totals, are given in tables 2 through 7 primarily to indicate the magnitude of the adjustments. In preparing these estimates, the assumption was made that the weighted numbers of reporting establishments were distributed in the same way as those of the non-reporting establishments. Imputations of the weighted numbers of non-reporters, however, are not included in any "cell" for all other tables showing the percentage distributions to questions included in the survey.

Exact agreement of the percentages for similar questions in both reports was not possible, primarily because of differences due to rounding. Consequently, the detailed percentages in some tables will not agree in total with those shown in related tables. A review of these differences in agreement of sub-total percentages with totals shown elsewhere indicated that, in most instances, the differences were not large enough to warrant adjustment. In the majority of cases examined the percentages did not vary by more than 0.1 or 0.2 percent, and rarely by more than 2 or 3 percent. The relative distribution of the responses to individual questions are not seriously affected by these deviations.

The data in this report are affected, however, by sampling errors and non-sampling biases of one kind or another. Sampling errors especially affect estimates based on small numbers as well as quantitative estimates of the pounds of fishery products purchased, prices of fishery products, and other quantitative data collected in the course of the survey. Estimates of the sampling variability are given in the Appendix of Volume I. A description of how the survey was conducted, details of the survey design, and a copy of the questionnaire are also available in that volume.

The plan for the survey was developed in the Economics and Cooperatives Marketing Section of the Branch of Commercial Fisheries in the United States Fish and Wildlife Service under the guidance of the late Chief of the Section, Dr. Richard A. Kahn, and the Assistant Chief of the Section, Walter H. Stolting. Both supervised the execution of the plan. The questionnaire for the survey work was developed by Noriar Pahigian, Statistician, in cooperation with the Bureau of Census, which collected the data from a probability sample of establishments and prepared the tabulations. Adolph Scolnick and Neil Newton, Analytical Statisticians, supervised the preparation of the report. Mrs. Evelyn Kramer, Statistical Assistant, and Donald FitzGibbon, Commodity Industry Analyst, checked the final tabulations and supervised the typing of all tables in the final report.

This report completes the analysis and presentation of the data accumulated in this survey. The project was financed with funds made available by the Saltonstall-Kennedy Act, approved July 1, 1954 (68 Stat. 376).

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General Summary Tables

Table 1

COMPARISON BETWEEN THE NUMBER OF ESTABLISHMENTS INCLUDED IN THE FIRST AND SECOND VOLUME OF THE PUBLIC EATING PLACES SURVEY

(Number of establishments in thousands)

Category	Volume I						Volume II					
	All public eating places		Serving no fish or shellfish		Serving fish or shellfish		All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	111.2	100.0	43.2	38.8	68.0	61.2	102.3	100.0	40.0	39.1	62.3	60.9
North Central	124.6	100.0	64.9	52.1	59.7	47.9	109.8	100.0	56.6	51.5	53.2	48.5
South	100.3	100.0	54.4	54.2	45.9	45.8	91.7	100.0	49.7	54.2	42.0	45.8
West	61.7	100.0	27.2	44.1	34.5	55.9	54.5	100.0	23.8	43.7	30.7	56.3
Type of Establishment	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	126.7	100.0	21.0	16.6	105.7	83.4	115.0	100.0	19.3	16.8	95.7	83.2
Cafeterias	5.0	100.0	.7	14.0	4.3	86.0	4.5	100.0	.6	13.3	3.9	86.7
Restaurants or cafeterias located in hotels	16.6	100.0	1.3	7.8	15.3	92.2	14.5	100.0	1.2	8.3	13.3	91.7
Drug or proprietary stores with fountain service	39.6	100.0	29.8	75.3	9.8	24.7	31.5	100.0	23.6	74.9	7.9	25.1
Other 1/	209.9	100.0	136.9	65.2	73.0	34.8	192.8	100.0	125.4	65.0	67.4	35.0
City Size (population)	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
500,000 or more	68.5	100.0	25.9	37.8	42.6	62.2	61.7	100.0	23.2	37.6	38.5	62.4
100,000 to 499,999	55.7	100.0	29.6	53.1	26.1	46.9	50.1	100.0	26.5	52.9	23.6	47.1
25,000 to 99,999	55.1	100.0	27.7	50.3	27.4	49.7	49.7	100.0	24.9	50.1	24.8	49.9
2,500 to 24,999	72.9	100.0	33.0	45.3	39.9	54.7	65.7	100.0	29.6	45.1	36.1	54.9
Less than 2,500	145.6	100.0	73.5	50.5	72.1	49.5	131.1	100.0	65.9	50.3	65.2	49.7
Annual Sales Size (from food)	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
$100,000 or more	15.8	100.0	.5	3.2	15.3	96.8	14.2	100.0	.4	2.8	13.8	97.2
$40,000 to $99,999	28.9	100.0	4.1	14.2	24.8	85.8	26.2	100.0	3.7	14.1	22.5	85.9
$10,000 to $39,999	85.0	100.0	22.4	26.4	62.6	73.6	76.8	100.0	20.1	26.2	56.7	73.8
Less than $10,000	192.4	100.0	100.8	52.4	91.6	47.6	173.1	100.0	90.4	52.2	82.7	47.8
No reply	75.7	100.0	61.9	81.8	13.8	18.2	68.0	100.0	55.5	81.6	12.5	18.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Note: Volume I is published in Special Scientific Report-Fisheries No. 218 Fish and Shellfish Consumption in Public Eating and Drinking Places. Volume II contains data excluding estimates of the weighted number of establishments from whom data was not received.

Table 2

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Type Of Establishment

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States Total	397.8	208.1	189.7
Northeast	111.2	68.0	43.2
Restaurants	28.5	26.4	2.1
Cafeterias	1.2	1.2	-
Restaurants or cafeterias located in hotels	7.7	6.6	1.1
Drug or proprietary stores with fountain service	10.8	3.2	7.6
Other 1/	63.0	30.6	32.4
North Central	124.6	59.7	64.9
Restaurants	38.0	31.7	6.3
Cafeterias	2.2	2.1	.1
Restaurants or cafeterias located in hotels	3.7	3.6	.1
Drug or proprietary stores with fountain service	14.8	2.6	12.2
Other 1/	65.9	19.7	46.2
South	100.3	45.9	2/ 54.4
Restaurants	37.1	28.9	8.2
Cafeterias	1.3	.8	.5
Restaurants or cafeterias located in hotels	2/ 2.6	2.5	.2
Drug or proprietary stores with fountain service	9.8	1.8	8.0
Other 1/	49.5	11.9	37.6
West	61.7	34.5	27.2
Restaurants	23.1	18.7	4.4
Cafeterias	.3	.2	.1
Restaurants or cafeterias located in hotels	2.6	2.6	-
Drug or proprietary stores with fountain service	4.2	2.2	2.0
Other 1/	31.5	10.8	20.7

1/ Includes drinking places, lunch counters, and refreshment stands.
2/ Total does not agree with sum of detail shown due to rounding.

Table 3

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By City Size (Population)

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
Northeast	111.2	68.0	43.2
500,000 or more	34.4	24.1	10.3
100,000 to 499,999	11.3	5.6	5.7
25,000 to 99,999	16.6	9.1	7.5
2,500 to 24,999	21.1	12.0	9.1
Less than 2,500	27.8	17.2	10.6
North Central	124.6	59.7	64.9
500,000 or more	24.8	12.2	12.6
100,000 to 499,999	13.5	7.1	6.4
25,000 to 99,999	18.5	9.7	8.8
2,500 to 24,999	23.1	12.1	11.0
Less than 2,500	44.7	18.6	26.1
South	100.3	45.9	54.4
500,000 or more	6.1	4.3	1.8
100,000 to 499,999	21.8	9.0	12.8
25,000 to 99,999	17.1	6.8	10.3
2,500 to 24,999	19.8	10.5	9.3
Less than 2,500	35.5	15.3	20.2
West	61.7	34.5	27.2
500,000 or more	3.2	2.0	1.2
100,000 to 499,999	9.1	4.4	4.7
25,000 to 99,999	2.9	1.8	1.1
2,500 to 24,999	8.9	5.3	3.6
Less than 2,500	37.6	21.0	16.6

Table 4

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Sales Size 1/
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
Northeast	111.2	68.0	43.2
$100,000 or more	5.3	5.2	.1
$40,000 to $99,999	8.6	7.6	1.0
$10,000 to $39,999	24.1	19.8	4.3
Less than $10,000	60.5	32.8	27.7
No reply	12.7	2.6	10.1
North Central	124.6	59.7	64.9
$100,000 or more	4.1	3.9	.2
$40,000 to $99,999	9.3	7.7	1.6
$10,000 to $39,999	27.1	19.4	7.7
Less than $10,000	53.0	24.6	28.4
No reply	31.1	4.1	27.0
South	100.3	45.9	54.4
$100,000 or more	2.6	2.6	(2)
$40,000 to $99,999	5.5	4.4	1.1
$10,000 to $39,999	20.3	14.6	5.7
Less than $10,000	52.7	21.9	30.8
No reply	19.2	2.4	16.8
West	61.7	34.5	27.2
$100,000 or more	3.8	3.6	.2
$40,000 to $99,999	5.5	5.1	.4
$10,000 to $39,999	13.5	8.8	4.7
Less than $10,000	26.2	12.3	13.9
No reply	12.7	4.7	8.0

1/ Sales size based on reported receipts from food and/or beverages during 1954.

2/ Less than 50 establishments.

Table 5

NUMBER OF ESTABLISHMENTS INDICATING WHETHER OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By City Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
Restaurants	126.7	105.7	21.0
500,000 or more	18.9	17.2	1.7
100,000 to 499,999	15.3	13.1	2.2
25,000 to 99,999	14.9	13.3	1.6
2,500 to 24,999	25.8	22.7	3.1
Less than 2,500	51.8	39.4	12.4
Cafeterias	5.0	4.3	.7
500,000 or more	1.8	1.8	-
100,000 to 499,999	1.0	.6	.4
25,000 to 99,999	.8	.7	.1
2,500 to 24,999	.4	.3	.1
Less than 2,500	1.0	.9	.1
Restaurants or cafeterias located in hotels	16.6	15.3	1.3
500,000 or more	3.1	3.0	.1
100,000 to 499,999	2.1	2.0	.1
25,000 to 99,999	2.2	2.1	.1
2,500 to 24,999	2.9	2.6	.3
Less than 2,500	6.3	5.6	.7
Drug or proprietary stores with fountain service	39.6	9.8	29.8
500,000 or more	6.1	1.9	4.2
100,000 to 499,999	7.3	1.9	5.4
25,000 to 99,999	6.0	1.1	4.9
2,500 to 24,999	7.7	1.4	6.3
Less than 2,500	12.5	3.5	9.0
Other 1/	209.9	73.0	136.9
500,000 or more	38.6	18.7	19.9
100,000 to 499,999	30.0	8.5	21.5
25,000 to 99,999	31.2	10.2	21.0
2,500 to 24,999	36.1	12.9	23.2
Less than 2,500	74.0	22.7	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 6

NUMBER OF ESTABLISHMENTS INDICATING WHETHER OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
Restaurants	126.7	105.7	21.0
$100,000 or more	7.6	7.5	.1
$40,000 to $99,999	15.4	15.1	.3
$10,000 to $39,999	41.6	37.1	4.5
Less than $10,000	52.3	38.5	13.8
No reply	9.8	7.5	2.3
Cafeterias	5.0	4.3	.7
$100,000 or more	1.0	1.0	-
$40,000 to $99,999	1.4	1.3	.1
$10,000 to $39,999	1.5	1.4	.1
Less than $10,000	.9	.5	.4
No reply	.2	.1	.1
Restaurants or cafeterias located in hotels	16.6	15.3	1.3
$100,000 or more	5.2	5.2	(1)
$40,000 to $99,999	2.3	2.3	-
$10,000 to $39,999	2.1	2.0	.1
Less than $10,000	5.3	4.8	.5
No reply	1.7	1.0	.7
Drug or proprietary stores with fountain service	39.6	9.8	29.8
$100,000 or more	.6	.6	-
$40,000 to $99,999	2.4	1.6	.8
$10,000 to $39,999	6.3	3.3	3.0
Less than $10,000	16.1	4.3	11.8
No reply	14.2	(1)	14.2
Other 2/	209.9	73.0	136.9
$100,000 or more	1.4	1.0	.4
$40,000 to $99,999	7.4	4.5	2.9
$10,000 to $39,999	33.5	18.8	14.7
Less than $10,000	117.8	43.5	74.3
No reply	49.8	5.2	44.6

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 7

NUMBER OF ESTABLISHMENTS INDICATING WHETHER OR NOT FISH OR SHELLFISH IS SERVED

City Size By Sales Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
500,000 or more	68.5	42.6	25.9
$100,000 or more	5.0	5.0	(1)
$40,000 to $99,999	6.1	5.2	.9
$10,000 to $39,999	16.7	12.8	3.9
Less than $10,000	29.0	16.7	12.3
No reply	11.7	2.9	8.8
100,000 to 499,999	55.7	26.1	29.6
$100,000 or more	3.2	3.0	.2
$40,000 to $99,999	5.2	4.4	.8
$10,000 to $39,999	10.6	7.1	3.5
Less than $10,000	27.0	10.7	16.3
No reply	9.7	.9	8.8
25,000 to 99,999	55.1	27.4	27.7
$100,000 or more	2.4	2.4	-
$40,000 to $99,999	5.0	4.3	.7
$10,000 to $39,999	10.7	7.7	3.0
Less than $10,000	23.8	12.0	11.8
No reply	13.2	1.0	12.2
2,500 to 24,999	72.9	39.9	33.0
$100,000 or more	1.8	1.8	(1)
$40,000 to $99,999	4.7	4.3	.4
$10,000 to $39,999	18.7	13.7	5.0
Less than $10,000	35.6	17.5	18.1
No reply	12.1	2.6	9.5
Under 2,500	145.6	72.1	73.5
$100,000 or more	3.4	3.1	.3
$40,000 to $99,999	7.9	6.6	1.3
$10,000 to $39,999	28.3	21.3	7.0
Less than $10,000	77.0	34.7	42.3
No reply	29.0	6.4	22.6

1/ Less than 50 establishments.

I. Region By Type Of Establishment Analysis

Table 8

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Region By Type Of Establishment
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
Restaurants	25.9	100.0	1.9	7.3	24.0	92.7
Cafeterias	1.1	100.0	-	-	1.1	100.0
Restaurants or cafeterias located in hotels	6.2	100.0	.9	14.5	5.3	85.5
Drug or proprietary stores with fountain service	8.7	100.0	6.1	70.1	2.6	29.9
Other 1/	60.4	100.0	31.1	51.5	29.3	48.5
North Central	109.8	100.0	56.6	51.5	53.2	48.5
Restaurants	33.9	100.0	5.6	16.5	28.3	83.5
Cafeterias	2.0	100.0	.1	5.0	1.9	95.0
Restaurants or cafeterias located in hotels	3.4	100.0	.1	2.9	3.3	97.1
Drug or proprietary stores with fountain service	11.4	100.0	9.4	82.5	2.0	17.5
Other 1/	59.1	100.0	41.4	70.1	17.7	29.9
South	91.7	100.0	49.7	54.2	42.0	45.8
Restaurants	33.8	100.0	7.4	21.9	26.4	78.1
Cafeterias	1.2	100.0	.5	41.7	.7	58.3
Restaurants or cafeterias located in hotels	2.5	100.0	.2	8.0	2.3	92.0
Drug or proprietary stores with fountain service	7.6	100.0	6.2	81.6	1.4	18.4
Other 1/	46.6	100.0	35.4	76.0	11.2	24.0
West	54.5	100.0	23.8	43.7	30.7	56.3
Restaurants	21.4	100.0	4.4	20.6	17.0	79.4
Cafeterias	.2	100.0	-	-	.2	100.0
Restaurants or cafeterias located in hotels	2.4	100.0	-	-	2.4	100.0
Drug or proprietary stores with fountain service	3.8	100.0	1.9	50.0	1.9	50.0
Other 1/	26.7	100.0	17.5	65.5	9.2	34.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 9

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Type Of Establishment

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4
Northeast	62.3	5.9	40.3	53.8
Restaurants	24.0	5.4	45.5	49.1
Cafeterias	1.1	14.5	55.7	29.8
Restaurants or cafeterias located in hotels	5.3	3.6	36.6	59.8
Drug or proprietary stores with fountain service	2.6	8.8	5.6	85.6
Other 1/	29.3	6.1	39.3	54.6
North Central	53.2	3.7	47.8	48.5
Restaurants	28.3	2.4	50.7	46.9
Cafeterias	1.9	21.9	56.0	22.1
Restaurants or cafeterias located in hotels	3.3	5.8	15.7	78.5
Drug or proprietary stores with fountain service	2.0	-	11.0	89.0
Other 1/	17.7	3.9	52.5	43.6
South	42.0	3.5	36.3	60.2
Restaurants	26.4	2.1	37.9	60.0
Cafeterias	.7	36.9	32.0	31.1
Restaurants or cafeterias located in hotels	2.3	3.5	3.0	93.5
Drug or proprietary stores with fountain service	1.4	-	36.3	63.7
Other 1/	11.2	5.1	39.6	55.3
West	30.7	6.2	35.9	57.9
Restaurants	17.0	5.6	39.7	54.7
Cafeterias	.2	16.5	-	83.5
Restaurants or cafeterias located in hotels	2.4	2.3	4.0	93.7
Drug or proprietary stores with fountain service	1.9	13.8	51.8	34.4
Other 1/	9.2	6.5	34.8	58.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 10

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Type Of Establishment

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
Northeast	40.0	1.7	38.6	59.7
Restaurants	1.9	3.6	32.6	63.8
Cafeterias	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	-	100.0
Drug or proprietary stores with fountain service	6.1	-	13.2	86.8
Other 1/	31.1	1.9	45.0	53.1
North Central	56.6	1.7	39.4	58.9
Restaurants	5.6	4.7	47.4	47.9
Cafeterias	.1	-	100.0	-
Restaurants or cafeterias located in hotels	.1	-	54.0	46.0
Drug or proprietary stores with fountain service	9.4	.7	19.0	80.3
Other 1/	41.4	1.6	42.8	55.6
South	49.7	4.0	38.2	57.8
Restaurants	7.4	3.6	43.0	53.4
Cafeterias	.5	-	71.5	28.5
Restaurants or cafeterias located in hotels	.2	-	40.9	59.1
Drug or proprietary stores with fountain service	6.2	-	12.8	87.2
Other 1/	35.4	4.7	41.3	54.0
West	23.8	2.8	49.5	47.7
Restaurants	4.4	6.1	50.2	43.7
Cafeterias	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-
Drug or proprietary stores with fountain service	1.9	-	14.7	85.3
Other 1/	17.5	1.5	53.2	45.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 11
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Region By Type Of Establishment

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
Restaurants	24.0	1.3	3.2	12.5	2.8	11.0	69.2	-
Cafeterias	1.1	-	-	-	-	6.2	93.8	-
Restaurants or cafeterias located in hotels	5.3	7.4	2.3	-	-	9.9	79.5	.9
Drug or proprietary stores with fountain service	2.6	-	-	-	-	16.6	83.4	-
Other 1/	29.3	3.9	2.1	7.5	.2	20.8	65.3	.2
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5
Restaurants	28.3	6.7	1.5	2.1	1.4	12.9	75.2	.2
Cafeterias	1.9	3.6	-	-	-	11.1	85.3	-
Restaurants or cafeterias located in hotels	3.3	11.6	2.5	-	-	4.3	77.7	3.9
Drug or proprietary stores with fountain service	2.0	-	-	-	-	16.0	79.5	4.5
Other 1/	17.7	4.6	2.0	1.9	-	23.2	68.3	-
South	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3
Restaurants	26.4	7.3	3.3	3.0	1.0	13.2	72.1	.1
Cafeterias	.7	-	-	-	-	27.4	72.6	-
Restaurants or cafeterias located in hotels	2.3	.8	.8	2.4	-	16.3	76.1	3.6
Drug or proprietary stores with fountain service	1.4	-	-	-	-	15.5	82.9	1.6
Other 1/	11.2	2.4	3.6	-	-	21.6	72.4	-
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9
Restaurants	17.0	5.7	3.4	5.2	4.5	20.0	61.2	-
Cafeterias	.2	-	-	-	-	-	100.0	-
Restaurants or cafeterias located in hotels	2.4	6.3	.7	1.5	.7	5.0	82.8	3.0
Drug or proprietary stores with fountain service	1.9	-	-	-	-	2.5	87.2	10.3
Other 1/	9.2	9.1	-	-	.8	28.6	61.5	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 12
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY
Region By Type Of Establishment

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
Restaurants	1.9	17.7	7.1	25.6	49.6	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	-	45.7	54.3	-
Drug or proprietary stores with fountain service	6.1	-	-	37.4	48.3	14.3
Other 1/	31.1	.4	4.1	39.4	55.6	.5
North Central	56.6	.6	.5	30.7	57.9	10.3
Restaurants	5.6	5.9	3.5	31.3	59.3	-
Cafeterias	.1	-	-	100.0	-	-
Restaurants or cafeterias located in hotels	.1	-	-	46.0	54.0	-
Drug or proprietary stores with fountain service	9.4	-	-	40.4	43.4	16.2
Other 1/	41.4	-	.2	28.2	61.2	10.4
South	49.7	1.3	.7	40.1	52.2	5.7
Restaurants	7.4	5.4	3.6	20.1	70.0	.9
Cafeterias	.5	-	-	57.2	42.8	-
Restaurants or cafeterias located in hotels	.2	-	-	15.9	84.1	-
Drug or proprietary stores with fountain service	6.2	-	-	37.6	59.8	2.6
Other 1/	35.4	.8	.2	44.6	47.0	7.4
West	23.8	1.4	-	48.5	43.7	6.4
Restaurants	4.4	6.1	-	51.3	42.6	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.9	-	-	28.7	23.2	48.1
Other 1/	17.5	.4	-	49.7	46.3	3.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4
Restaurants	24.0	60.7	27.1	10.6	1.3	(1)	-	.3
Cafeterias	1.1	100.0	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	5.3	17.3	29.3	34.5	2.7	10.8	3.7	1.7
Drug or proprietary stores with fountain service	2.6	79.3	7.9	-	-	-	7.9	4.9
Other 2/	29.3	68.5	18.7	3.5	.1	.2	7.0	2.0
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9
Restaurants	28.3	70.4	22.8	4.9	(1)	.3	.2	1.4
Cafeterias	1.9	85.2	10.8	-	.1	.3	3.6	-
Restaurants or cafeterias located in hotels	3.3	23.0	29.4	37.8	1.2	6.0	-	2.6
Drug or proprietary stores with fountain service	2.0	76.6	1.5	-	-	-	9.8	12.1
Other 2/	17.7	65.2	15.3	2.9	-	-	12.1	4.5
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6
Restaurants	26.4	72.8	23.4	2.6	.3	-	.8	.1
Cafeterias	.7	89.7	10.3	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.3	3.0	47.7	35.5	4.5	5.8	-	3.5
Drug or proprietary stores with fountain service	1.4	77.0	-	-	-	-	18.6	4.4
Other 2/	11.2	64.8	6.0	.3	-	-	24.5	4.4
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2
Restaurants	17.0	52.6	36.3	8.7	.8	.4	.8	.4
Cafeterias	.2	82.9	17.1	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.4	3.6	17.7	65.8	4.6	3.9	1.4	3.0
Drug or proprietary stores with fountain service	1.9	89.7	-	-	-	10.3	-	-
Other 2/	9.2	43.8	27.5	2.3	.2	-	20.4	5.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1
Restaurants	1.9	75.1	17.7	3.6	-	-	3.6	-
Cafeterias	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	22.8	7.6	-	4.6	57.4	7.6	-
Drug or proprietary stores with fountain service	6.1	27.4	-	-	-	-	51.7	20.9
Other 1/	31.1	53.3	6.4	1.9	.9	-	31.2	6.3
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0
Restaurants	5.6	73.7	13.0	-	-	-	5.9	7.4
Cafeterias	.1	100.0	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.1	54.0	-	-	-	46.0	-	-
Drug or proprietary stores with fountain service	9.4	31.1	-	-	-	-	26.6	42.3
Other 1/	41.4	28.4	1.1	-	-	.3	48.2	22.2
South	49.7	45.3	1.9	-	-	.2	32.3	20.3
Restaurants	7.4	79.8	11.0	-	-	-	6.3	2.9
Cafeterias	.5	85.7	-	-	-	-	-	14.3
Restaurants or cafeterias located in hotels	.2	-	-	-	-	43.3	56.7	-
Drug or proprietary stores with fountain service	6.2	34.3	-	-	-	-	40.6	25.1
Other 1/	35.4	39.6	.4	-	-	-	36.7	23.3
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8
Restaurants	4.4	58.9	21.3	9.1	-	-	4.6	6.1
Cafeterias	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.9	16.2	-	-	-	-	25.1	58.7
Other 1/	17.5	51.2	3.4	-	-	-	19.8	25.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 15

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Region By Type Of Establishment

Category	Fresh fish								Fresh shellfish		
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast											
Restaurant	-	50.6	39.2	43.5	58.9	69.7	30.0	45.2	119.3	63.6	77.8
Cafeterias	-	26.5	24.0	32.2	-	46.5	-	-	-	-	85.0
Restaurants or cafeterias located in hotels	-	44.4	33.0	34.2	-	55.4	33.7	63.3	110.9	72.1	78.7
Drug or proprietary stores with fountain service	-	75.0	-	-	-	66.0	-	-	-	114.5	90.0
Other 2/	-	60.3	40.1	55.7	-	66.1	-	75.4	59.2	88.9	92.7
North Central											
Restaurants	52.4	51.2	50.0	49.6	82.7	57.2	40.5	66.8	88.3	92.9	89.9
Cafeterias	-	40.0	33.5	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	50.2	54.7	45.9	34.6	57.4	62.2	-	69.0	165.7	79.5	92.9
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-	-	-	-	-
Other 2/	68.0	-	43.8	60.0	-	-	45.0	60.0	-	115.0	62.0
South											
Restaurants	44.3	41.4	38.0	-	44.4	54.0	39.7	-	126.8	83.8	60.6
Cafeterias	-	33.1	41.4	-	51.7	-	48.0	-	81.7	64.2	73.1
Restaurants or cafeterias located in hotels	52.0	50.4	38.1	45.0	53.1	54.2	39.8	53.2	131.5	81.7	66.6
Drug or proprietary stores with fountain service	-	40.0	-	-	-	-	-	-	125.0	-	-
Other 2/	46.2	38.4	36.0	-	53.0	55.2	43.3	-	101.1	-	69.0
West											
Restaurants	59.0	57.8	-	41.2	33.4	52.0	52.1	85.0	110.0	95.0	110.7
Cafeterias	-	-	-	45.0	38.0	43.0	-	-	125.0	-	-
Restaurants or cafeterias located in hotels	-	46.4	-	38.3	26.0	54.0	48.3	110.0	163.0	92.0	135.3
Drug or proprietary stores with fountain service	-	65.0	-	-	-	-	-	-	-	-	-
Other 2/	55.0	45.0	-	49.1	42.8	56.6	-	49.0	-	-	80.0

1/ Based on purchases for a one week period.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 15 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Region By Type Of Establishment

Category	Frozen fish				Frozen shellfish			Canned fish		
	Cod	Haddock	Halibut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
Restaurants	45.0	37.0	31.0	28.6	63.8	96.5	77.9	70.7	69.3	69.7
Cafeterias	34.0	34.0	33.1	-	110.0	120.0	77.8	107.0	-	52.7
Restaurants or cafeterias located in hotels	27.4	40.6	43.8	33.0	75.4	108.5	81.4	59.2	35.7	74.2
Drug or proprietary stores with fountain service	41.0	-	-	-	81.0	158.7	85.0	50.0	-	67.0
Other 2/	35.6	41.4	50.7	45.0	71.7	113.0	81.6	80.7	79.7	59.5
North Central										
Restaurants	36.6	42.9	45.5	37.0	83.4	118.1	81.9	60.1	52.0	63.2
Cafeterias	30.6	34.7	47.7	32.6	71.8	-	75.3	61.1	98.0	71.6
Restaurants or cafeterias located in hotels	31.3	34.6	29.8	34.9	61.2	115.6	79.9	66.2	88.4	75.4
Drug or proprietary stores with fountain service	45.0	47.1	-	48.0	63.0	-	103.7	60.0	-	62.4
Other 2/	45.7	46.0	49.0	37.4	32.0	103.6	78.4	54.4	225.0	55.7
South										
Restaurants	27.9	35.6	53.2	36.8	84.2	95.5	75.6	57.0	-	52.8
Cafeterias	30.8	33.5	30.6	37.0	-	99.8	65.3	58.3	-	63.7
Restaurants or cafeterias located in hotels	33.8	37.7	40.9	27.8	65.2	100.4	82.8	61.2	-	74.4
Drug or proprietary stores with fountain service	50.0	38.0	-	-	-	-	61.8	42.8	-	37.4
Other 2/	34.8	23.7	21.8	32.2	58.0	-	75.6	45.1	30.0	54.2
West										
Restaurants	37.3	-	54.4	42.5	68.4	98.8	81.4	107.1	61.9	55.9
Cafeterias	30.0	-	29.5	32.0	-	-	69.2	-	-	38.6
Restaurants or cafeterias located in hotels	57.8	-	42.3	-	79.3	91.5	91.4	127.3	130.8	65.5
Drug or proprietary stores with fountain service	-	44.0	34.4	-	-	-	56.7	-	-	57.9
Other 2/	38.8	49.0	41.7	-	65.0	-	85.0	-	23.0	52.2

1/ Based on purchases for a one week period.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 16

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Northeast Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establishments	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
Northeast - Average	62.3	12.2	76.8	4.6	.7	.7	5.0
Restaurants - Average	24.0	12.5	78.0	4.0	.5	.3	4.7
January-March	24.0	8.6	77.8	3.4	.3	-	9.9
April-June	24.0	15.7	82.0	2.0	(1)	.3	-
July-September	24.0	6.7	74.6	7.6	1.5	.6	9.0
October-December	24.0	19.0	77.6	3.1	-	.3	-
Cafeterias - Average	1.1	17.5	65.5	4.7	-	1.5	10.8
January-March	1.1	.1	63.0	12.3	-	-	24.6
April-June	1.1	30.8	69.1	.1	-	-	-
July-September	1.1	14.4	60.9	.1	-	6.2	18.4
October-December	1.1	24.7	69.1	6.2	-	-	-
Restaurants or cafeterias located in hotels - Average	5.3	21.9	57.8	9.2	3.5	1.4	6.2
January-March	5.3	19.0	58.7	11.2	.3	3.7	7.1
April-June	5.3	36.8	61.0	1.4	.3	-	.5
July-September	5.3	15.6	51.7	8.8	4.7	1.9	17.3
October-December	5.3	16.2	59.6	15.5	8.7	-	-
Drug or proprietary stores with fountain service - Average	2.6	12.2	81.0	2.6	.2	2.0	2.0
January-March	2.6	8.7	83.4	-	-	-	7.9
April-June	2.6	15.7	83.0	1.3	-	-	-
July-September	2.6	15.7	74.3	1.3	.9	7.8	-
October-December	2.6	8.7	83.4	7.9	-	-	-
Other 2/ - Average	29.3	10.1	79.1	4.3	.6	.8	5.1
January-March	29.3	4.1	76.8	5.9	.2	.4	12.6
April-June	29.3	13.1	84.1	2.1	.7	-	-
July-September	29.3	6.0	77.1	6.3	.7	2.7	7.2
October-December	29.3	17.2	78.5	3.0	.9	-	.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 17

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

North Central Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establishments	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
North Central - Average	53.2	14.6	76.9	5.0	.5	.3	2.7
Restaurants - Average	28.3	14.4	76.5	5.4	.3	.3	3.1
January-March	28.3	16.4	72.4	10.2	.5	-	.5
April-June	28.3	14.9	79.3	4.9	.2	.2	.5
July-September	28.3	20.9	73.6	4.1	.6	.6	.2
October-December	28.3	5.3	80.6	2.4	-	.5	11.2
Cafeterias - Average	1.9	18.0	71.8	6.4	-	-	3.8
January-March	1.9	22.6	52.1	25.3	-	-	-
April-June	1.9	15.3	84.5	.2	-	-	-
July-September	1.9	26.4	73.6	-	-	-	-
October-December	1.9	7.6	77.2	-	-	-	15.2
Restaurants or cafeterias located in hotels - Average	3.3	12.8	78.8	5.1	.4	.7	2.2
January-March	3.3	8.1	75.8	13.8	-	-	2.3
April-June	3.3	13.9	84.4	1.7	-	-	-
July-September	3.3	27.1	67.0	1.3	1.8	2.8	-
October-December	3.3	2.3	87.8	3.6	-	-	6.3
Drug or proprietary stores with fountain service - Average	2.0	18.8	69.4	9.3	-	-	2.5
January-March	2.0	13.9	60.0	26.1	-	-	-
April-June	2.0	24.0	76.0	-	-	-	-
July-September	2.0	27.4	72.6	-	-	-	-
October-December	2.0	9.9	69.1	11.1	-	-	9.9
Other 1/ - Average	17.7	14.0	78.7	3.7	.8	.5	2.3
January-March	17.7	15.9	78.8	3.4	.8	1.1	-
April-June	17.7	12.6	82.1	3.8	1.1	.4	-
July-September	17.7	21.7	73.0	5.3	-	-	-
October-December	17.7	6.0	81.0	2.3	1.1	.4	9.2

1/ Includes drinking places, lunch counters and refreshment stands.

Table 18

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Southern Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establishments	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
South - Average	42.0	8.3	74.9	5.0	.7	.2	10.9
Restaurants - Average	26.4	9.6	77.0	5.5	.4	.2	7.3
January-March	26.4	3.8	74.8	13.6	.7	.2	6.9
April-June	26.4	13.9	77.1	1.1	.3	-	7.6
July-September	26.4	14.7	74.1	2.8	.2	-	8.2
October-December	26.4	6.0	82.0	4.6	.2	.8	6.4
Cafeterias - Average	.7	1.2	57.8	3.3	2.4	-	35.3
January-March	.7	-	47.6	12.3	9.4	-	30.7
April-June	.7	.3	68.9	-	-	-	30.8
July-September	.7	3.6	56.5	-	-	-	39.9
October-December	.7	1.1	58.3	.7	-	-	39.9
Restaurants or cafeterias located in hotels - Average	2.3	11.3	68.5	3.9	1.1	-	15.2
January-March	2.3	1.1	71.9	11.6	-	-	15.4
April-June	2.3	14.0	70.6	1.8	-	-	13.6
July-September	2.3	15.5	65.4	1.1	4.4	-	13.6
October-December	2.3	14.6	66.2	1.1	-	-	18.1
Drug or proprietary stores with fountain service - Average	1.4	2.8	80.3	-	1.4	-	15.5
January-March	1.4	-	78.9	-	5.6	-	15.5
April-June	1.4	5.6	78.9	-	-	-	15.5
July-September	1.4	5.6	78.9	-	-	-	15.5
October-December	1.4	-	84.5	-	-	-	15.5
Other 1/ - Average	11.2	6.1	71.3	5.1	.4	.3	16.8
January-March	11.2	4.8	71.2	7.9	.6	-	15.5
April-June	11.2	5.5	73.0	3.0	-	-	18.5
July-September	11.2	7.9	68.9	3.6	.6	.6	13.4
October-December	11.2	6.0	72.0	5.9	.6	.6	14.9

1/ Includes drinking places, lunch counters and refreshment stands.

Table 19

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Western Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establishments	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
West - Average	30.7	4.9	74.2	3.5	.6	.3	16.5
Restaurants - Average	17.0	6.9	71.4	5.4	.4	.1	15.8
January-March	17.0	10.1	66.7	5.9	.4	.4	16.5
April-June	17.0	3.4	77.5	3.2	-	-	15.9
July-September	17.0	4.1	70.3	10.2	.4	-	15.0
October-December	17.0	10.2	71.0	2.4	.8	(1)	15.6
Cafeterias - Average	.2	4.8	88.3	.9	3.0	-	3.0
January-March	.2	3.4	84.4	-	12.2	-	-
April-June	.2	12.2	87.8	-	-	-	-
July-September	.2	-	84.4	3.4	-	-	12.2
October-December	.2	3.4	96.6	-	-	-	-
Restaurants or cafeterias located in hotels - Average	2.4	3.6	46.7	1.7	.6	-	47.4
January-March	2.4	7.0	44.4	1.6	.7	-	46.3
April-June	2.4	.8	50.5	1.3	-	-	47.4
July-September	2.4	.7	45.8	4.0	1.8	-	47.7
October-December	2.4	6.0	46.0	-	-	-	48.0
Drug or proprietary stores with fountain service - Average	1.9	.3	96.2	-	-	-	3.5
January-March	1.9	-	96.5	-	-	-	3.5
April-June	1.9	1.2	95.3	-	-	-	3.5
July-September	1.9	-	96.5	-	-	-	3.5
October-December	1.9	-	96.5	-	-	-	3.5
Other 2/ - Average	9.2	3.0	81.3	1.7	1.1	.3	12.6
January-March	9.2	4.4	77.8	2.2	2.2	-	13.4
April-June	9.2	2.2	83.0	-	2.2	-	12.6
July-September	9.2	1.7	82.2	2.3	-	(1)	13.8
October-December	9.2	3.8	82.2	2.2	-	1.4	10.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 20

PERCENTAGE OF PUBLIC EATING PLACES IN THE UNITED STATES SERVING FISH OR SHELLFISH INDICATING WAYS IN WHICH FISH AND SHELLFISH ARE PURCHASED

Region By Type Of Establishment

Category	Fresh	Frozen uncooked	Frozen precooked	Frozen breaded uncooked	Frozen breaded cooked	Canned	Other than frozen, fresh or canned
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	48.0	55.7	3.0	13.0	3.1	50.9	3.5
Northeast	64.8	40.1	3.3	8.3	3.0	64.8	4.4
Restaurants	70.4	50.6	2.3	9.2	4.1	60.8	2.3
Cafeterias	81.6	26.5	-	.1	-	68.2	.2
Restaurants or cafeterias located in hotels	79.4	57.8	2.9	12.7	.3	55.0	6.9
Drug or proprietary stores with fountain service	17.8	23.5	.9	.9	3.1	89.0	17.0
Other 1/	61.1	30.2	4.5	7.8	2.7	67.7	4.8
North Central	31.9	69.4	3.3	19.0	4.3	43.0	2.4
Restaurants	28.7	80.4	3.6	19.1	5.2	46.2	.9
Cafeterias	33.1	89.4	.5	25.1	3.6	55.7	3.6
Restaurants or cafeterias located in hotels	70.1	95.0	4.9	11.8	4.3	69.0	7.6
Drug or proprietary stores with fountain service	1.9	19.1	-	25.5	.4	94.1	-
Other 1/	33.3	50.6	3.4	19.0	3.4	25.8	3.9
South	52.0	55.4	1.7	14.1	2.9	30.5	1.7
Restaurants	58.0	58.6	1.3	12.9	2.7	27.4	1.2
Cafeterias	34.3	62.4	-	22.3	-	49.5	-
Restaurants or cafeterias located in hotels	60.6	78.3	1.7	28.4	2.8	37.1	.8
Drug or proprietary stores with fountain service	5.6	49.8	-	9.0	-	84.3	-
Other 1/	43.2	43.6	3.0	14.4	4.2	28.4	3.6
West	36.3	64.1	3.5	10.5	1.3	64.2	5.9
Restaurants	40.8	76.2	4.8	7.9	.8	62.8	4.7
Cafeterias	17.6	87.8	-	31.0	-	8.8	-
Restaurants or cafeterias located in hotels	45.5	52.6	6.9	10.6	3.1	76.5	9.1
Drug or proprietary stores with fountain service	20.6	57.4	-	32.1	10.3	88.5	-
Other 1/	29.3	45.7	.9	10.4	-	59.8	8.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 21

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED FRESH

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.5	6.8	8.2	5.9	22.6	52.0
Northeast	62.3	3.1	8.8	11.6	8.1	33.2	35.2
Restaurants	24.0	3.1	7.6	12.9	11.6	35.2	29.6
Cafeterias	1.1	-	6.3	.9	.8	73.6	18.4
Restaurants or cafeterias located in hotels	5.3	4.9	12.8	8.3	9.9	43.5	20.6
Drug or proprietary stores with fountain service	2.6	1.3	-	16.5	-	-	32.2
Other 1/	29.3	3.0	10.0	11.1	5.9	31.1	38.9
North Central	53.2	5.7	4.9	5.7	4.0	11.6	68.1
Restaurants	28.3	5.6	5.3	5.8	3.3	8.7	71.3
Cafeterias	1.9	26.1	5.2	-	.7	1.1	66.9
Restaurants or cafeterias located in hotels	3.3	22.6	13.2	11.4	8.5	14.4	29.9
Drug or proprietary stores with fountain service	2.0	-	-	1.9	-	-	98.1
Other 1/	17.7	1.2	3.4	5.7	4.9	18.1	66.7
South	42.0	4.1	5.7	5.5	5.3	31.4	48.0
Restaurants	26.4	4.3	6.4	5.5	6.5	35.3	42.0
Cafeterias	.7	.7	1.9	10.5	1.5	19.7	65.7
Restaurants or cafeterias located in hotels	2.3	5.7	11.3	6.0	10.8	26.8	39.4
Drug or proprietary stores with fountain service	1.4	-	1.8	-	-	3.8	94.4
Other 1/	11.2	4.2	3.6	5.5	2.4	27.5	56.8
West	30.7	5.8	7.4	9.3	5.3	8.5	63.7
Restaurants	17.0	8.1	6.3	10.6	7.3	8.5	59.2
Cafeterias	.2	-	1.0	4.4	-	12.2	82.4
Restaurants or cafeterias located in hotels	2.4	9.0	7.2	10.0	12.8	6.5	54.5
Drug or proprietary stores with fountain service	1.9	-	-	10.3	-	10.3	79.4
Other 1/	9.2	2.2	11.1	6.6	.7	8.7	70.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 22

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN UNCOOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	5.2	6.0	8.2	7.7	28.6	44.3
Northeast	62.3	7.2	5.8	9.4	6.6	11.1	59.9
Restaurants	24.0	8.2	7.2	12.9	6.4	15.9	49.4
Cafeterias	1.1	6.6	.6	.6	12.5	6.2	73.5
Restaurants or cafeterias located in hotels	5.3	12.9	10.5	8.9	7.6	17.9	42.2
Drug or proprietary stores with fountain service	2.6	-	-	7.8	7.8	7.9	76.5
Other 1/	29.3	6.1	4.5	7.1	6.1	6.4	69.8
North Central	53.2	4.2	5.8	7.0	9.7	42.7	30.6
Restaurants	28.3	3.9	5.5	7.9	12.4	50.7	19.6
Cafeterias	1.9	1.1	.7	2.1	20.0	65.5	10.6
Restaurants or cafeterias located in hotels	3.3	12.3	16.6	12.3	21.1	32.7	5.0
Drug or proprietary stores with fountain service	2.0	11.4	4.1	1.3	-	2.3	80.9
Other 1/	17.7	2.6	4.9	5.7	3.4	34.0	49.4
South	42.0	4.6	5.0	6.1	7.1	32.6	44.6
Restaurants	26.4	5.1	4.5	8.2	7.3	33.5	41.4
Cafeterias	.7	1.0	9.8	3.6	-	48.0	37.6
Restaurants or cafeterias located in hotels	2.3	7.3	13.8	4.4	21.6	31.2	21.7
Drug or proprietary stores with fountain service	1.4	1.2	-	-	16.7	31.9	50.2
Other 1/	11.2	3.6	4.8	2.5	3.0	29.7	56.4
West	30.7	3.4	8.5	11.0	7.2	34.0	35.9
Restaurants	17.0	3.0	12.3	11.5	5.4	43.5	23.8
Cafeterias	.2	-	-	19.5	1.0	67.3	12.2
Restaurants or cafeterias located in hotels	2.4	5.8	11.9	18.3	8.3	8.3	47.4
Drug or proprietary stores with fountain service	1.9	20.7	-	10.3	11.5	14.9	42.6
Other 1/	9.2	-	1.5	8.2	9.6	26.4	54.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 23

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN PRECOOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	.9	.7	.6	.1	.7	97.0
Northeast	62.3	1.2	.8	.6	.1	.6	96.7
Restaurants	24.0	.6	.8	.3	(1)	.6	97.7
Cafeterias	1.1	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	5.3	2.3	.6	-	-	-	97.1
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1
Other 2/	29.3	1.6	.9	1.1	.2	.7	95.5
North Central	53.2	.5	1.0	.4	.1	1.3	96.7
Restaurants	28.3	.7	1.0	.5	.2	1.2	96.4
Cafeterias	1.9	.5	-	-	-	-	99.5
Restaurants or cafeterias located in hotels	3.3	1.7	2.6	-	-	.6	95.1
Drug or proprietary stores with fountain service	2.0	-	-	-	-	-	100.0
Other 2/	17.7	-	1.1	.4	-	1.9	96.6
South	42.0	1.0	.2	.2	-	.3	98.3
Restaurants	26.4	1.0	.3	-	-	-	98.7
Cafeterias	.7	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.3	1.6	.1	-	-	-	98.3
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	100.0
Other 2/	11.2	1.2	-	.6	-	1.2	97.0
West	30.7	1.0	.4	1.3	.4	.4	96.5
Restaurants	17.0	1.2	.4	1.6	.8	.8	95.2
Cafeterias	.2	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.4	2.7	1.4	2.8	-	-	93.1
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	100.0
Other 2/	9.2	.2	-	.7	-	-	99.1

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 24

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED UNCOOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	2.9	2.9	1.8	1.2	4.2	87.0
Northeast	62.3	2.5	2.4	1.4	.5	1.5	91.7
Restaurants	24.0	1.5	2.2	2.0	-	3.5	90.8
Cafeterias	1.1	.1	-	-	-	-	99.9
Restaurants or cafeterias located in hotels	5.3	5.7	4.7	1.0	1.3	-	87.3
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1
Other 1/	29.3	3.0	2.5	1.1	.9	.3	92.2
North Central	53.2	4.4	4.0	2.1	1.3	7.2	81.0
Restaurants	28.3	4.6	5.0	2.0	2.2	5.3	80.9
Cafeterias	1.9	11.8	5.2	1.1	-	7.0	74.9
Restaurants or cafeterias located in hotels	3.3	8.7	1.1	2.0	-	-	88.2
Drug or proprietary stores with fountain service	2.0	-	1.7	10.6	1.1	12.1	74.5
Other 1/	17.7	3.0	3.1	1.5	.4	11.0	81.0
South	42.0	2.4	2.6	2.8	1.6	4.7	85.9
Restaurants	26.4	2.6	2.5	1.8	2.0	4.0	87.1
Cafeterias	.7	12.6	.5	-	-	9.2	77.7
Restaurants or cafeterias located in hotels	2.3	9.9	6.7	11.8	-	-	71.6
Drug or proprietary stores with fountain service	1.4	-	-	-	1.2	7.8	91.0
Other 1/	11.2	-	2.4	4.2	1.2	6.6	85.6
West	30.7	1.9	2.5	.8	1.8	3.5	89.5
Restaurants	17.0	.8	2.0	.8	1.2	3.1	92.1
Cafeterias	.2	-	15.5	15.5	-	-	69.0
Restaurants or cafeterias located in hotels	2.4	4.5	3.4	-	-	2.7	89.4
Drug or proprietary stores with fountain service	1.9	-	10.3	-	11.5	10.3	67.9
Other 1/	9.2	3.9	1.4	.8	1.4	2.9	89.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 25

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED COOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	.9	.7	.6	.2	.7	96.9
Northeast	62.3	1.1	.5	.4	.1	.9	97.0
Restaurants	24.0	.8	1.1	.8	-	1.4	95.9
Cafeterias	1.1	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	5.3	.3	-	-	-	(1)	99.7
Drug or proprietary stores with fountain service	2.6	.8	-	-	-	2.3	96.9
Other 2/	29.3	1.6	.2	.2	.2	.5	97.3
North Central	53.2	1.2	1.1	.5	.5	1.0	95.7
Restaurants	28.3	1.9	1.7	.7	.2	.7	94.8
Cafeterias	1.9	-	-	-	-	3.6	96.4
Restaurants or cafeterias located in hotels	3.3	3.8	.5	-	(1)	-	95.7
Drug or proprietary stores with fountain service	2.0	-	.4	-	-	-	99.6
Other 2/	17.7	-	.4	.4	1.1	1.5	96.6
South	42.0	.2	.5	1.3	.3	.6	97.1
Restaurants	26.4	.3	.8	1.0	.3	.3	97.3
Cafeterias	.7	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.3	-	-	2.8	-	-	97.2
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	100.0
Other 2/	11.2	-	-	1.8	.6	1.8	95.8
West	30.7	.7	.4	.2	-	-	98.7
Restaurants	17.0	-	.8	-	-	-	99.2
Cafeterias	.2	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.4	.8	-	2.3	-	-	96.9
Drug or proprietary stores with fountain service	1.9	10.3	-	-	-	-	89.7
Other 2/	9.2	-	-	-	-	-	100.0

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 26

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	25.7	7.4	4.1	2.3	11.4	49.1
Northeast	62.3	28.9	9.9	6.3	3.7	16.0	35.2
Restaurants	24.0	37.7	10.0	5.0	2.5	5.6	39.2
Cafeterias	1.1	43.1	12.3	6.6	-	6.2	31.8
Restaurants or cafeterias located in hotels	5.3	33.6	20.3	.8	.3	-	45.0
Drug or proprietary stores with fountain service	2.6	.9	15.7	24.3	1.3	46.8	11.0
Other 1/	29.3	22.8	7.3	6.8	5.6	25.2	32.3
North Central	53.2	24.8	6.2	3.2	.9	7.9	57.0
Restaurants	28.3	30.4	9.1	3.3	.9	2.5	53.8
Cafeterias	1.9	50.9	4.8	-	-	-	44.3
Restaurants or cafeterias located in hotels	3.3	46.2	13.7	9.1	-	-	31.0
Drug or proprietary stores with fountain service	2.0	10.7	1.3	10.7	4.8	66.6	5.9
Other 1/	17.7	10.6	.9	1.3	.9	12.1	74.2
South	42.0	17.0	5.5	2.2	.6	5.2	69.5
Restaurants	26.4	19.8	4.9	.7	.2	1.8	72.6
Cafeterias	.7	28.0	12.3	-	-	9.2	50.5
Restaurants or cafeterias located in hotels	2.3	29.2	5.5	2.4	-	-	62.9
Drug or proprietary stores with fountain service	1.4	27.8	4.0	13.9	-	38.6	15.7
Other 1/	11.2	6.0	6.6	4.2	1.8	9.8	71.6
West	30.7	32.6	7.2	4.1	3.9	16.4	35.8
Restaurants	17.0	40.0	6.9	4.5	5.9	5.5	37.2
Cafeterias	.2	8.8	-	-	-	-	91.2
Restaurants or cafeterias located in hotels	2.4	29.6	5.1	.9	-	40.9	23.5
Drug or proprietary stores with fountain service	1.9	34.5	12.6	10.3	10.3	20.8	11.5
Other 1/	9.2	19.8	7.3	3.1	-	29.6	40.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 27

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE OF TOTAL FISH AND SHELLFISH PURCHASED OTHER THAN FROZEN, FRESH OR CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.6	.4	.1	.1	1.3	96.5
Northeast	62.3	2.5	.5	.1	-	1.3	95.6
Restaurants	24.0	2.0	-	.3	-	-	97.7
Cafeterias	1.1	.2	-	-	-	-	99.8
Restaurants or cafeterias located in hotels	5.3	3.2	(1)	-	-	3.7	93.1
Drug or proprietary stores with fountain service	2.6	9.2	7.8	-	-	-	83.0
Other 2/	29.3	2.3	.5	-	-	2.0	95.2
North Central	53.2	1.0	.2	.2	-	1.0	97.6
Restaurants	28.3	.5	.2	-	-	.2	99.1
Cafeterias	1.9	3.6	-	-	-	-	96.4
Restaurants or cafeterias located in hotels	3.3	6.4	-	1.2	-	-	92.4
Drug or proprietary stores with fountain service	2.0	-	-	-	-	-	100.0
Other 2/	17.7	.5	.4	.4	-	2.6	96.1
South	42.0	.5	.6	-	-	.6	98.3
Restaurants	26.4	.8	.2	-	-	.2	98.8
Cafeterias	.7	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.3	.8	-	-	-	-	99.2
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	100.0
Other 2/	11.2	-	1.8	-	-	1.8	96.4
West	30.7	2.7	-	.2	.4	2.6	94.1
Restaurants	17.0	3.5	-	.4	.8	-	95.3
Cafeterias	.2	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.4	9.1	-	-	-	-	90.9
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	100.0
Other 2/	9.2	-	-	-	-	8.7	91.3

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 28

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By Type Of Establishment

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other suppliers	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Northeast	62.3	66.5	31.0	.3	1.7	.5
Restaurants	24.0	68.2	29.2	.5	1.6	.5
Cafeterias	1.1	87.7	12.3	-	-	-
Restaurants or cafeterias located in hotels	5.3	95.1	2.9	-	2.0	(1)
Drug or proprietary stores with fountain service	2.6	65.4	23.5	2.3	7.9	.9
Other 2/	29.3	59.3	38.9	-	1.4	.4
North Central	53.2	79.7	17.3	1.2	1.2	.6
Restaurants	28.3	81.6	15.3	1.2	1.6	.3
Cafeterias	1.9	98.6	-	.3	-	1.1
Restaurants or cafeterias located in hotels	3.3	91.2	4.1	1.4	3.3	-
Drug or proprietary stores with fountain service	2.0	62.5	30.7	2.2	-	4.6
Other 2/	17.7	74.7	23.0	1.1	.4	.8
South	42.0	80.9	15.6	1.9	1.4	.2
Restaurants	26.4	77.9	18.2	2.3	1.6	-
Cafeterias	.7	99.7	-	.3	-	-
Restaurants or cafeterias located in hotels	2.3	98.8	-	1.2	-	-
Drug or proprietary stores with fountain service	1.4	92.8	3.8	1.8	-	1.6
Other 2/	11.2	81.5	14.9	1.2	1.8	.6
West	30.7	75.9	19.5	2.9	1.1	.6
Restaurants	17.0	79.7	17.2	.8	1.6	.7
Cafeterias	.2	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	2.4	97.3	-	2.7	-	-
Drug or proprietary stores with fountain service	1.9	64.5	24.1	10.3	1.1	-
Other 2/	9.2	64.8	28.3	5.5	.7	.7

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 29

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Type Of Establishment

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Northeast	62.3	74.7	19.6	2.4	2.2	-	1.0	.1
Restaurants	24.0	72.9	19.5	3.0	2.8	-	1.8	-
Cafeterias	1.1	77.1	16.6	-	.1	-	6.2	-
Restaurants or cafeterias located in hotels	5.3	46.5	39.6	2.7	9.0	-	1.9	.3
Drug or proprietary stores with fountain service	2.6	69.3	25.8	4.9	-	-	-	-
Other 1/	29.3	81.7	15.6	1.8	.7	-	-	.2
North Central	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7
Restaurants	28.3	56.1	29.5	11.6	1.2	.2	.6	.8
Cafeterias	1.9	78.3	12.7	5.1	.6	-	1.2	2.1
Restaurants or cafeterias located in hotels	3.3	45.4	26.6	8.2	5.9	-	13.9	-
Drug or proprietary stores with fountain service	2.0	82.7	5.3	9.8	-	-	-	2.2
Other 1/	17.7	69.2	21.4	8.2	.4	.4	-	.4
South	42.0	65.7	19.1	7.4	5.0	.5	.9	1.4
Restaurants	26.4	64.3	20.7	6.7	5.6	-	.7	2.0
Cafeterias	.7	84.6	10.7	.5	2.3	-	1.9	-
Restaurants or cafeterias located in hotels	2.3	56.4	19.8	6.6	9.2	-	8.0	-
Drug or proprietary stores with fountain service	1.4	57.5	24.3	18.2	-	-	-	-
Other 1/	11.2	70.5	15.1	8.3	3.7	1.8	-	.6
West	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1
Restaurants	17.0	50.4	22.5	13.1	10.1	.8	1.4	1.7
Cafeterias	.2	42.3	6.3	32.5	3.4	15.5	-	-
Restaurants or cafeterias located in hotels	2.4	35.8	12.6	2.9	6.5	40.9	1.3	-
Drug or proprietary stores with fountain service	1.9	57.5	31.0	-	1.2	10.3	-	-
Other 1/	9.2	66.5	23.8	6.9	1.4	.7	-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 30

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Northeast	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2
Restaurants	24.0	7.3	11.4	45.7	4.2	2.8	2.2	5.6	20.8
Cafeterias	1.1	7.0	12.7	31.1	-	-	-	6.2	43.0
Restaurants or cafeterias located in hotels	5.3	18.4	14.6	45.4	2.8	4.0	-	2.5	12.3
Drug or proprietary stores with fountain service	2.6	8.8	7.8	19.6	15.7	7.8	-	-	40.3
Other 1/	29.3	3.0	11.8	35.4	2.4	4.1	1.6	8.2	33.5
North Central	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2
Restaurants	28.3	5.1	14.5	60.8	4.5	3.1	.7	4.0	7.3
Cafeterias	1.9	1.1	19.7	73.5	-	3.6	-	-	2.1
Restaurants or cafeterias located in hotels	3.3	29.8	31.2	29.4	4.6	-	-	4.0	1.0
Drug or proprietary stores with fountain service	2.0	-	12.8	19.9	-	19.7	-	2.2	45.4
Other 1/	17.7	2.4	11.8	52.8	5.4	5.7	1.9	6.8	13.2
South	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5
Restaurants	26.4	6.7	18.1	39.0	3.9	5.3	.9	7.7	18.4
Cafeterias	.7	14.2	21.2	23.8	9.4	-	.5	21.7	9.2
Restaurants or cafeterias located in hotels	2.3	21.1	24.2	24.0	9.6	-	-	9.7	11.4
Drug or proprietary stores with fountain service	1.4	3.4	-	43.1	-	-	2.8	-	50.7
Other 1/	11.2	1.8	20.2	42.6	3.0	1.3	2.4	8.4	20.3
West	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6
Restaurants	17.0	7.5	27.2	40.1	6.3	2.3	2.0	3.0	11.6
Cafeterias	.2	18.0	13.2	67.8	-	1.0	-	-	-
Restaurants or cafeterias located in hotels	2.4	23.7	12.6	12.8	5.0	1.4	-	3.6	40.9
Drug or proprietary stores with fountain service	1.9	-	11.4	25.3	41.3	-	-	1.2	20.8
Other 1/	9.2	4.4	15.1	33.8	8.4	4.4	-	5.1	28.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 31

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Region By Type Of Establishment

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
Restaurants	24.0	71.2	27.7	.8	.3
Cafeterias	1.1	77.7	19.7	-	2.6
Restaurants or cafeterias located in hotels	5.3	89.0	10.4	.6	-
Drug or proprietary stores with fountain service	2.6	68.6	31.4	-	-
Other 1/	29.3	57.1	42.0	-	.9
North Central	53.2	80.5	18.1	.6	.8
Restaurants	28.3	82.1	15.9	1.2	.8
Cafeterias	1.9	95.4	3.6	-	1.0
Restaurants or cafeterias located in hotels	3.3	94.8	4.1	-	1.1
Drug or proprietary stores with fountain service	2.0	80.3	19.7	-	-
Other 1/	17.7	73.6	25.7	-	.7
South	42.0	73.8	23.2	.8	2.2
Restaurants	26.4	70.3	27.0	.5	2.2
Cafeterias	.7	78.0	9.2	-	12.8
Restaurants or cafeterias located in hotels	2.3	88.2	4.5	-	7.3
Drug or proprietary stores with fountain service	1.4	100.0	-	-	-
Other 1/	11.2	75.5	22.1	1.8	.6
West	30.7	73.3	21.9	.2	4.6
Restaurants	17.0	78.9	18.9	.4	1.8
Cafeterias	.2	96.6	3.4	-	-
Restaurants or cafeterias located in hotels	2.4	59.1	-	-	40.9
Drug or proprietary stores with fountain service	1.9	64.2	34.6	-	1.2
Other 1/	9.2	68.1	31.2	-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 32

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE NEED FOR A GRADE OR QUALITY STANDARD FOR FISH AND SHELLFISH PURCHASED

Region By Type Of Establishment

Category	All establishments	Need grade or quality standard	Do not need grade or quality standard	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	50.6	25.0	22.4	2.0
Northeast	62.3	49.6	24.3	25.3	.8
Restaurants	24.0	56.2	21.7	21.5	.6
Cafeterias	1.1	56.6	28.9	14.4	.1
Restaurants or cafeterias located in hotels	5.3	46.5	30.0	23.5	-
Drug or proprietary stores with fountain service	2.6	40.8	26.2	33.0	-
Other 1/	29.3	45.2	25.0	28.4	1.4
North Central	53.2	49.8	29.1	18.3	2.8
Restaurants	28.3	49.9	33.1	15.2	1.8
Cafeterias	1.9	53.2	42.1	.1	4.6
Restaurants or cafeterias located in hotels	3.3	80.1	15.3	4.1	.5
Drug or proprietary stores with fountain service	2.0	18.9	21.0	59.3	.8
Other 1/	17.7	47.2	24.9	23.0	4.9
South	42.0	49.8	23.5	23.9	2.8
Restaurants	26.4	52.9	23.5	21.4	2.2
Cafeterias	.7	52.6	37.8	9.6	-
Restaurants or cafeterias located in hotels	2.3	64.7	24.2	2.3	8.8
Drug or proprietary stores with fountain service	1.4	75.5	4.7	19.8	-
Other 1/	11.2	36.0	24.9	35.5	3.6
West	30.7	54.8	21.5	22.1	1.6
Restaurants	17.0	60.7	23.8	14.1	1.4
Cafeterias	.2	34.5	36.9	13.1	15.5
Restaurants or cafeterias located in hotels	2.4	30.5	25.8	42.3	1.4
Drug or proprietary stores with fountain service	1.9	64.4	10.3	24.1	1.2
Other 1/	9.2	48.8	18.2	31.4	1.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 33

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
Northeast	62.3	60.8	38.9	.3
Restaurants	24.0	67.2	32.8	-
Cafeterias	1.1	59.2	40.8	-
Restaurants or cafeterias located in hotels	5.3	83.6	16.4	-
Drug or proprietary stores with fountain service	2.6	60.0	40.0	-
Other 1/	29.3	51.5	47.8	.7
North Central	53.2	74.5	25.4	.1
Restaurants	28.3	81.0	19.0	-
Cafeterias	1.9	93.3	6.7	-
Restaurants or cafeterias located in hotels	3.3	87.8	12.2	-
Drug or proprietary stores with fountain service	2.0	58.3	41.7	-
Other 1/	17.7	61.5	38.1	.4
South	42.0	76.2	23.6	.2
Restaurants	26.4	78.8	21.0	.2
Cafeterias	.7	57.9	42.1	-
Restaurants or cafeterias located in hotels	2.3	93.5	6.5	-
Drug or proprietary stores with fountain service	1.4	98.2	1.8	-
Other 1/	11.2	65.1	34.9	-
West	30.7	78.2	21.5	.3
Restaurants	17.0	87.5	11.9	.6
Cafeterias	.2	94.6	5.4	-
Restaurants or cafeterias located in hotels	2.4	90.3	9.7	-
Drug or proprietary stores with fountain service	1.9	67.9	32.1	-
Other 1/	9.2	59.4	40.6	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 34

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5
Northeast	62.3	15.9	81.4	2.7
Restaurants	24.0	16.6	81.7	1.7
Cafeterias	1.1	8.7	72.8	18.5
Restaurants or cafeterias located in hotels	5.3	15.4	84.6	(1)
Drug or proprietary stores with fountain service	2.6	10.0	77.2	12.8
Other 2/	29.3	16.3	81.2	2.5
North Central	53.2	20.0	78.9	1.1
Restaurants	28.3	20.3	78.1	1.6
Cafeterias	1.9	21.6	73.8	4.6
Restaurants or cafeterias located in hotels	3.3	8.4	91.6	-
Drug or proprietary stores with fountain service	2.0	12.1	87.9	-
Other 2/	17.7	22.3	77.3	.4
South	42.0	20.1	79.2	.7
Restaurants	26.4	22.0	77.4	.6
Cafeterias	.7	5.1	94.9	-
Restaurants or cafeterias located in hotels	2.3	16.0	84.0	-
Drug or proprietary stores with fountain service	1.4	30.6	69.4	-
Other 2/	11.2	16.1	82.7	1.2
West	30.7	14.4	84.4	1.2
Restaurants	17.0	15.2	84.2	.6
Cafeterias	.2	42.9	57.1	-
Restaurants or cafeterias located in hotels	2.4	8.0	88.9	3.1
Drug or proprietary stores with fountain service	1.9	10.3	89.7	-
Other 2/	9.2	14.7	83.1	2.2

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 35

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Type Of Establishment

Category	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand Pounds	Percent	Thousand Pounds	Percent	Thousand Pounds	Percent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
Restaurants	24.0	1,757	100.0	470	26.8	1,287	73.2	73.2	19.6	53.6
Cafeterias	1.1	16	100.0	11	68.8	5	31.2	14.5	10.0	4.5
Restaurants or cafeterias located in hotels	5.3	443	100.0	142	32.1	301	67.9	83.6	26.8	56.8
Drug or proprietary stores with fountain service	2.6	10	100.0	6	60.0	4	40.0	3.8	2.3	1.5
Other 1/	29.3	225	100.0	121	53.8	104	46.2	7.7	4.1	3.6
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4
Restaurants	28.3	863	100.0	410	47.5	453	52.5	30.5	14.5	16.0
Cafeterias	1.9	84	100.0	48	57.1	36	42.9	44.2	25.3	18.9
Restaurants or cafeterias located in hotels	3.3	442	100.0	245	55.4	197	44.6	133.9	74.2	59.7
Drug or proprietary stores with fountain service	2.0	10	100.0	9	90.0	1	10.0	5.0	4.5	.5
Other 1/	17.7	232	100.0	152	65.5	80	34.5	13.1	8.6	4.5
South	42.0	3,456	100.0	2,076	60.0	1,382	40.0	82.3	49.4	32.9
Restaurants	26.4	1,621	100.0	794	49.0	827	51.0	61.4	30.1	32.3
Cafeterias	.7	1,100	100.0	972	88.4	128	11.6	1,571.4	1,388.6	182.8
Restaurants or cafeterias located in hotels	2.3	570	100.0	215	37.7	355	62.3	247.8	93.5	154.3
Drug or proprietary stores with fountain service	1.4	3	100.0	2	66.7	1	33.3	2.1	1.4	.7
Other 1/	11.2	164	100.0	93	56.7	71	43.3	14.6	8.3	6.3
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7	34.0
Restaurants	17.0	981	100.0	358	36.5	623	63.5	57.7	21.1	36.6
Cafeterias	.2	9	100.0	9	100.0	-	-	45.0	45.0	-
Restaurants or cafeterias located in hotels	2.4	511	100.0	135	26.4	376	73.6	212.9	56.2	156.7
Drug or proprietary stores with fountain service	1.9	13	100.0	10	76.9	3	23.1	6.8	5.2	1.6
Other 1/	9.2	72	100.0	32	44.4	40	55.6	7.8	3.5	4.3

1/ Includes drinking places, lunch counters and refreshment stands.

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 36

NUMBER OF MEALS SERVED EACH DAY BY PUBLIC EATING PLACES

By Geographic Region 1/

Geographic region	Total number of establishments	Meals and sandwiches served each day			
		Total	Main dish meals		Sandwiches 2/
			Total	Fish or shellfish	
	Number in (thousands)	Number in (millions)	Number in (millions)	Number in (millions)	Number in (millions)
United States	397.8	70.7	40.4	3.9	30.3
Northeast	111.2	16.8	9.7	1.2	7.1
North Central	124.6	23.6	14.1	1.0	9.5
South	100.3	17.6	8.7	.9	8.9
West	61.7	12.7	7.9	.8	4.8

1/ Based on number of meals and sandwiches served at lunch and dinner during a 7-day period in May 1955, assuming a 6-1/2 day business week. Daily servings of meals and sandwiches by establishments serving fish or shellfish have been used to estimate the meals and sandwiches served by establishments not serving fish or shallfish.

2/ Includes sandwiches of fish or shellfish.

Table 37

NUMBER OF MAIN DISH MEALS, FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES SERVED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH DURING ONE-WEEK OF MAY 1955

Region By Type Of Establishment

Category	Number of establishments	Total meals served			Luncheon meals served			Luncheon main dish meals as percent of total main dish meals	Luncheon fish and shellfish main dish meals as percent of total fish and shellfish meals	Number of sandwiches
		Main dish	Fish and shellfish main dish		Main dish	Fish and shellfish main dish				
	Number (in thousands)	Number (in millions)	Number (in millions)	Percent	Number (in millions)	Number (in millions)	Percent	Percent	Percent	Number (in millions)
United States	188.2	85.8	14.1	16.4	51.6	8.5	16.5	60.2	60.6	67.5
Northeast	62.3	24.4	4.4	18.0	14.2	2.6	18.2	58.4	59.8	20.1
Restaurants	24.0	10.1	2.3	22.8	5.6	1.2	23.7	55.1	54.3	7.7
Cafeterias	1.1	1.6	.1	6.2	1.1	.1	7.1	71.8	64.0	2.6
Restaurants or cafeterias located in hotels	5.3	9.0	1.3	14.4	4.0	.6	14.3	44.9	46.4	1.3
Drug or proprietary stores with fountain service	2.6	.1	(1)	(2)	.1	(1)	(2)	81.5	-	.6
Other 3/	29.3	3.6	.7	19.4	2.3	.5	20.0	63.3	69.7	7.9
North Central	53.2	26.6	3.7	13.9	16.4	2.2	13.4	61.6	60.4	19.4
Restaurants	28.3	13.0	2.0	15.4	7.9	1.2	15.0	61.1	59.5	10.1
Cafeterias	1.9	2.0	.2	10.3	1.5	.2	6.7	73.3	77.2	1.2
Restaurants or cafeterias located in hotels	3.3	9.4	1.2	12.8	5.4	.7	13.0	57.1	55.9	1.9
Drug or proprietary stores with fountain service	2.0	.2	(1)	(2)	.2	(1)	(2)	81.8	-	1.4
Other 3/	17.7	2.0	.3	15.0	1.2	.2	15.4	61.6	58.9	4.8
South	42.0	17.2	3.4	19.8	11.0	2.2	20.7	64.1	66.4	18.1
Restaurants	26.4	9.7	2.1	21.6	6.1	1.4	22.2	63.1	65.3	10.7
Cafeterias	.7	1.0	.1	10.0	.7	.1	14.3	71.7	76.1	.3
Restaurants or cafeterias located in hotels	2.3	5.0	.9	18.0	2.9	.5	19.4	57.5	57.1	.8
Drug or proprietary stores with fountain service	1.4	.1	(1)	(2)	.1	(1)	(2)	81.3	-	.6
Other 3/	11.2	1.4	.3	21.4	.9	.2	22.2	66.9	71.4	5.7
West	30.7	17.6	2.6	14.8	9.8	1.4	14.3	55.5	54.8	9.9
Restaurants	17.0	10.5	1.7	16.2	5.7	.9	15.5	54.5	54.1	5.0
Cafeterias	.2	.4	(1)	(2)	.2	(1)	(2)	59.1	-	.2
Restaurants or cafeterias located in hotels	2.4	5.1	.7	13.7	2.8	.4	13.8	55.6	55.0	.4
Drug or proprietary stores with fountain service	1.9	.3	.1	33.3	.2	.1	50.0	59.2	60.7	.7
Other 3/	9.2	1.3	.1	7.7	.7	.1	14.3	56.4	55.5	3.6

1/ Less than one hundred thousand meals. 2/ Less than one-tenth percent.

3/ Includes drinking places, lunch counters, and refreshment stands.

Note: The number of main dish luncheon meals served and fish and shellfish main dish luncheon meals do not add to subtotals due to rounding differences.

Table 38

NUMBER OF MAIN DISH AND FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES SERVED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH PER ESTABLISHMENT PER WEEK, MAY 1955 1/

Region By Type Of Establishment

Category	Total meals served		Luncheon meals served		Number of sandwiches
	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	
	Number	Number	Number	Number	Number
United States	456	75	274	45	359
Northeast	392	71	228	42	323
Restaurants	421	96	233	50	321
Cafeterias	1,454	91	1,000	91	2,364
Restaurants or cafeterias located in hotels	1,698	245	755	113	245
Drug or proprietary stores with fountain service	38	-	38	-	231
Other 2/	123	24	78	17	270
North Central	500	70	308	41	365
Restaurants	459	71	279	42	357
Cafeterias	1,053	105	789	105	632
Restaurants or cafeterias located in hotels	2,848	364	1,636	212	576
Drug or proprietary stores with fountain service	100	-	100	-	700
Other 2/	113	17	68	11	271
South	410	81	262	52	431
Restaurants	367	80	231	53	405
Cafeterias	1,428	143	1,000	143	428
Restaurants or cafeterias located in hotels	2,174	391	1,261	217	348
Drug or proprietary stores with fountain service	71	-	71	-	428
Other 2/	125	27	80	18	509
West	573	85	319	46	322
Restaurants	618	100	335	53	294
Cafeterias	2,000	-	1,000	-	1,000
Restaurants or cafeterias located in hotels	2,125	292	1,167	167	167
Drug or proprietary stores with fountain service	158	53	105	53	368
Other 2/	141	11	76	11	391

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 39

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Region By Type Of Establishment

Category	All establishments	0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	2.9	11.1	20.5	19.1	16.9	29.5
Northeast	62.3	4.0	15.2	16.3	15.9	18.2	30.4
Restaurants	24.0	6.1	18.7	22.9	18.9	16.6	16.8
Cafeterias	1.1	-	6.2	19.3	18.8	39.1	16.6
Restaurants or cafeterias located in hotels	5.3	6.6	21.8	33.8	10.1	2.9	24.8
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9	35.8	54.6
Other 2/	29.3	2.0	12.6	8.4	15.8	20.0	41.2
North Central	53.2	-	10.6	21.6	21.4	14.4	32.0
Restaurants	28.3	-	11.3	27.5	27.8	14.3	19.1
Cafeterias	1.9	-	3.6	16.7	29.3	38.5	11.9
Restaurants or cafeterias located in hotels	3.3	-	13.5	40.2	38.2	4.7	3.4
Drug or proprietary stores with fountain service	2.0	-	1.1	-	6.0	15.6	77.3
Other 2/	17.7	-	10.1	12.3	9.3	13.5	54.8
South	42.0	3.7	7.2	17.6	26.4	20.7	24.4
Restaurants	26.4	3.6	10.0	21.3	30.1	22.0	13.0
Cafeterias	.7	-	9.5	11.8	21.1	37.5	20.1
Restaurants or cafeterias located in hotels	2.3	2.0	8.2	36.5	39.9	2.9	10.5
Drug or proprietary stores with fountain service	1.4	-	-	-	21.4	27.6	51.0
Other 2/	11.2	5.4	1.3	7.8	15.3	19.1	51.1
West	30.7	4.7	9.6	30.4	11.6	13.3	30.4
Restaurants	17.0	5.9	13.6	29.3	15.4	13.7	22.1
Cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0
Restaurants or cafeterias located in hotels	2.4	-	4.5	29.3	17.6	.7	47.9
Drug or proprietary stores with fountain service	1.9	10.3	-	31.0	10.3	22.0	26.4
Other 2/	9.2	2.9	5.8	32.2	2.9	13.6	42.6

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 40

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF FISH OR SHELLFISH MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Region By Type Of Establishment 1/

Category	All establishments	0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	3.0	9.3	16.5	12.4	16.8	42.0
Northeast	62.3	4.4	10.1	12.9	10.9	17.7	44.0
Restaurants	24.0	8.1	16.8	14.1	14.0	17.1	29.9
Cafeterias	1.1	12.2	6.2	7.3	18.5	33.0	22.8
Restaurants or cafeterias located in hotels	5.3	7.4	18.7	28.3	9.7	5.6	30.3
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9	12.2	78.2
Other 2/	29.3	.9	4.1	10.0	9.0	20.2	55.8
North Central	53.2	3.5	8.4	19.1	14.9	16.4	37.7
Restaurants	28.3	4.2	10.6	23.6	19.5	17.8	24.3
Cafeterias	1.9	3.6	.1	10.6	21.2	53.5	11.0
Restaurants or cafeterias located in hotels	3.3	.1	7.8	40.5	23.0	3.6	25.0
Drug or proprietary stores with fountain service	2.0	-	1.1	1.2	4.1	17.2	76.4
Other 2/	17.7	3.4	6.8	10.8	7.0	12.2	59.8
South	42.0	-	9.1	14.2	13.3	21.8	41.6
Restaurants	26.4	-	10.4	17.2	15.2	22.6	34.6
Cafeterias	.7	-	10.0	1.4	1.8	36.7	50.1
Restaurants or cafeterias located in hotels	2.3	-	15.4	31.7	31.7	7.0	14.2
Drug or proprietary stores with fountain service	1.4	-	-	-	17.0	27.6	55.4
Other 2/	11.2	-	6.1	6.0	5.7	20.9	61.3
West	30.7	3.2	9.3	22.0	10.1	9.3	46.1
Restaurants	17.0	5.2	9.0	25.4	12.1	9.9	38.4
Cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0
Restaurants or cafeterias located in hotels	2.4	-	4.6	30.2	16.1	.7	48.4
Drug or proprietary stores with fountain service	1.9	-	10.3	20.7	10.3	15.1	43.6
Other 2/	9.2	.7	10.9	13.3	4.4	9.2	61.5

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 41

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE THAT FISH SANDWICHES ARE OF TOTAL SANDWICHES SERVED, MAY 1955

Region By Type Of Establishment 1/

Category	All establishments	One percent	Two percent	Three percent	Four percent	Five to nine percent	Ten percent and over	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	3.5	3.5	2.3	1.1	10.3	31.6	47.7
Northeast	62.3	1.8	2.5	2.2	1.5	11.9	42.8	37.3
Restaurants	24.0	3.1	2.8	1.7	1.4	12.5	42.9	35.6
Cafeterias	1.1	-	.5	.1	-	12.4	58.1	28.9
Restaurants or cafeterias located in hotels	5.3	2.5	1.9	.6	.9	7.0	34.9	52.2
Drug or proprietary stores with fountain service	2.6	-	7.8	7.8	.9	-	52.1	31.4
Other 2/	29.3	.9	1.8	2.5	1.6	13.4	42.7	37.1
North Central	53.2	5.2	4.2	2.8	1.0	11.6	26.8	48.4
Restaurants	28.3	5.5	5.3	3.8	1.2	13.0	24.8	46.4
Cafeterias	1.9	2.3	1.3	3.5	-	18.1	36.0	38.8
Restaurants or cafeterias located in hotels	3.3	2.2	5.5	1.0	.5	14.8	20.8	55.2
Drug or proprietary stores with fountain service	2.0	.4	-	1.1	1.5	14.6	71.7	10.7
Other 2/	17.7	6.4	3.0	1.9	.7	7.2	25.0	55.8
South	42.0	1.7	3.5	1.3	.9	6.3	25.3	61.0
Restaurants	26.4	1.9	4.3	1.7	1.1	5.0	19.4	66.6
Cafeterias	.7	-	-	-	-	4.4	29.8	65.8
Restaurants or cafeterias located in hotels	2.3	-	1.6	1.1	1.2	4.2	13.5	78.4
Drug or proprietary store with fountain service	1.4	-	-	-	-	33.8	20.9	45.3
Other 2/	11.2	1.8	2.4	.6	.6	6.6	42.1	45.9
West	30.7	6.4	4.0	2.9	.9	10.1	26.4	49.3
Restaurants	17.0	7.3	5.9	2.1	.8	11.2	26.4	46.3
Cafeterias	.2	-	-	12.1	-	15.6	13.1	59.2
Restaurants or cafeterias located in hotels	2.4	.8	2.8	-	-	14.1	13.9	68.4
Drug or proprietary stores with fountain service	1.9	10.3	-	-	-	10.3	47.3	32.1
Other 2/	9.2	5.1	2.2	5.8	1.4	7.3	25.2	53.0

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 42

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Type Of Establishment

Category	All establishments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2
Restaurants	24.0	1.1	18.2	41.1	17.4	1.7	.3	20.2
Cafeterias	1.1	-	12.7	39.5	20.6	6.2	2.6	18.4
Restaurants or cafeterias located in hotels	5.3	4.0	35.5	34.1	11.6	-	-	14.8
Drug or proprietary stores with fountain service	2.6	.9	-	23.5	4.0	1.3	-	70.3
Other 1/	29.3	-	10.7	23.1	9.9	.5	.7	55.1
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5
Restaurants	28.3	1.2	18.7	40.8	18.5	2.8	.5	17.5
Cafeterias	1.9	-	21.2	20.7	36.2	-	-	21.9
Restaurants or cafeterias located in hotels	3.3	-	32.5	32.1	10.8	2.1	-	22.5
Drug or proprietary stores with fountain service	2.0	-	-	3.8	30.0	-	-	66.2
Other 1/	17.7	1.1	12.3	26.0	13.2	2.6	1.2	43.6
South	42.0	2.8	20.8	26.5	16.5	2.1	1.1	30.2
Restaurants	26.4	3.9	24.1	30.4	14.7	1.5	.3	25.1
Cafeterias	.7	-	1.9	31.4	29.4	9.2	-	28.1
Restaurants or cafeterias located in hotels	2.3	3.7	35.6	30.9	12.1	-	-	17.7
Drug or proprietary stores with fountain service	1.4	-	-	5.6	39.7	-	-	54.7
Other 1/	11.2	.6	14.0	18.6	17.9	3.8	3.6	41.5
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6
Restaurants	17.0	.4	13.2	33.7	20.9	.8	1.6	29.4
Cafeterias	.2	-	-	41.3	58.7	-	-	-
Restaurants or cafeterias located in hotels	2.4	-	17.8	32.4	3.9	-	-	45.9
Drug or proprietary stores with fountain service	1.9	-	-	23.0	25.3	10.3	-	41.4
Other 1/	9.2	1.4	13.6	11.9	8.7	1.4	2.2	60.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 43

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Type Of Establishment

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	59.8	40.2	(1)
Northeast	62.3	63.1	36.9	-
Restaurants	24.0	73.4	26.6	-
Cafeterias	1.1	80.5	19.5	-
Restaurants or cafeterias located in hotels	5.3	61.5	38.5	-
Drug or proprietary stores with fountain service	2.6	68.9	31.1	-
Other 2/	29.3	53.7	46.3	-
North Central	53.2	73.1	26.9	-
Restaurants	28.3	77.7	22.3	-
Cafeterias	1.9	88.3	11.7	-
Restaurants or cafeterias located in hotels	3.3	89.2	10.8	-
Drug or proprietary stores with fountain service	2.0	72.3	27.7	-
Other 2/	17.7	61.0	39.0	-
South	42.0	47.7	52.3	-
Restaurants	26.4	51.5	48.5	-
Cafeterias	.7	80.7	19.3	-
Restaurants or cafeterias located in hotels	2.3	48.4	51.6	-
Drug or proprietary stores with fountain service	1.4	46.2	53.8	-
Other 2/	11.2	36.8	63.2	-
West	30.7	46.8	53.0	.2
Restaurants	17.0	50.5	49.5	-
Cafeterias	.2	47.3	52.7	-
Restaurants or cafeterias located in hotels	2.4	45.1	54.9	-
Drug or proprietary stores with fountain service	1.9	79.3	20.7	-
Other 2/	9.2	33.6	65.7	.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 44

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Type of Establishment

Category	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Northeast	45.8	2.3	5.5	85.5	6.7
Restaurants	20.6	4.1	3.3	85.1	7.5
Cafeterias	.9	-	7.1	92.9	-
Restaurants or cafeterias located in hotels	4.7	1.4	8.3	70.8	19.5
Drug or proprietary stores with fountain service	2.0	-	10.2	89.8	-
Other 1/	17.6	.8	6.8	89.0	3.4
North Central	41.2	1.2	4.1	93.0	1.7
Restaurants	23.8	1.8	4.5	91.5	2.2
Cafeterias	1.9	-	11.4	88.6	-
Restaurants or cafeterias located in hotels	3.1	.5	6.2	93.3	-
Drug or proprietary stores with fountain service	1.5	1.5	1.5	97.0	-
Other 1/	10.9	-	1.8	96.4	1.8
South	23.8	6.6	6.5	80.1	6.8
Restaurants	16.0	7.5	6.4	80.7	5.4
Cafeterias	.7	-	18.9	80.8	.3
Restaurants or cafeterias located in hotels	1.3	1.3	8.3	85.9	4.5
Drug or proprietary stores with fountain service	.8	8.8	3.0	85.3	2.9
Other 1/	5.0	5.3	5.3	76.2	13.2
West	15.4	1.3	4.0	93.6	1.1
Restaurants	9.0	.6	4.1	94.5	.8
Cafeterias	.1	-	21.8	78.2	-
Restaurants or cafeterias located in hotels	1.3	-	11.8	88.2	-
Drug or proprietary stores with fountain service	1.6	1.5	-	97.0	1.5
Other 1/	3.4	4.0	2.0	92.0	2.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 45

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Region By Type Of Establishment

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
Restaurants	24.0	32.0	67.7	.3
Cafeterias	1.1	37.0	60.4	2.6
Restaurants or cafeterias located in hotels	5.3	22.5	76.8	.7
Drug or proprietary stores with fountain service	2.6	36.0	56.2	7.8
Other 1/	29.3	33.8	63.2	3.0
North Central	53.2	36.3	61.1	2.6
Restaurants	28.3	37.9	60.1	2.0
Cafeterias	1.9	45.7	45.5	8.8
Restaurants or cafeterias located in hotels	3.3	7.2	92.8	-
Drug or proprietary stores with fountain service	2.0	18.9	76.0	5.1
Other 1/	17.7	40.0	57.0	3.0
South	42.0	27.6	69.9	2.5
Restaurants	26.4	29.5	67.4	3.1
Cafeterias	.7	34.0	65.2	.8
Restaurants or cafeterias located in hotels	2.3	14.6	80.6	4.8
Drug or proprietary stores with fountain service	1.4	27.4	72.6	-
Other 1/	11.2	25.3	73.8	.9
West	30.7	14.8	81.6	3.6
Restaurants	17.0	15.9	83.9	.2
Cafeterias	.2	55.1	44.9	-
Restaurants or cafeterias located in hotels	2.4	7.1	92.9	-
Drug or proprietary stores with fountain service	1.9	11.5	78.2	10.3
Other 1/	9.2	14.7	75.8	9.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 46

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	1.2	93.8	2.7	2.3
Northeast	62.3	1.1	93.3	3.7	1.9
Restaurants	24.0	2.0	93.2	2.5	2.3
Cafeterias	1.1	-	75.4	18.4	6.2
Restaurants or cafeterias located in hotels	5.3	2.7	92.7	3.4	1.2
Drug or proprietary stores with fountain service	2.6	-	98.7	1.3	-
Other 1/	29.3	.3	93.6	4.3	1.8
North Central	53.2	1.8	93.8	1.9	2.5
Restaurants	28.3	1.1	95.4	1.5	2.0
Cafeterias	1.9	-	85.8	-	14.2
Restaurants or cafeterias located in hotels	3.3	4.9	89.0	4.1	2.0
Drug or proprietary stores with fountain service	2.0	-	86.2	-	13.8
Other 1/	17.7	2.6	94.0	2.6	.8
South	42.0	1.2	93.4	3.2	2.2
Restaurants	23.4	1.5	95.3	1.9	1.3
Cafeterias	.7	-	90.2	-	9.8
Restaurants or cafeterias located in hotels	2.3	1.2	86.3	12.5	-
Drug or proprietary stores with fountain service	1.4	-	86.1	13.9	-
Other 1/	11.2	.6	91.5	3.1	4.8
West	30.7	.1	95.5	1.2	3.2
Restaurants	17.0	.2	97.2	1.9	.7
Cafeterias	.2	-	100.0	-	-
Restaurants or cafeterias located in hotels	2.4	-	97.7	2.3	-
Drug or proprietary stores with fountain service	1.9	-	96.5	-	3.5
Other 1/	9.2	-	91.3	-	8.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 47

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	186.2	40.2	28.9	11.5	13.5	5.9
Northeast	62.3	38.4	23.4	12.0	18.8	7.4
Restaurants	24.0	47.9	25.4	11.1	11.4	4.2
Cafeterias	1.1	51.9	19.1	6.2	6.6	16.2
Restaurants or cafeterias located in hotels	5.3	53.3	21.2	7.1	12.5	5.9
Drug or proprietary stores with fountain service	2.6	25.6	18.9	-	19.2	36.3
Other 1/	29.3	28.6	22.8	14.9	26.4	7.3
North Central	53.2	39.2	31.4	13.1	11.3	5.0
Restaurants	28.3	45.8	37.4	12.0	2.9	1.9
Cafeterias	1.9	35.6	35.6	7.1	5.9	15.8
Restaurants or cafeterias located in hotels	3.3	51.7	43.2	5.0	-	.1
Drug or proprietary stores with fountain service	2.0	18.6	35.3	11.0	11.4	23.7
Other 1/	17.7	29.1	18.7	17.3	27.6	7.3
South	42.0	46.7	26.6	11.4	10.9	4.4
Restaurants	26.4	51.6	30.1	12.7	3.5	2.1
Cafeterias	.7	60.3	14.0	11.1	4.4	10.2
Restaurants or cafeterias located in hotels	2.3	60.3	32.0	7.7	-	-
Drug or proprietary stores with fountain service	1.4	24.1	51.5	-	24.4	-
Other 1/	11.2	34.5	15.1	10.4	29.2	10.8
West	30.7	36.4	39.0	7.9	10.0	6.7
Restaurants	17.0	44.8	38.4	9.0	5.5	2.3
Cafeterias	.2	43.2	37.9	3.4	15.5	-
Restaurants or cafeterias located in hotels	2.4	33.4	61.1	5.5	-	-
Drug or proprietary stores with fountain service	1.9	41.4	26.4	1.2	20.7	10.3
Other 1/	9.2	20.6	36.8	8.0	18.6	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 48

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Northeast	62.3	38.4	25.3	11.9	16.7	7.7
Restaurants	24.0	46.0	27.9	11.5	9.8	4.8
Cafeterias	1.1	46.3	25.2	-	6.2	22.3
Restaurants or cafeterias located in hotels	5.3	60.4	23.9	5.4	4.4	5.9
Drug or proprietary stores with fountain service	2.6	26.5	18.9	-	18.3	36.3
Other 1/	29.3	28.9	24.1	14.8	24.9	7.3
North Central	53.2	36.1	33.2	11.0	13.7	6.0
Restaurants	28.3	42.2	41.1	10.3	3.5	2.9
Cafeterias	1.9	37.9	37.4	3.5	3.5	17.7
Restaurants or cafeterias located in hotels	3.3	48.9	43.5	7.4	-	.2
Drug or proprietary stores with fountain service	2.0	18.3	38.3	-	19.7	23.7
Other 1/	17.7	25.7	17.6	15.1	32.8	8.8
South	42.0	41.7	28.8	10.4	13.3	5.8
Restaurants	26.4	45.6	31.7	12.7	7.3	2.7
Cafeterias	.7	73.2	24.6	1.1	-	1.1
Restaurants or cafeterias located in hotels	2.3	59.3	35.5	2.6	2.6	-
Drug or proprietary stores with fountain service	1.4	23.8	53.3	-	18.6	4.3
Other 1/	11.2	29.1	17.5	8.6	29.8	15.0
West	30.7	32.5	38.0	9.0	12.3	8.2
Restaurants	17.0	40.0	37.4	8.8	8.3	5.5
Cafeterias	.2	58.7	37.9	3.4	-	-
Restaurants or cafeterias located in hotels	2.4	24.3	66.0	7.8	1.9	-
Drug or proprietary stores with fountain service	1.9	42.7	36.7	-	10.3	10.3
Other 1/	9.2	18.1	31.8	11.6	23.2	15.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 49

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Northeast	62.3	33.0	22.6	9.2	26.8	8.4
Restaurants	24.0	40.4	29.1	7.8	17.9	4.8
Cafeterias	1.1	38.1	27.3	-	12.3	22.3
Restaurants or cafeterias located in hotels	5.3	54.2	23.5	3.1	13.8	5.4
Drug or proprietary stores with fountain service	2.6	25.2	16.5	-	22.0	36.3
Other 1/	29.3	23.6	17.5	12.5	37.4	9.0
North Central	53.2	34.3	34.5	10.0	15.0	6.2
Restaurants	28.3	40.2	41.7	9.5	5.2	3.4
Cafeterias	1.9	37.5	37.7	3.6	3.6	17.6
Restaurants or cafeterias located in hotels	3.3	44.7	46.8	7.7	.6	.2
Drug or proprietary stores with fountain service	2.0	21.3	35.3	-	19.7	23.7
Other 1/	17.7	24.1	20.2	13.2	34.0	8.5
South	42.0	39.6	27.2	9.9	15.8	7.5
Restaurants	26.4	43.9	29.7	12.7	11.0	2.7
Cafeterias	.7	71.3	12.0	1.1	1.9	13.7
Restaurants or cafeterias located in hotels	2.3	43.5	49.5	1.9	5.1	-
Drug or proprietary stores with fountain service	1.4	9.9	51.5	-	34.3	4.3
Other 1/	11.2	30.3	14.5	6.9	28.0	20.3
West	30.7	32.8	36.2	7.3	15.0	8.7
Restaurants	17.0	39.9	35.5	8.4	10.3	5.9
Cafeterias	.2	60.7	37.9	-	1.4	-
Restaurants or cafeterias located in hotels	2.4	21.5	68.1	2.7	7.7	-
Drug or proprietary stores with fountain service	1.9	41.4	26.4	-	21.9	10.3
Other 1/	9.2	20.3	31.1	8.0	24.6	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 50

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Northeast	62.3	30.8	29.0	14.4	18.3	7.5
Restaurants	24.0	35.9	35.2	12.6	10.3	6.0
Cafeterias	1.1	31.8	39.7	-	6.2	22.3
Restaurants or cafeterias located in hotels	5.3	35.6	25.8	20.8	11.9	5.9
Drug or proprietary stores with fountain service	2.6	16.5	25.8	7.8	20.6	29.3
Other 1/	29.3	26.9	24.5	15.8	26.2	6.6
North Central	53.2	30.5	38.2	12.8	13.0	5.5
Restaurants	28.3	36.1	45.8	10.8	4.2	3.1
Cafeterias	1.9	32.4	42.2	4.2	3.5	17.7
Restaurants or cafeterias located in hotels	3.3	26.9	52.2	19.4	1.2	.3
Drug or proprietary stores with fountain service	2.0	19.1	45.2	-	12.0	23.7
Other 1/	17.7	23.4	22.1	17.3	30.2	7.0
South	42.0	39.1	35.3	12.4	7.0	6.2
Restaurants	26.4	42.3	37.9	14.6	2.5	2.7
Cafeterias	.7	52.7	32.5	1.1	-	13.7
Restaurants or cafeterias located in hotels	2.3	34.9	57.0	8.1	-	-
Drug or proprietary stores with fountain service	1.4	9.9	67.2	-	18.6	4.3
Other 1/	11.2	35.5	20.6	10.4	17.9	15.6
West	30.7	32.0	38.3	6.8	13.8	9.1
Restaurants	17.0	40.2	39.4	7.8	7.1	5.5
Cafeterias	.2	56.3	40.3	3.4	-	-
Restaurants or cafeterias located in hotels	2.4	17.3	78.4	4.3	-	-
Drug or proprietary stores with fountain service	1.9	41.4	27.6	-	20.7	10.3
Other 1/	9.2	18.1	27.7	7.3	28.7	18.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 51

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING DISADVANTAGES OF SERVING FISH

Region By Type Of Establishment

Category	All establishments	No disadvantage	Strong odor	Difficult to prepare	Price too high, profit too low	Supply not always available	Hard to keep, spoils	Usually receives bad quality	Little or no demand	Other disadvantages
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	60.3	3.9	5.6	1.9	.8	9.3	.1	6.6	11.5
Northeast	62.3	60.4	4.0	4.7	2.4	.4	11.0	(1)	7.6	9.5
Restaurants	24.0	56.4	5.3	6.9	3.1	.8	12.3	(1)	5.9	9.3
Cafeterias	1.1	67.5	-	6.2	-	-	12.7	-	13.6	-
Restaurants or cafeterias located in hotels	5.3	67.8	6.3	1.8	4.5	.3	14.3	-	2.2	2.8
Drug or proprietary stores with fountain service	2.6	57.1	-	-	-	-	7.8	-	15.7	19.4
Other 2/	29.3	62.4	3.0	3.9	1.8	-	9.5	-	9.1	10.3
North Central	53.2	59.9	4.9	7.9	1.7	1.0	7.2	.1	5.2	12.1
Restaurants	28.3	60.1	4.4	8.8	1.2	1.7	8.0	.2	6.6	9.0
Cafeterias	1.9	52.5	11.7	3.5	-	.4	16.2	-	5.1	10.6
Restaurants or cafeterias located in hotels	3.3	64.7	-	7.8	.5	1.9	12.2	-	3.7	9.2
Drug or proprietary stores with fountain service	2.0	37.0	19.7	1.2	-	-	11.0	-	1.5	29.6
Other 2/	17.7	62.1	4.1	7.6	3.0	(1)	3.5	-	3.8	15.9
South	42.0	61.4	3.5	5.8	1.4	1.3	9.5	.4	6.9	9.8
Restaurants	26.4	63.1	3.8	5.4	1.0	1.0	10.4	.2	6.6	8.5
Cafeterias	.7	57.2	.8	21.7	-	-	.3	.3	9.2	10.5
Restaurants or cafeterias located in hotels	2.3	66.8	3.0	2.7	-	3.2	12.1	4.7	4.5	3.0
Drug or proprietary stores with fountain service	1.4	37.2	-	13.9	-	-	2.9	-	13.9	32.1
Other 2/	11.2	59.6	3.6	5.4	3.0	1.8	8.0	-	7.2	11.4
West	30.7	59.3	2.7	3.3	1.7	.4	9.3	-	6.7	16.6
Restaurants	17.0	56.0	4.0	5.1	2.2	.8	12.1	-	6.6	13.2
Cafeterias	.2	38.8	-	-	-	-	44.7	-	15.5	1.0
Restaurants or cafeterias located in hotels	2.4	41.0	.8	2.6	-	-	11.3	-	.7	43.6
Drug or proprietary stores with fountain service	1.9	86.2	-	1.2	-	-	1.2	-	11.4	-
Other 2/	9.2	65.1	1.5	.7	1.5	-	4.4	-	7.3	19.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 52

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING DISADVANTAGES OF SERVING SHELLFISH

Region By Type Of Establishment

Category	All establishments	No disadvantage	Strong odor	Difficult to prepare	Price too high, profit too low	Supply not always available	Hard to keep, spoils	Usually receives bad quality	Little or no demand	Other disadvantages
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	58.7	1.3	4.9	2.5	.6	6.7	.1	5.3	19.9
Northeast	62.3	58.0	.7	6.4	3.2	.2	9.7	(1)	5.4	16.4
Restaurants	24.0	54.8	.3	7.8	3.6	.3	11.7	-	5.6	15.9
Cafeterias	1.1	36.7	-	6.2	6.2	-	12.7	-	13.6	24.6
Restaurants or cafeterias located in hotels	5.3	62.8	(1)	13.7	1.1	.6	7.8	(1)	2.1	11.9
Drug or proprietary stores with fountain service	2.6	61.5	-	-	-	-	10.5	-	15.7	12.3
Other 2/	29.3	60.2	1.4	4.5	3.4	-	8.1	-	4.8	17.6
North Central	53.2	57.4	2.0	4.2	2.4	.8	4.7	.1	3.8	24.6
Restaurants	23.3	57.1	1.3	6.4	1.7	1.4	6.3	.2	3.7	21.9
Cafeterias	1.9	55.6	4.6	-	4.3	-	5.6	-	11.9	18.0
Restaurants or cafeterias located in hotels	3.3	66.7	-	5.7	3.5	.5	7.1	-	5.3	11.2
Drug or proprietary stores with fountain service	2.0	35.9	-	1.2	1.5	-	11.0	-	-	50.4
Other 2/	17.7	58.9	3.4	1.1	3.4	-	.9	-	3.2	29.1
South	42.0	62.9	1.6	3.6	1.6	1.1	4.5	.3	7.4	17.0
Restaurants	26.4	67.3	.8	2.6	1.8	1.0	5.1	-	7.9	13.5
Cafeterias	.7	73.3	.8	12.6	-	-	1.8	.3	-	11.2
Restaurants or cafeterias located in hotels	2.3	64.5	-	5.2	-	(1)	14.8	4.7	4.5	6.3
Drug or proprietary stores with fountain service	1.4	46.1	-	13.9	-	-	-	-	13.9	26.1
Other 2/	11.2	53.7	4.2	3.6	1.8	1.8	1.8	-	6.5	26.6
West	30.7	56.4	.9	4.7	2.4	.4	7.4	-	4.7	23.1
Restaurants	17.0	60.9	.8	4.7	3.0	.8	10.4	-	5.3	14.1
Cafeterias	.2	66.5	-	-	4.4	-	12.1	-	15.5	1.5
Restaurants or cafeterias located in hotels	2.4	33.6	-	13.4	.7	-	5.7	-	.7	45.9
Drug or proprietary stores with fountain service	1.9	66.8	-	11.5	-	-	-	-	11.4	10.3
Other 2/	9.2	51.9	1.5	1.0	2.2	-	3.6	-	2.9	36.9

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 53

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Type Of Establishment

Category	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1
Restaurants	28.7	37.4	25.1	7.6	2.7	4.8	.9	21.5
Cafeterias	1.0	34.5	13.7	13.7	9.6	-	-	28.5
Restaurants or cafeterias located in hotels	7.0	33.1	25.8	1.2	10.2	4.8	2.4	22.5
Drug or proprietary stores with fountain service	2.3	63.8	21.2	2.5	1.0	-	-	11.5
Other 1/	23.2	30.5	22.1	7.2	5.2	.8	-	34.2
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
Restaurants	35.9	46.8	29.4	4.8	3.7	3.5	1.1	10.7
Cafeterias	2.0	49.1	10.4	3.7	2.5	7.3	-	27.0
Restaurants or cafeterias located in hotels	5.3	38.5	29.8	2.2	1.3	9.2	7.7	11.3
Drug or proprietary stores with fountain service	2.2	37.9	22.9	19.4	3.8	1.1	-	14.9
Other 1/	19.6	20.1	19.5	12.6	2.7	5.1	2.1	37.9
South	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
Restaurants	31.0	36.0	27.0	6.8	6.4	3.7	4.1	16.0
Cafeterias	.6	20.9	25.4	13.6	-	-	-	40.1
Restaurants or cafeterias located in hotels	2.6	40.5	35.8	-	3.1	1.6	1.6	17.4
Drug or proprietary stores with fountain service	1.1	40.2	28.5	2.0	2.0	2.0	-	25.3
Other 1/	9.0	16.9	32.9	11.9	1.1	3.7	3.0	30.5
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
Restaurants	19.9	48.9	24.8	2.7	4.0	3.7	1.4	14.5
Cafeterias	.3	39.7	50.0	5.1	-	1.6	-	3.6
Restaurants or cafeterias located in hotels	2.6	20.9	19.7	.6	1.3	5.6	-	51.9
Drug or proprietary stores with fountain service	1.8	80.3	14.6	-	2.5	1.4	-	1.2
Other 1/	8.2	38.0	18.8	7.4	1.6	3.3	3.3	27.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 54

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Type Of Establishment

Category	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods		None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiters	Other methods		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Northeast	62.3	1.4	.9	13.4	5.2	12.3	11.6	9.8	32.8	11.6
Restaurants	24.0	.8	.6	16.3	6.3	11.1	15.2	13.1	27.3	9.3
Cafeterias	1.1	-	-	4.0	12.3	7.2	-	21.0	43.2	12.3
Restaurants or cafeterias located in hotels	5.3	3.7	-	20.8	3.9	7.1	14.7	15.6	18.0	16.2
Drug or proprietary stores with fountain service	2.6	-	-	25.2	-	2.6	18.0	2.2	31.4	20.6
Other 1/	29.3	1.6	1.3	9.1	4.8	15.3	8.0	6.4	41.9	11.6
North Central	53.2	1.1	2.5	18.6	7.9	10.7	14.3	12.3	19.8	12.8
Restaurants	28.3	1.7	.7	24.8	7.9	4.7	18.8	11.5	18.2	11.7
Cafeterias	1.9	-	-	24.8	4.0	14.2	3.6	7.9	21.0	24.5
Restaurants or cafeterias located in hotels	3.3	(2)	-	13.2	5.9	9.3	32.3	17.2	19.3	2.8
Drug or proprietary stores with fountain service	2.0	-	19.7	5.5	11.3	3.0	12.1	13.2	25.3	9.9
Other 1/	17.7	.8	4.2	10.6	8.3	20.9	5.0	12.8	21.8	15.6
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.3	14.0
Restaurants	26.4	.8	1.3	18.3	9.8	7.7	12.2	16.6	19.2	14.1
Cafeterias	.7	-	9.6	11.9	18.2	19.2	-	.9	34.2	6.0
Restaurants or cafeterias located in hotels	2.3	-	-	16.7	15.1	7.2	25.3	5.5	28.6	1.6
Drug or proprietary stores with fountain service	1.4	-	-	21.8	13.9	13.9	2.7	8.0	39.7	-
Other 1/	11.2	-	6.0	6.0	13.9	12.6	2.4	7.4	33.0	18.7
West	30.7	.5	.3	27.2	5.0	5.7	12.3	9.9	29.4	9.7
Restaurants	17.0	.8	.4	29.3	5.2	4.3	15.1	12.2	24.3	8.4
Cafeterias	.2	-	5.3	15.5	-	-	44.7	1.9	1.5	31.1
Restaurants or cafeterias located in hotels	2.4	.7	-	6.9	7.7	8.8	12.8	2.2	19.2	41.7
Drug or proprietary stores with fountain service	1.9	-	-	73.4	13.8	-	-	2.5	10.3	-
Other 1/	9.2	-	-	19.3	2.2	8.7	8.7	9.4	46.4	5.3

1/ Includes drinking places, lunch counters, and refreshment stands.
2/ Less than one-tenth percent.

Table 55

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE FISH MEALS
Region By Type Of Establishments

Category	All establishments	Would help sell more meals	Would not help sell more meals	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	46.8	37.8	9.1	6.3
Northeast	62.3	42.9	41.6	9.1	6.4
Restaurants	24.0	50.8	40.0	6.4	2.8
Cafeterias	1.1	20.4	52.5	6.2	20.9
Restaurants or cafeterias located in hotels	5.3	53.0	32.9	8.8	5.3
Drug or proprietary stores with fountain service	2.6	21.3	42.4	23.5	12.8
Other 1/	29.3	37.4	44.0	10.2	8.4
North Central	53.2	43.0	38.8	11.9	6.3
Restaurants	28.3	47.9	36.5	12.0	3.6
Cafeterias	1.9	35.4	55.9	.1	8.6
Restaurants or cafeterias located in hotels	3.3	52.8	32.4	.6	14.2
Drug or proprietary stores with fountain service	2.0	28.4	30.2	20.6	20.8
Other 1/	17.7	35.8	42.9	14.0	7.3
South	42.0	55.3	30.9	6.7	7.1
Restaurants	26.4	62.0	26.4	7.2	4.4
Cafeterias	.7	42.0	47.9	-	10.1
Restaurants or cafeterias located in hotels	2.3	59.5	32.5	(2)	8.0
Drug or proprietary stores with fountain service	1.4	18.9	76.8	4.3	-
Other 1/	11.2	44.0	34.2	7.8	14.0
West	30.7	49.9	37.7	7.7	4.7
Restaurants	17.0	58.7	32.5	7.2	1.6
Cafeterias	.2	61.5	38.5	-	-
Restaurants or cafeterias located in hotels	2.4	75.4	19.2	-	5.4
Drug or proprietary stores with fountain service	1.9	41.3	44.8	3.6	10.3
Other 1/	9.2	28.3	51.0	11.6	9.1

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 56

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE SHELLFISH MEALS
Region By Type Of Establishment

Category	All establishments	Would help sell more meals	Would not help sell more meals	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	36.7	44.6	10.6	8.1
Northeast	62.3	37.7	44.2	9.6	8.5
Restaurants	24.0	44.0	41.8	8.7	5.5
Cafeterias	1.1	25.2	47.5	6.2	21.1
Restaurants or cafeterias located in hotels	5.3	38.5	49.3	6.6	5.6
Drug or proprietary stores with fountain service	2.6	10.8	50.3	26.2	12.7
Other 1/	29.3	35.1	44.6	9.5	10.8
North Central	53.2	25.4	51.4	13.5	9.7
Restaurants	28.3	29.9	47.8	14.4	7.9
Cafeterias	1.9	10.4	60.0	20.2	9.4
Restaurants or cafeterias located in hotels	3.3	33.9	43.8	.6	21.7
Drug or proprietary stores with fountain service	2.0	13.0	52.9	10.7	23.4
Other 1/	17.7	19.7	57.5	13.9	8.9
South	42.0	45.8	36.8	9.4	8.0
Restaurants	26.4	51.6	32.0	10.2	6.2
Cafeterias	.7	33.2	48.1	9.1	9.6
Restaurants or cafeterias located in hotels	2.3	46.5	43.0	3.3	7.2
Drug or proprietary stores with fountain service	1.4	18.9	76.8	4.3	-
Other 1/	11.2	36.2	40.8	9.6	13.4
West	30.7	41.6	44.4	9.3	4.7
Restaurants	17.0	42.7	45.5	9.0	2.8
Cafeterias	.2	50.3	34.1	-	15.6
Restaurants or cafeterias located in hotels	2.4	69.1	22.8	-	8.1
Drug or proprietary stores with fountain service	1.9	41.3	44.8	3.6	10.3
Other 1/	9.2	32.3	48.1	13.8	5.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 57

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING OPINION AS TO WHETHER GREATER SALES OF FISH AND SHELLFISH WOULD RESULT FROM MORE PUBLICITY OF BENEFICIAL QUALITIES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments	Would help	Would not help	Don't know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	168.2	51.8	26.2	21.0	1.0
Northeast	62.3	50.6	27.8	21.2	.4
Restaurants	24.0	58.0	28.0	14.0	-
Cafeterias	1.1	56.3	26.6	17.1	-
Restaurants or cafeterias located in hotels	5.3	49.7	23.7	26.0	.6
Drug or proprietary stores with fountain service	2.6	68.1	15.3	16.6	-
Other 1/	29.3	42.9	29.6	26.8	.7
North Central	53.2	50.1	28.2	20.2	1.5
Restaurants	28.3	56.4	23.4	19.7	.5
Cafeterias	1.9	46.1	32.7	17.6	3.6
Restaurants or cafeterias located in hotels	3.3	68.8	28.0	3.2	-
Drug or proprietary stores with fountain service	2.0	31.6	19.7	38.8	9.9
Other 1/	17.7	39.0	36.5	22.4	2.1
South	42.0	54.5	22.3	21.5	1.7
Restaurants	26.4	56.4	19.4	23.4	.8
Cafeterias	.7	50.3	33.7	16.0	-
Restaurants or cafeterias located in hotels	2.3	61.5	27.5	11.0	-
Drug or proprietary stores with fountain service	1.4	56.8	35.3	7.9	-
Other 1/	11.2	48.8	25.7	21.3	4.2
West	30.7	53.6	24.8	21.0	.6
Restaurants	17.0	59.0	21.4	19.3	.3
Cafeterias	.2	81.1	15.5	-	3.4
Restaurants or cafeterias located in hotels	2.4	36.7	12.8	50.5	-
Drug or proprietary stores with fountain service	1.9	51.8	43.7	4.5	-
Other 1/	9.2	48.0	30.4	20.1	1.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 58

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING INTEREST IN BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF THE INTERIOR ON HOW TO HANDLE AND PREPARE FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments	Interested in booklets or demonstrations	Not interested in booklets or demonstrations	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	53.2	45.4	1.4
Northeast	62.3	50.6	48.6	.8
Restaurants	24.0	60.0	39.9	.1
Cafeterias	1.1	70.4	28.3	1.3
Restaurants or cafeterias located in hotels	5.3	48.1	51.6	.3
Drug or proprietary stores with fountain service	2.6	35.2	64.8	-
Other 1/	29.3	43.9	54.5	1.6
North Central	53.2	54.5	44.1	1.4
Restaurants	28.3	63.4	36.3	.3
Cafeterias	1.9	55.3	43.7	1.0
Restaurants or cafeterias located in hotels	3.3	68.7	29.2	2.1
Drug or proprietary stores with fountain service	2.0	12.3	77.9	9.8
Other 1/	17.7	42.3	55.7	2.0
South	42.0	54.4	43.6	2.0
Restaurants	26.4	59.9	39.2	.9
Cafeterias	.7	50.5	49.5	-
Restaurants or cafeterias located in hotels	2.3	68.9	31.1	-
Drug or proprietary stores with fountain service	1.4	45.2	54.8	-
Other 1/	11.2	39.8	54.8	5.4
West	30.7	54.4	43.7	1.9
Restaurants	17.0	64.7	34.7	.6
Cafeterias	.2	95.1	4.9	-
Restaurants or cafeterias located in hotels	2.4	41.9	57.3	.8
Drug or proprietary stores with fountain service	1.9	43.8	56.2	-
Other 1/	9.2	40.0	54.9	5.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 59

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF INTERIOR

Region By Type Of Establishment

Category	All establishments	Need recipe for preparing fish and shellfish	Methods of pricing	Tasty and attractive preparations	How to prepare with least odor	Proper methods of handling and preparation
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	11.3	.1	8.0	.2	6.4
Northeast	62.3	13.8	.3	6.8	.1	5.9
Restaurants	24.0	15.8	.8	7.3	.3	7.1
Cafeterias	1.1	18.6	-	12.3	-	14.5
Restaurants or cafeterias located in hotels	5.3	5.2	(1)	2.3	-	12.4
Drug or proprietary stores with fountain service	2.6	1.3	-	15.7	-	-
Other 2/	29.3	14.5	-	6.4	-	3.9
North Central	53.2	9.6	.1	9.9	.5	7.8
Restaurants	28.3	11.4	.2	12.7	.9	9.8
Cafeterias	1.9	8.1	-	14.1	-	9.3
Restaurants or cafeterias located in hotels	3.3	16.0	-	7.3	-	9.0
Drug or proprietary stores with fountain service	2.0	2.4	-	3.0	-	1.1
Other 2/	17.7	6.7	-	6.2	-	4.9
South	42.0	11.9	-	4.5	-	4.7
Restaurants	26.4	15.5	-	5.6	-	3.2
Cafeterias	.7	-	-	4.9	-	10.7
Restaurants or cafeterias located in hotels	2.3	6.8	-	6.6	-	8.7
Drug or proprietary stores with fountain service	1.4	-	-	-	-	9.6
Other 2/	11.2	6.5	-	1.8	-	6.5
West	30.7	8.7	-	11.8	-	7.1
Restaurants	17.0	11.2	-	13.6	-	9.1
Cafeterias	.2	1.0	-	40.0	-	39.0
Restaurants or cafeterias located in hotels	2.4	1.6	-	2.9	-	15.8
Drug or proprietary stores with fountain service	1.9	10.3	-	10.3	-	1.3
Other 2/	9.2	5.8	-	10.6	-	1.4

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 59 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF INTERIOR - Continued

Region By Type Of Establishment

Category	Practical menus for given area	New methods	Useful material	How to store	How to tell fresh fish and shellfish when buying	Don't know	Other problems
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.3	7.5	5.7	2.0	.6	6.7	51.2
Northeast	.1	5.5	6.2	1.1	.7	7.0	52.5
Restaurants	-	7.6	7.5	1.7	1.4	7.1	43.4
Cafeterias	-	6.5	-	12.3	-	8.8	27.0
Restaurants or cafeterias located in hotels	-	5.1	11.3	2.5	.3	7.5	53.4
Drug or proprietary stores with fountain service	-	7.9	7.9	-	-	4.8	62.4
Other 2/	.2	3.6	4.3	.1	.2	6.9	59.9
North Central	.4	8.3	5.0	2.6	.8	4.6	50.4
Restaurants	.6	9.0	6.4	2.4	1.3	3.3	42.0
Cafeterias	-	4.0	3.8	-	.3	7.3	53.1
Restaurants or cafeterias located in hotels	-	16.3	6.6	1.6	1.1	7.2	34.9
Drug or proprietary stores with fountain service	1.1	-	1.1	1.3	-	3.4	86.6
Other 2/	-	7.2	2.9	3.4	-	6.2	62.5
South	.6	7.5	7.0	2.1	.6	8.8	52.3
Restaurants	1.0	7.9	8.2	1.6	.3	9.3	47.4
Cafeterias	-	9.1	1.5	12.6	-	11.3	49.9
Restaurants or cafeterias located in hotels	-	5.8	13.0	2.7	-	20.8	35.6
Drug or proprietary stores with fountain service	-	-	-	4.3	-	23.0	63.1
Other 2/	-	7.8	4.3	2.1	1.8	3.0	66.2
West	-	10.2	4.0	2.5	.4	6.8	48.5
Restaurants	-	11.3	2.6	4.2	.4	8.3	39.3
Cafeterias	-	-	-	-	-	3.4	16.6
Restaurants or cafeterias located in hotels	-	10.4	8.9	.9	-	2.0	57.5
Drug or proprietary stores with fountain service	-	21.9	-	-	-	-	56.2
Other 2/	-	5.8	6.2	.5	.7	6.8	62.2

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 60

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH OFFERING SUGGESTIONS OR IDEAS ON HOW THE FISHERY INDUSTRY MIGHT HELP PUBLIC EATING PLACES SELL MORE FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments	No suggestions offered	Need quality or grade standard	Lower prices	Improve quality	Control size of portion	National fish day or week	Need more publicity	Make greater variety of fish available	Other suggestions
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	58.5	2.9	6.7	3.9	1.6	.4	9.2	1.9	14.9
Northeast	62.3	60.3	3.0	8.9	2.6	.7	.8	10.3	.9	12.5
Restaurants	24.0	52.6	3.3	11.0	3.1	.9	1.1	13.2	.8	14.0
Cafeterias	1.1	43.5	-	6.6	6.5	6.2	-	12.6	-	24.6
Restaurants or cafeterias located in hotels	5.3	62.2	(1)	4.2	1.5	1.5	-	14.6	3.0	13.0
Drug or proprietary stores with fountain service	2.6	56.4	23.5	-	-	.7	-	10.2	-	9.2
Other 2/	29.3	67.1	1.6	8.9	2.5	.2	.9	7.0	.8	11.0
North Central	53.2	49.1	3.9	6.8	4.4	1.2	.3	10.4	2.5	21.4
Restaurants	28.3	47.2	3.8	6.0	5.5	1.9	.5	12.6	2.4	20.1
Cafeterias	1.9	44.0	.3	14.2	4.9	1.4	-	22.1	-	13.1
Restaurants or cafeterias located in hotels	3.3	20.8	8.2	22.4	1.5	1.6	.5	17.6	5.5	21.9
Drug or proprietary stores with fountain service	2.0	52.0	-	-	(1)	-	-	6.6	-	41.4
Other 2/	17.7	57.6	4.2	5.0	3.8	(1)	-	4.7	2.6	22.1
South	42.0	63.5	2.1	5.0	4.5	2.4	.3	5.5	3.3	13.4
Restaurants	26.4	58.9	2.6	5.4	5.6	3.0	.3	6.4	3.4	14.4
Cafeterias	.7	59.0	.5	11.5	12.6	2.2	-	9.2	.3	4.7
Restaurants or cafeterias located in hotels	2.3	60.0	2.0	4.6	1.5	6.3	-	9.2	9.2	7.2
Drug or proprietary stores with fountain service	1.4	78.8	-	-	1.8	-	-	1.2	-	13.2
Other 2/	11.2	73.4	1.2	4.2	2.4	.6	.6	3.0	2.4	12.2
West	30.7	64.2	2.2	4.3	5.0	3.0	(1)	9.7	1.0	10.6
Restaurants	17.0	59.5	2.8	4.0	7.9	3.5	(1)	10.4	1.2	10.7
Cafeterias	.2	63.4	1.0	4.4	-	-	-	14.6	-	16.6
Restaurants or cafeterias located in hotels	2.4	72.0	-	1.5	2.7	1.5	-	9.9	1.3	11.1
Drug or proprietary stores with fountain service	1.9	58.6	-	10.3	-	10.3	-	20.8	-	-
Other 2/	9.2	72.2	2.2	4.4	1.4	.7	-	6.0	.7	12.4

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 61

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Type Of Establishment

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2
Restaurants	1.9	3.6	64.5	7.0	3.6	-	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	46.8	7.6	-	-	-
Drug or proprietary stores with fountain service	6.1	6.6	11.0	48.3	1.1	-	26.4
Other 1/	31.1	4.5	48.8	31.9	2.6	-	7.9
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0
Restaurants	5.6	9.5	59.2	8.5	3.5	-	-
Cafeterias	.1	-	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	.1	46.0	54.0	-	-	-	-
Drug or proprietary stores with fountain service	9.4	7.3	7.1	27.3	-	-	54.1
Other 1/	41.4	9.6	15.2	24.3	1.8	-	45.2
South	49.7	8.2	17.6	39.9	3.4	1.0	22.9
Restaurants	7.4	16.1	39.5	21.0	4.5	6.3	-
Cafeterias	.5	28.5	-	57.2	14.3	-	-
Restaurants or cafeterias located in hotels	.2	-	-	15.8	-	-	-
Drug or proprietary stores with fountain service	6.2	6.4	10.9	49.1	3.2	-	24.0
Other 1/	35.4	6.7	14.5	42.1	3.0	-	27.9
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
Restaurants	4.4	3.1	41.1	40.6	3.1	-	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.9	4.0	-	22.4	-	-	73.6
Other 1/	17.5	3.0	16.4	40.5	2.7	.4	29.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 61 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Type Of Establishment

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
Restaurants	-	3.6	3.6	-	-	14.1	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	45.6	-
Drug or proprietary stores with fountain service	-	3.3	-	-	-	3.3	-
Other 1/	.2	2.1	-	-	-	1.4	.6
North Central	.1	1.2	.7	1.0	.1	2.2	.2
Restaurants	1.2	2.4	-	3.9	1.2	9.4	1.2
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	-	-	2.1	-	-	2.1	-
Other 1/	-	1.3	.5	.8	-	1.1	.2
South	-	2.9	.3	1.2	.8	1.1	.7
Restaurants	-	9.0	-	.9	.9	.9	.9
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	43.3	-	-	40.9	-
Drug or proprietary stores with fountain service	-	-	-	-	3.2	3.2	-
Other 1/	-	2.2	.2	1.5	.4	.7	.8
West	.3	-	.8	.6	.6	4.2	1.1
Restaurants	-	-	-	1.5	3.1	6.0	1.5
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	.4	-	1.1	.4	-	4.2	1.1

1/ Includes drinking places, lunch counters, and refreshment stands.

II. Region By City Size Analysis

Table 62

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Region By City Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
500,000 or more	31.5	100.0	9.5	30.2	22.0	69.8
100,000 to 499,999	10.5	100.0	5.3	50.5	5.2	49.5
25,000 to 99,999	15.6	100.0	7.1	45.5	8.5	54.5
2,500 to 24,999	19.4	100.0	8.4	43.3	11.0	56.7
Less than 2,500	25.3	100.0	9.7	38.3	15.6	61.7
North Central	109.8	100.0	56.6	51.5	53.2	48.5
500,000 or more	21.9	100.0	11.1	50.7	10.8	49.3
100,000 to 499,999	11.6	100.0	5.3	45.7	6.3	54.3
25,000 to 99,999	16.2	100.0	7.6	46.9	8.6	53.1
2,500 to 24,999	20.4	100.0	9.5	46.6	10.9	53.4
Less than 2,500	39.7	100.0	23.1	58.2	16.6	41.8
South	91.7	100.0	49.7	54.2	42.0	45.8
500,000 or more	5.4	100.0	1.5	27.8	3.9	72.2
100,000 to 499,999	19.7	100.0	11.6	58.9	8.1	41.1
25,000 to 99,999	15.8	100.0	9.5	60.1	6.3	39.9
2,500 to 24,999	18.4	100.0	8.7	47.3	9.7	52.7
Less than 2,500	32.4	100.0	18.4	56.8	14.0	43.2
West	54.5	100.0	23.8	43.7	30.7	56.3
500,000 or more	2.9	100.0	1.1	37.9	1.8	62.1
100,000 to 499,999	8.3	100.0	4.3	51.8	4.0	48.2
25,000 to 99,999	2.1	100.0	.7	33.3	1.4	66.7
2,500 to 24,999	7.5	100.0	3.0	40.0	4.5	60.0
Less than 2,500	33.7	100.0	14.7	43.6	19.0	56.4

Table 63

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4
Northeast	62.3	5.9	40.3	53.8
500,000 or more	22.0	10.3	35.7	54.0
100,000 to 499,999	5.2	13.4	35.9	50.7
25,000 to 99,999	8.5	3.2	40.4	56.4
2,500 to 24,999	11.0	2.4	51.4	46.2
Less than 2,500	15.6	1.0	40.5	58.5
North Central	53.2	3.7	47.8	48.5
500,000 or more	10.8	9.0	47.8	43.2
100,000 to 499,999	6.3	9.1	53.3	37.6
25,000 to 99,999	8.6	2.7	54.7	42.6
2,500 to 24,999	10.9	1.2	55.5	43.3
Less than 2,500	16.6	.4	37.3	62.3
South	42.0	3.5	36.3	60.2
500,000 or more	3.9	7.7	29.2	63.1
100,000 to 499,999	8.1	2.1	45.6	52.3
25,000 to 99,999	6.3	2.4	39.8	57.8
2,500 to 24,999	9.7	3.6	41.7	54.7
Less than 2,500	14.0	3.5	27.5	69.0
West	30.7	6.2	35.9	57.9
500,000 or more	1.8	12.2	42.2	45.6
100,000 to 499,999	4.0	11.7	43.2	45.1
25,000 to 99,999	1.4	.1	26.9	73.0
2,500 to 24,999	4.5	1.5	43.8	54.7
Less than 2,500	19.0	5.9	32.6	61.5

Table 64
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
Northeast	40.0	1.7	38.6	59.7
500,000 or more	9.5	5.6	40.0	54.4
100,000 to 499,999	5.3	-	30.2	69.8
25,000 to 99,999	7.1	-	34.2	65.8
2,500 to 24,999	8.4	1.6	52.7	45.7
Less than 2,500	9.7	-	32.9	67.1
North Central	56.6	1.7	39.4	58.9
500,000 or more	11.1	1.2	33.2	65.6
100,000 to 499,999	5.3	3.8	42.4	53.8
25,000 to 99,999	7.6	.9	42.2	56.9
2,500 to 24,999	9.5	.7	55.4	43.9
Less than 2,500	23.1	2.3	34.1	63.6
South	49.7	4.0	38.2	57.8
500,000 or more	1.5	-	25.6	74.4
100,000 to 499,999	11.6	2.3	38.9	58.8
25,000 to 99,999	9.5	3.5	37.4	59.1
2,500 to 24,999	8.7	3.1	39.3	57.6
Less than 2,500	18.4	5.9	38.9	55.2
West	23.8	2.8	49.5	47.7
500,000 or more	1.1	-	43.8	56.2
100,000 to 499,999	4.3	1.6	54.1	44.3
25,000 to 99,999	.7	-	36.4	63.6
2,500 to 24,999	3.0	-	58.3	41.7
Less than 2,500	14.7	3.6	47.4	49.0

Table 65

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Region By City Size

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
500,000 or more	22.0	3.5	2.6	9.4	2.1	16.6	65.7	.1
100,000 to 499,999	5.2	1.3	-	3.8	2.6	1.6	88.8	1.9
25,000 to 99,999	8.5	(1)	2.3	7.1	-	14.6	76.0	-
2,500 to 24,999	11.0	2.5	1.8	7.9	1.2	16.8	69.8	-
Less than 2,500	15.6	4.6	3.7	9.3	-	18.8	63.6	-
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5
500,000 or more	10.8	2.0	.8	4.3	1.9	20.2	70.0	.8
100,000 to 499,999	6.3	11.1	1.1	1.1	2.1	12.7	69.8	2.1
25,000 to 99,999	8.6	8.4	1.9	1.5	.8	17.5	69.1	.8
2,500 to 24,999	10.9	5.2	4.8	.6	-	11.6	77.8	-
Less than 2,500	16.6	5.6	.2	1.2	-	16.0	77.0	-
South	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3
500,000 or more	3.9	4.0	6.9	12.0	5.1	7.4	64.2	.4
100,000 to 499,999	8.1	6.6	1.9	.8	.9	12.0	76.7	1.1
25,000 to 99,999	6.3	1.0	1.3	2.1	-	12.2	83.1	.3
2,500 to 24,999	9.7	7.7	.9	.6	-	26.9	63.9	-
Less than 2,500	14.0	5.0	5.0	1.0	-	14.7	74.3	-
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9
500,000 or more	1.8	.1	-	5.9	4.7	15.7	70.5	3.1
100,000 to 499,999	4.0	.9	3.4	-	5.0	19.5	66.2	5.0
25,000 to 99,999	1.4	2.2	-	-	4.9	29.6	62.0	1.3
2,500 to 24,999	4.5	16.6	2.5	.3	1.5	21.8	57.3	-
Less than 2,500	19.0	6.0	1.8	4.2	2.3	19.6	66.1	-

1/ Less than one-tenth percent.

Table 66

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Region By City Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
500,000 or more	9.5	.7	1.4	27.2	70.5	.2
100,000 to 499,999	5.3	-	-	45.1	54.9	-
25,000 to 99,999	7.1	1.0	7.6	43.7	44.8	2.9
2,500 to 24,999	8.4	.8	5.6	41.5	48.9	3.2
Less than 2,500	9.7	2.7	2.7	39.7	49.4	5.5
North Central	56.6	.6	.5	30.7	57.9	10.3
500,000 or more	11.1	-	1.8	47.2	40.1	10.9
100,000 to 499,999	5.3	-	-	23.9	56.1	20.0
25,000 to 99,999	7.6	-	-	28.6	59.5	11.9
2,500 to 24,999	9.5	-	.7	25.8	52.6	20.9
Less than 2,500	23.1	1.4	-	27.1	68.5	3.0
South	49.7	1.3	.7	40.1	52.2	5.7
500,000 or more	1.5	-	-	65.8	34.2	-
100,000 to 499,999	11.6	1.1	2.3	52.8	38.0	5.8
25,000 to 99,999	9.5	-	-	33.5	58.1	8.4
2,500 to 24,999	8.7	1.5	-	54.9	40.9	2.7
Less than 2,500	18.4	2.2	.3	26.4	64.9	6.2
West	23.8	1.4	-	48.5	43.7	6.4
500,000 or more	1.1	-	-	56.2	43.8	-
100,000 to 499,999	4.3	-	-	62.0	38.0	-
25,000 to 99,999	.7	-	-	63.6	36.4	-
2,500 to 24,999	3.0	4.4	-	30.7	64.9	-
Less than 2,500	14.7	1.4	-	47.0	41.2	10.4

Table 67

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4
500,000 or more	22.0	67.5	19.1	8.1	1.4	1.4	1.5	1.0
100,000 to 499,999	5.2	66.6	12.2	8.7	-	1.6	5.1	5.8
25,000 to 99,999	8.5	69.3	13.7	7.7	.8	1.2	6.3	1.0
2,500 to 24,999	11.0	60.0	25.3	6.6	.4	.6	5.4	1.7
Less than 2,500	15.6	50.6	31.7	11.3	.5	.6	4.7	.6
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9
500,000 or more	10.8	64.5	16.5	8.8	.4	1.2	3.1	5.5
100,000 to 499,999	6.3	68.1	18.0	4.3	-	2.2	1.1	6.3
25,000 to 99,999	8.6	64.6	21.3	5.5	-	.1	8.5	-
2,500 to 24,999	10.9	75.1	18.6	2.0	-	-	1.2	3.1
Less than 2,500	16.6	62.5	21.5	7.6	-	-	7.2	1.2
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6
500,000 or more	3.9	57.2	26.5	8.3	2.7	1.5	3.4	.4
100,000 to 499,999	8.1	83.0	3.2	7.1	-	.6	4.1	2.0
25,000 to 99,999	6.3	61.2	16.0	3.9	.8	.4	16.8	.9
2,500 to 24,999	9.7	69.2	22.6	2.5	-	-	4.1	1.6
Less than 2,500	14.0	62.7	25.2	1.0	.1	-	9.1	1.9
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2
500,000 or more	1.8	49.7	14.8	15.9	6.4	3.7	1.9	7.6
100,000 to 499,999	4.0	57.1	18.0	7.4	1.7	7.4	8.4	-
25,000 to 99,999	1.4	58.0	20.8	19.7	1.5	-	-	-
2,500 to 24,999	4.5	45.7	41.0	1.6	-	(1)	10.2	1.5
Less than 2,500	19.0	46.8	31.6	12.5	.4	-	6.3	2.4

1/ Less than one-tenth percent.

Table 68

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1
500,000 or more	9.5	58.0	5.6	2.1	3.2	-	25.2	5.9
100,000 to 499,999	5.3	50.1	1.3	-	-	-	33.6	15.0
25,000 to 99,999	7.1	37.1	1.0	-	-	1.0	49.5	11.4
2,500 to 24,999	8.4	55.9	2.4	-	-	.3	38.2	3.2
Less than 2,500	9.7	45.2	15.7	4.8	-	4.1	22.0	8.2
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0
500,000 or more	11.1	27.8	3.0	-	-	-	46.3	22.9
100,000 to 499,999	5.3	35.1	-	-	-	-	30.0	34.9
25,000 to 99,999	7.6	24.7	.9	-	-	-	48.8	25.6
2,500 to 24,999	9.5	27.4	1.4	-	-	-	37.8	33.4
Less than 2,500	23.1	41.3	2.9	-	-	.4	37.9	17.5
South	49.7	45.3	1.9	-	-	.2	32.3	20.3
500,000 or more	1.5	42.8	-	-	-	-	6.0	51.2
100,000 to 499,999	11.6	45.3	3.0	-	-	-	41.9	9.8
25,000 to 99,999	9.5	28.2	-	-	-	-	34.7	37.1
2,500 to 24,999	8.7	46.0	3.1	-	-	-	30.1	20.8
Less than 2,500	18.4	54.1	1.8	-	-	.4	28.3	15.4
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8
500,000 or more	1.1	81.3	-	-	-	-	18.7	-
100,000 to 499,999	4.3	36.4	3.1	-	-	-	45.5	15.0
25,000 to 99,999	.7	63.7	18.1	-	-	-	9.1	9.1
2,500 to 24,999	3.0	60.0	8.8	2.2	-	-	8.8	20.2
Less than 2,500	14.7	48.5	6.8	2.3	-	-	11.3	31.1

Table 69

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By City Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other suppliers	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Northeast	62.3	66.5	31.0	.3	1.7	.5
500,000 or more	22.0	57.1	41.0	.3	1.5	.1
100,000 to 499,999	5.2	67.9	29.4	1.3	1.4	-
25,000 to 99,999	8.5	68.5	28.4	-	2.3	.8
2,500 to 24,999	11.0	64.8	31.0	.6	2.4	1.2
Less than 2,500	15.6	79.5	18.8	-	1.3	.4
North Central	53.2	79.7	17.3	1.2	1.2	.6
500,000 or more	10.8	73.9	23.5	.7	.1	1.8
100,000 to 499,999	6.3	80.8	16.0	.4	2.8	-
25,000 to 99,999	8.6	82.9	13.1	3.2	-	.8
2,500 to 24,999	10.9	73.7	22.8	1.2	1.7	.6
Less than 2,500	16.6	85.4	12.2	.8	1.6	-
South	42.0	80.9	15.6	1.9	1.4	.2
500,000 or more	3.9	94.8	3.4	.1	1.7	-
100,000 to 499,999	8.1	91.5	5.7	-	2.5	.3
25,000 to 99,999	6.3	88.2	8.2	2.6	1.0	-
2,500 to 24,999	9.7	72.0	25.9	-	1.4	.7
Less than 2,500	14.0	73.5	21.0	4.5	1.0	-
West	30.7	75.9	19.5	2.9	1.1	.6
500,000 or more	1.8	74.6	21.8	3.6	-	-
100,000 to 499,999	4.0	80.1	8.6	6.8	1.7	2.8
25,000 to 99,999	1.4	86.0	14.0	-	-	-
2,500 to 24,999	4.5	69.8	17.3	11.0	1.9	-
Less than 2,500	19.0	75.8	22.4	.4	1.0	.4

Table 70

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By City Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Northeast	62.3	74.7	19.6	2.4	2.2	-	1.0	.1
500;000 or more	22.0	92.9	6.4	-	.3	-	.1	.3
100,000 to 499,999	5.2	90.3	1.4	1.5	4.1	-	2.7	-
25,000 to 99,999	8.5	79.2	17.1	.9	.6	-	2.0	.2
2,500 to 24,999	11.0	63.4	24.4	9.3	2.3	-	.6	-
Less than 2,500	15.6	49.5	42.1	2.1	4.9	-	1.4	-
North Central	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7
500,000 or more	10.8	86.4	7.3	.6	1.2	-	3.0	1.5
100,000 to 499,999	6.3	87.8	4.3	3.3	1.9	-	2.4	.3
25,000 to 99,999	8.6	82.2	11.7	4.1	.1	-	1.9	-
2,500 to 24,999	10.9	43.6	36.8	17.2	.6	.6	-	1.2
Less than 2,500	16.6	36.6	43.9	17.0	1.7	.4	-	.4
South	42.0	65.7	19.1	7.4	5.0	.5	.9	1.4
500,000 or more	3.9	97.4	-	-	2.0	-	.6	-
100,000 to 499,999	8.1	92.8	4.3	.1	1.7	-	.8	.3
25,000 to 99,999	6.3	77.5	11.5	4.1	4.1	-	2.1	.7
2,500 to 24,999	9.7	52.5	21.4	11.4	12.5	-	.8	1.4
Less than 2,500	14.0	44.5	34.9	12.5	3.1	1.4	.7	2.9
West	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1
500,000 or more	1.8	87.5	12.3	-	-	.2	-	-
100,000 to 499,999	4.0	84.2	11.1	-	.2	-	1.7	2.8
25,000 to 99,999	1.4	78.6	15.6	1.2	-	2.2	2.4	-
2,500 to 24,999	4.5	39.0	28.4	10.6	19.5	-	1.5	1.0
Less than 2,500	19.0	47.0	24.9	13.2	6.0	7.4	.5	1.0

Table 71

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Northeast	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2
500,000 or more	22.0	6.2	15.8	32.9	3.0	2.4	1.2	7.0	31.5
100,000 to 499,999	5.2	15.0	15.5	32.3	3.8	-	2.6	7.7	23.1
25,000 to 99,999	8.5	11.0	5.9	40.4	4.6	5.7	.8	1.6	30.0
2,500 to 24,999	11.0	4.3	6.5	47.2	4.5	2.4	2.4	9.7	23.0
Less than 2,500	15.6	2.4	11.8	45.2	3.3	6.4	1.7	5.2	24.0
North Central	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2
500,000 or more	10.8	7.8	14.6	53.6	1.9	1.9	.1	1.9	18.2
100,000 to 499,999	6.3	10.6	19.6	50.4	1.9	8.6	-	4.1	4.8
25,000 to 99,999	8.6	7.8	21.0	50.3	4.8	2.3	3.1	2.9	7.8
2,500 to 24,999	10.9	2.6	11.5	58.8	5.2	5.5	1.2	7.4	7.8
Less than 2,500	16.6	2.4	11.8	57.9	6.5	4.8	.8	6.0	9.8
South	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5
500,000 or more	3.9	16.0	18.0	32.4	3.4	1.7	1.7	4.5	22.3
100,000 to 499,999	8.1	12.7	23.5	32.1	4.7	3.3	.6	5.6	17.5
25,000 to 99,999	6.3	2.2	22.0	49.9	2.3	1.0	6.4	6.5	9.7
2,500 to 24,999	9.7	4.3	19.2	41.3	2.1	3.0	-	13.7	16.4
Less than 2,500	14.0	2.9	13.1	38.2	5.7	6.3	-	7.0	26.8
West	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6
500,000 or more	1.8	23.4	5.6	28.8	18.2	2.0	.2	-	21.8
100,000 to 499,999	4.0	22.7	24.9	22.2	1.7	5.1	3.4	2.3	17.7
25,000 to 99,999	1.4	10.0	19.1	49.2	7.4	-	-	-	14.3
2,500 to 24,999	4.5	6.5	36.2	22.9	12.4	8.8	-	3.4	9.8
Less than 2,500	19.0	2.8	18.7	40.5	8.8	1.1	1.1	4.5	22.5

Table 72

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By City Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
500,000 or more	22.0	56.9	42.7	-	.4
100,000 to 499,999	5.2	68.0	32.0	-	-
25,000 to 99,999	8.5	71.6	25.7	1.9	.8
2,500 to 24,999	11.0	64.9	33.9	.6	.6
Less than 2,500	15.6	76.2	23.0	-	.8
North Central	53.2	80.5	18.1	.6	.8
500,000 or more	10.8	80.4	17.9	.6	1.1
100,000 to 499,999	6.3	75.3	22.5	1.1	1.1
25,000 to 99,999	8.6	86.1	13.9	-	-
2,500 to 24,999	10.9	76.2	22.0	1.2	.6
Less than 2,500	16.6	82.2	16.4	.4	1.0
South	42.0	73.8	23.2	.8	2.2
500,000 or more	3.9	77.6	20.5	-	1.9
100,000 to 499,999	8.1	82.9	17.1	-	(1)
25,000 to 99,999	6.3	80.9	13.3	5.1	.7
2,500 to 24,999	9.7	73.6	23.2	-	3.2
Less than 2,500	14.0	63.9	32.6	-	3.5
West	30.7	73.3	21.9	.2	4.6
500,000 or more	1.8	67.3	29.0	-	3.7
100,000 to 499,999	4.0	69.5	4.0	-	26.5
25,000 to 99,999	1.4	72.0	28.0	-	-
2,500 to 24,999	4.5	89.8	10.2	-	-
Less than 2,500	19.0	70.8	28.8	.4	-

1/ Less than one-tenth percent.

Table 73

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
Northeast	62.3	60.8	38.9	.3
500,000 or more	22.0	42.9	56.2	.9
100,000 to 499,999	5.2	55.8	44.2	-
25,000 to 99,999	8.5	60.0	40.0	-
2,500 to 24,999	11.0	73.2	26.8	-
Less than 2,500	15.6	79.1	20.9	-
North Central	53.2	74.5	25.4	.1
500,000 or more	10.8	67.1	32.3	.6
100,000 to 499,999	6.3	71.1	28.9	-
25,000 to 99,999	8.6	74.1	25.9	-
2,500 to 24,999	10.9	71.8	28.2	-
Less than 2,500	16.6	82.5	17.5	-
South	42.0	76.2	23.6	.2
500,000 or more	3.9	70.9	29.1	-
100,000 to 499,999	8.1	72.8	27.2	-
25,000 to 99,999	6.3	70.1	29.9	-
2,500 to 24,999	9.7	81.2	18.1	.7
Less than 2,500	14.0	79.1	20.9	-
West	30.7	78.2	21.5	.3
500,000 or more	1.8	57.3	42.7	-
100,000 to 499,999	4.0	70.6	29.4	-
25,000 to 99,999	1.4	94.9	5.1	-
2,500 to 24,999	4.5	78.9	21.1	-
Less than 2,500	19.0	80.3	19.2	.5

Table 74

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5
Northeast	62.3	15.9	81.4	2.7
500,000 or more	22.0	10.5	87.4	2.1
100,000 to 499,999	5.2	18.3	79.1	2.6
25,000 to 99,999	8.5	17.9	76.6	5.5
2,500 to 24,999	11.0	19.3	77.8	2.9
Less than 2,500	15.6	19.3	79.0	1.7
North Central	53.2	20.0	78.9	1.1
500,000 or more	10.8	23.1	74.7	2.2
100,000 to 499,999	6.3	18.4	81.6	-
25,000 to 99,999	8.6	27.0	70.5	2.5
2,500 to 24,999	10.9	21.7	78.2	.1
Less than 2,500	16.6	13.7	85.5	.8
South	42.0	20.1	79.2	.7
500,000 or more	3.9	11.0	89.0	-
100,000 to 499,999	8.1	16.0	83.7	.3
25,000 to 99,999	6.3	17.6	80.3	2.1
2,500 to 24,999	9.7	27.3	72.0	.7
Less than 2,500	14.0	21.2	78.3	.5
West	30.7	14.4	84.4	1.2
500,000 or more	1.8	11.2	84.7	4.1
100,000 to 499,999	4.0	12.4	85.9	1.7
25,000 to 99,999	1.4	4.2	95.8	-
2,500 to 24,999	4.5	16.5	82.7	.8
Less than 2,500	19.0	15.3	83.7	1.0

Table 75

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By City Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand pounds	Percent	Thousand pounds	Percent	Thousand pounds	Percent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
500,000 or more	22.0	804	100.0	210	26.1	594	73.9	36.5	9.5	27.0
100,000 to 499,999	5.2	242	100.0	54	22.3	188	77.7	46.5	10.4	36.1
25,000 to 99,999	8.5	307	100.0	97	31.6	210	68.4	36.1	11.4	24.7
2,500 to 24,999	11.0	493	100.0	78	15.8	415	84.2	44.8	7.1	37.7
Less than 2,500	15.6	605	100.0	311	51.4	294	48.6	38.8	20.0	18.8
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4
500,000 or more	10.8	525	100.0	249	47.4	276	52.6	48.6	23.0	25.6
100,000 to 499,999	6.3	166	100.0	90	54.2	76	45.8	26.3	14.3	12.0
25,000 to 99,999	8.6	269	100.0	178	66.2	91	33.8	31.3	20.7	10.6
2,500 to 24,999	10.9	247	100.0	151	61.1	96	38.9	22.7	13.9	8.8
Less than 2,500	16.6	424	100.0	196	46.2	228	53.8	25.5	11.8	13.7
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.3	49.4	32.9
500,000 or more	3.9	1,271	100.0	878	69.1	393	30.9	325.9	225.1	100.8
100,000 to 499,999	8.1	325	100.0	145	44.6	180	55.4	40.1	17.9	22.2
25,000 to 99,999	6.3	297	100.0	148	49.8	149	50.2	47.1	23.5	23.6
2,500 to 24,999	9.7	647	100.0	272	42.0	375	58.0	66.7	28.0	38.7
Less than 2,500	14.0	918	100.0	633	69.0	285	31.0	65.5	45.1	20.4
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7	34.0
500,000 or more	1.8	160	100.0	58	36.2	102	63.8	88.9	31.7	57.2
100,000 to 499,999	4.0	455	100.0	75	16.5	380	83.5	113.8	18.8	95.0
25,000 to 99,999	1.4	190	100.0	22	11.6	168	88.4	135.7	15.7	120.0
2,500 to 24,999	4.5	188	100.0	122	64.9	66	35.1	41.8	27.1	14.7
Less than 2,500	19.0	593	100.0	267	45.0	326	55.0	31.2	14.0	17.2

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 76

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By City Size

Category	All establishments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	(in Number thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2
500,000 or more	22.0	.9	17.6	30.7	12.9	.6	.4	36.9
100,000 to 499,999	5.2	1.3	17.5	31.7	14.4	2.5	-	32.6
25,000 to 99,999	8.5	1.4	15.1	28.5	15.6	1.6	1.0	36.8
2,500 to 24,999	11.0	1.1	10.0	32.3	8.4	1.5	.6	46.1
Less than 2,500	15.6	-	15.3	32.8	14.1	.4	.4	37.0
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5
500,000 or more	10.8	.7	25.7	30.1	15.5	3.1	1.2	23.7
100,000 to 499,999	6.3	-	9.1	26.9	26.7	2.1	-	35.2
25,000 to 99,999	8.6	-	11.5	39.1	26.9	2.3	.8	19.4
2,500 to 24,999	10.9	1.2	14.2	34.6	15.7	3.1	.6	30.6
Less than 2,500	16.6	2.0	18.4	33.7	11.2	2.0	.4	32.3
South	42.0	2.8	20.8	26.5	16.5	2.1	1.1	30.2
500,000 or more	3.9	3.5	20.8	26.7	10.8	1.7	-	36.5
100,000 to 499,999	8.1	.2	11.3	23.7	26.6	1.6	.8	35.8
25,000 to 99,999	6.3	-	24.9	26.4	22.0	4.7	3.2	18.8
2,500 to 24,999	9.7	5.5	27.6	23.5	19.1	2.1	2.1	20.1
Less than 2,500	14.0	3.5	19.9	30.1	7.8	1.4	-	37.3
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6
500,000 or more	1.8	3.6	18.6	29.6	18.6	-	3.6	26.0
100,000 to 499,999	4.0	-	4.1	29.4	22.8	1.7	1.7	40.3
25,000 to 99,999	1.4	5.1	27.1	25.6	10.3	5.2	-	26.7
2,500 to 24,999	4.5	(1)	9.4	35.4	12.3	-	4.4	38.5
Less than 2,500	19.0	.4	13.8	23.4	16.3	1.8	.7	43.6

1/ Less than one-tenth percent.

Table 77

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	59.8	40.2	(1)
Northeast	62.3	63.1	36.9	-
500,000 or more	22.0	69.1	30.9	-
100,000 to 499,999	5.2	80.4	19.6	-
25,000 to 99,999	8.5	62.9	37.1	-
2,500 to 24,999	11.0	55.0	45.0	-
Less than 2,500	15.6	54.5	45.5	-
North Central	53.2	73.1	26.9	-
500,000 or more	10.8	73.2	26.8	-
100,000 to 499,999	6.3	85.1	14.9	-
25,000 to 99,999	8.6	72.6	27.4	-
2,500 to 24,999	10.9	68.6	31.4	-
Less than 2,500	16.6	71.5	28.5	-
South	42.0	47.7	52.3	-
500,000 or more	3.9	55.2	44.8	-
100,000 to 499,999	8.1	52.0	48.0	-
25,000 to 99,999	6.3	60.7	39.3	-
2,500 to 24,999	9.7	42.1	57.9	-
Less than 2,500	14.0	41.0	59.0	-
West	30.7	46.8	53.0	.2
500,000 or more	1.8	72.1	27.9	-
100,000 to 499,999	4.0	66.2	33.8	-
25,000 to 99,999	1.4	63.0	37.0	-
2,500 to 24,999	4.5	33.3	66.7	-
Less than 2,500	19.0	42.4	57.2	.4

1/ Less than one-tenth percent.

Table 78

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By City Size

Category	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Northeast	45.8	2.3	5.5	85.5	6.7
500,000 or more	17.1	1.2	8.0	89.2	1.6
100,000 to 499,999	4.7	1.5	8.8	88.2	1.5
25,000 to 99,999	6.0	3.4	4.4	87.0	5.2
2,500 to 24,999	7.7	3.6	6.5	78.6	11.3
Less than 2,500	10.3	2.6	-	82.5	14.9
North Central	41.2	1.2	4.1	93.0	1.7
500,000 or more	8.2	-	1.1	95.6	3.3
100,000 to 499,999	5.8	.4	6.4	90.9	2.3
25,000 to 99,999	6.7	1.0	5.6	92.4	1.0
2,500 to 24,999	7.4	-	-	100.0	-
Less than 2,500	13.1	2.9	6.6	88.6	1.9
South	23.8	6.6	6.5	80.1	6.8
500,000 or more	2.9	5.2	20.7	74.0	.1
100,000 to 499,999	5.5	9.7	6.8	72.3	11.2
25,000 to 99,999	4.2	3.2	2.5	91.1	3.2
2,500 to 24,999	4.6	6.1	7.3	80.8	5.8
Less than 2,500	6.6	7.0	2.0	81.9	9.1
West	15.4	1.3	4.0	93.6	1.1
500,000 or more	1.7	8.4	8.4	78.8	4.4
100,000 to 499,999	2.6	.9	-	98.2	.9
25,000 to 99,999	1.0	-	5.9	94.1	-
2,500 to 24,999	1.8	2.5	12.1	85.4	-
Less than 2,500	8.3	-	2.4	96.8	.8

Table 79

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Region By City Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
500,000 or more	22.0	35.1	62.5	2.4
100,000 to 499,999	5.2	35.8	64.2	-
25,000 to 99,999	8.5	34.9	58.8	6.3
2,500 to 24,999	11.0	25.2	74.2	.6
Less than 2,500	15.6	30.9	68.7	.4
North Central	53.2	36.3	61.1	2.6
500,000 or more	10.8	42.4	55.6	2.0
100,000 to 499,999	6.3	38.4	61.6	-
25,000 to 99,999	8.6	30.6	67.1	2.3
2,500 to 24,999	10.9	32.6	64.2	3.2
Less than 2,500	16.6	36.9	59.5	3.6
South	42.0	27.6	69.9	2.5
500,000 or more	3.9	15.2	84.7	.1
100,000 to 499,999	8.1	25.8	73.8	.4
25,000 to 99,999	6.3	32.2	65.7	2.1
2,500 to 24,999	9.7	31.1	59.8	9.1
Less than 2,500	14.0	27.6	72.4	-
West	30.7	14.8	81.6	3.6
500,000 or more	1.8	17.9	62.7	19.4
100,000 to 499,999	4.0	14.9	85.1	-
25,000to 99,999	1.4	22.8	77.2	-
2,500 to 24,999	4.5	12.3	78.9	8.8
Less than 2,500	19.0	14.4	84.2	1.4

Table 80

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH WINTER MENU PRICES OF FISH AND SHELLFISH

Region By City Size

Category	All establishments	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	1.2	93.8	2.7	2.3
Northeast	62.3	1.1	93.3	3.7	1.9
500,000 or more	22.0	1.2	89.1	6.5	3.2
100,000 to 499,999	5.2	2.6	87.6	5.3	4.5
25,000 to 99,999	8.5	2.6	94.0	1.7	1.7
2,500 to 24,999	11.0	.2	95.1	3.5	1.2
Less than 2,500	15.6	.4	99.2	.4	-
North Central	53.2	1.8	93.8	1.9	2.5
500,000 or more	10.8	4.2	90.3	2.2	3.3
100,000 to 499,999	6.3	1.5	90.5	1.6	6.4
25,000 to 99,999	8.6	-	95.7	3.5	.8
2,500 to 24,999	10.9	3.7	92.5	1.8	2.0
Less than 2,500	16.6	-	97.2	1.2	1.6
South	42.0	1.2	93.4	3.2	2.2
500,000 or more	3.9	3.4	91.2	5.2	.2
100,000 to 499,999	8.1	1.6	93.8	2.1	2.5
25,000 to 99,999	6.3	.4	91.3	6.2	2.1
2,500 to 24,999	9.7	1.5	92.6	4.5	1.4
Less than 2,500	14.0	.5	95.2	1.0	3.3
West	30.7	.1	95.5	1.2	3.2
500,000 or more	1.8	-	93.3	3.1	3.6
100,000 to 499,999	4.0	-	81.9	6.7	11.4
25,000 to 99,999	1.4	-	100.0	-	-
2,500 to 24,999	4.5	.7	94.9	-	4.4
Less than 2,500	19.0	-	98.2	.4	1.4

Table 81

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
Northeast	62.3	38.4	23.4	12.0	18.8	7.4
500,000 or more	22.0	35.8	21.8	14.3	19.0	9.1
100,000 to 499,999	5.2	53.5	15.8	5.1	21.8	3.8
25,000 to 99,999	8.5	38.2	21.4	10.7	18.9	10.8
2,500 to 24,999	11.0	39.1	29.8	5.2	21.8	4.1
Less than 2,500	15.6	36.9	24.8	16.5	15.3	6.5
North Central	53.2	39.2	31.4	13.1	11.3	5.0
500,000 or more	10.8	38.4	28.2	10.7	14.8	7.9
100,000 to 499,999	6.3	45.0	28.2	13.9	8.6	4.3
25,000 to 99,999	8.6	47.8	32.5	8.5	8.5	2.7
2,500 to 24,999	10.9	36.2	23.6	15.2	18.7	6.3
Less than 2,500	16.6	35.1	39.0	15.5	6.8	3.6
South	42.0	46.7	26.6	11.4	10.9	4.4
500,000 or more	3.9	56.7	13.9	22.6	4.9	1.9
100,000 to 499,999	8.1	44.4	25.8	11.1	15.9	2.8
25,000 to 99,999	6.3	41.5	26.0	8.6	16.6	7.3
2,500 to 24,999	9.7	53.4	28.8	10.8	5.6	1.4
Less than 2,500	14.0	43.2	29.5	10.0	10.6	6.7
West	30.7	36.4	39.0	7.9	10.0	6.7
500,000 or more	1.8	37.2	40.5	5.0	16.4	.9
100,000 to 499,999	4.0	30.1	36.1	5.3	24.0	4.5
25,000 to 99,999	1.4	57.2	8.1	20.7	14.0	-
2,500 to 24,999	4.5	37.3	36.0	12.1	4.4	10.2
Less than 2,500	19.0	35.9	42.4	6.7	7.6	7.4

Table 82

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Northeast	62.3	38.4	25.3	11.9	16.7	7.7
500,000 or more	22.0	33.9	25.2	14.5	17.0	9.4
100,000 to 499,999	5.2	49.0	24.1	12.8	9.0	5.1
25,000 to 99,999	8.5	39.3	22.8	10.4	16.8	10.7
2,500 to 24,999	11.0	36.4	27.5	6.3	25.0	4.8
Less than 2,500	15.6	42.0	25.8	12.7	13.0	6.5
North Central	53.2	36.1	33.2	11.0	13.7	6.0
500,000 or more	10.8	37.4	30.0	8.6	16.1	7.9
100,000 to 499,999	6.3	33.2	28.2	17.1	16.1	5.4
25,000 to 99,999	8.6	44.4	32.7	8.2	12.4	2.3
2,500 to 24,999	10.9	39.8	24.1	10.7	17.9	7.5
Less than 2,500	16.6	29.5	43.2	12.1	9.2	6.0
South	42.0	41.7	28.8	10.4	13.3	5.8
500,000 or more	3.9	54.7	19.3	19.0	5.2	1.8
100,000 to 499,999	8.1	44.0	29.0	8.7	15.5	2.8
25,000 to 99,999	6.3	36.7	26.0	11.7	13.9	11.7
2,500 to 24,999	9.7	47.3	29.2	11.0	8.3	4.2
Less than 2,500	14.0	35.4	32.2	8.1	17.2	7.1
West	30.7	32.5	38.0	9.0	12.3	8.2
500,000 or more	1.8	36.4	36.4	8.0	18.3	.9
100,000 to 499,999	4.0	28.0	36.6	5.3	25.6	4.5
25,000 to 99,999	1.4	51.3	9.2	25.5	14.0	-
2,500 to 24,999	4.5	35.3	27.0	13.0	14.4	10.3
Less than 2,500	19.0	31.0	43.2	7.6	8.3	9.9

Table 83

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Northeast	62.3	33.0	22.6	9.2	26.8	8.4
500,000 or more	22.0	29.5	18.9	11.1	29.2	11.3
100,000 to 499,999	5.2	40.9	24.4	9.1	17.9	7.7
25,000 to 99,999	8.5	36.8	19.1	5.8	27.5	10.8
2,500 to 24,999	11.0	33.8	29.5	4.8	27.8	4.1
Less than 2,500	15.6	32.8	24.1	11.3	25.4	6.4
North Central	53.2	34.3	34.5	10.0	15.0	6.2
500,000 or more	10.8	36.0	31.4	7.3	17.4	7.9
100,000 to 499,999	6.3	30.4	31.6	14.4	19.3	4.3
25,000 to 99,999	8.6	40.9	38.1	4.6	14.1	2.3
2,500 to 24,999	10.9	38.3	24.8	10.1	18.5	8.3
Less than 2,500	16.6	28.7	42.0	12.9	10.0	6.4
South	42.0	39.6	27.2	9.9	15.8	7.5
500,000 or more	3.9	46.4	15.0	10.9	12.0	15.7
100,000 to 499,999	8.1	43.4	28.0	7.8	18.8	2.0
25,000 to 99,999	6.3	35.9	24.9	8.2	19.2	11.8
2,500 to 24,999	9.7	45.0	30.4	9.4	8.2	7.0
Less than 2,500	14.0	33.5	29.0	11.9	18.8	6.8
West	30.7	32.8	36.2	7.3	15.0	8.7
500,000 or more	1.8	30.5	41.0	5.0	22.6	.9
100,000 to 499,999	4.0	27.5	33.6	5.3	27.4	6.2
25,000 to 99,999	1.4	43.3	11.8	25.5	19.4	-
2,500 to 24,999	4.5	36.2	25.5	11.6	14.9	11.8
Less than 2,500	19.0	32.5	40.7	5.5	11.5	9.8

Table 84

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Northeast	62.3	30.8	29.0	14.4	18.3	7.5
500,000 or more	22.0	26.1	25.0	19.0	21.0	8.9
100,000 to 499,999	5.2	44.2	25.6	2.0	17.9	10.3
25,000 to 99,999	8.5	31.6	26.7	13.6	15.8	12.3
2,500 to 24,999	11.0	37.2	31.6	7.4	20.2	3.6
Less than 2,500	15.6	27.9	35.3	17.3	14.7	4.8
North Central	53.2	30.5	38.2	12.8	13.0	5.5
500,000 or more	10.8	31.1	36.2	10.1	14.7	7.9
100,000 to 499,999	6.3	33.9	35.0	21.9	3.8	5.4
25,000 to 99,999	8.6	37.6	39.2	6.2	13.9	3.1
2,500 to 24,999	10.9	32.6	29.2	11.6	19.7	6.9
Less than 2,500	16.6	23.8	45.9	15.5	10.4	4.4
South	42.0	39.1	35.3	12.4	7.0	6.2
500,000 or more	3.9	49.4	22.1	24.8	1.7	2.0
100,000 to 499,999	8.1	43.1	36.2	10.5	6.6	3.6
25,000 to 99,999	6.3	35.3	32.0	11.6	10.4	10.7
2,500 to 24,999	9.7	42.0	36.6	11.6	4.2	5.6
Less than 2,500	14.0	33.9	38.9	10.9	9.0	7.3
West	30.7	32.0	38.3	6.8	13.8	9.1
500,000 or more	1.8	32.7	41.2	3.1	22.1	.9
100,000 to 499,999	4.0	22.0	37.5	8.7	25.6	6.2
25,000 to 99,999	1.4	41.6	23.6	25.5	9.3	-
2,500 to 24,999	4.5	34.8	30.8	5.8	18.3	10.3
Less than 2,500	19.0	32.5	41.1	5.7	9.8	10.9

Table 85

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By City Size

Category	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1
500,000 or more	20.7	32.4	22.5	8.5	5.5	1.5	.1	29.5
100,000 to 499,999	5.4	39.8	25.1	6.2	(1)	4.2	.3	24.4
25,000 to 99,999	8.9	35.8	25.0	7.9	3.7	3.8	.9	22.9
2,500 to 24,999	12.0	41.8	23.9	4.4	2.1	1.9	1.6	24.3
Less than 2,500	15.2	32.2	24.1	5.2	7.0	5.2	.9	25.4
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
500,000 or more	11.6	48.3	20.1	10.6	3.2	.7	1.0	16.1
100,000 to 499,999	7.7	44.4	24.4	8.7	.9	1.0	1.8	18.8
25,000 to 99,999	10.4	37.2	22.0	5.4	4.3	5.8	3.2	22.1
2,500 to 24,999	13.7	29.3	30.8	10.5	3.1	6.5	.8	19.0
Less than 2,500	21.6	35.6	27.6	4.2	3.4	5.8	2.5	20.9
South	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
500,000 or more	4.2	33.4	21.6	19.1	8.3	.1	1.6	15.9
100,000 to 499,999	8.7	30.7	36.0	6.5	3.6	3.3	2.2	17.7
25,000 to 99,999	6.5	34.0	17.8	14.9	1.7	5.4	5.4	20.8
2,500 to 24,999	10.1	30.1	36.1	2.6	7.8	4.8	3.6	15.0
Less than 2,500	14.8	33.7	26.1	4.6	4.1	2.9	4.2	24.4
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
500,000 or more	1.6	39.9	29.2	6.1	4.3	.1	-	20.4
100,000 to 499,999	3.9	41.2	15.2	3.4	.6	3.4	-	36.2
25,000 to 99,999	2.4	42.8	23.0	8.4	2.8	9.6	6.1	7.3
2,500 to 24,999	4.9	33.9	23.8	6.8	2.8	4.3	1.4	27.0
Less than 2,500	20.0	50.0	23.1	2.0	3.6	3.0	1.7	16.6

1/ Less than one-tenth percent.

Table 86

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By City Size

Category	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods		None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiters	Other methods		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Northeast	62.3	1.4	.9	13.4	5.2	12.3	11.6	9.8	33.8	11.6
500,000 or more	22.0	1.5	.9	11.9	4.9	14.7	11.9	7.7	35.3	11.2
100,000 to 499,999	5.2	(1)	-	15.4	5.7	15.5	12.3	9.5	36.2	5.4
25,000 to 99,999	8.5	.7	.7	9.1	6.2	10.5	15.2	17.9	30.6	9.1
2,500 to 24,999	11.0	.6	.6	19.1	3.4	11.5	14.3	8.6	26.8	15.1
Less than 2,500	15.6	2.7	1.3	13.5	6.3	9.6	6.8	9.1	37.9	12.8
North Central	53.2	1.1	2.5	18.6	7.9	10.7	14.3	12.3	19.8	12.8
500,000 or more	10.8	.6	5.5	30.4	3.2	8.1	13.8	7.7	22.5	8.2
100,000 to 499,999	6.3	1.1	4.3	16.3	6.1	3.4	18.2	5.9	29.0	15.7
25,000 to 99,999	8.6	.8	1.5	18.7	6.5	15.9	11.4	14.9	18.0	12.3
2,500 to 24,999	10.9	1.2	3.1	9.9	12.0	7.6	18.3	15.3	16.0	16.6
Less than 2,500	16.6	1.6	-	17.5	9.7	14.3	12.0	14.3	18.1	12.5
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.3	14.0
500,000 or more	3.9	2.1	3.4	19.9	5.1	3.5	5.9	21.2	25.9	13.0
100,000 to 499,999	8.1	1.6	2.5	12.6	17.4	7.6	11.4	10.5	20.2	16.2
25,000 to 99,999	6.3	-	7.6	12.9	7.7	10.7	3.7	20.5	26.4	10.5
2,500 to 24,999	9.7	-	.7	11.6	11.6	5.8	13.6	12.3	27.8	16.6
Less than 2,500	14.0	-	1.0	18.5	11.5	14.0	10.3	8.7	22.9	13.1
West	30.7	.5	.3	27.2	5.0	5.7	12.3	9.9	29.4	9.7
500,000 or more	1.8	-	.6	27.0	10.9	8.3	2.4	11.9	38.8	.1
100,000 to 499,999	4.0	-	1.7	17.6	2.6	7.4	8.3	13.1	38.0	11.3
25,000 to 99,999	1.4	4.7	-	25.7	4.8	2.9	28.6	23.3	7.4	2.6
2,500 to 24,999	4.5	.4	-	16.8	3.6	6.1	15.2	7.0	43.2	7.7
Less than 2,500	19.0	.4	-	31.9	5.3	5.2	12.1	8.7	25.1	11.3

1/ Less than one-tenth percent.

Table 87

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By City Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2
500,000 or more	9.5	1.4	55.1	30.0	1.4	-	6.3
100,000 to 499,999	5.3	-	29.0	43.6	-	-	23.7
25,000 to 99,999	7.1	1.9	34.3	34.2	6.7	-	18.1
2,500 to 24,999	8.4	10.3	45.7	27.2	.8	-	5.6
Less than 2,500	9.7	7.5	45.9	32.9	2.7	-	4.8
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0
500,000 or more	11.1	8.6	19.9	21.7	-	-	45.6
100,000 to 499,999	5.3	20.0	13.9	20.0	-	-	39.9
25,000 to 99,999	7.6	.9	7.1	27.7	-	-	59.9
2,500 to 24,999	9.5	10.3	13.4	30.6	5.6	-	33.8
Less than 2,500	23.1	9.4	24.6	20.0	1.7	-	38.4
South	49.7	8.2	17.6	39.9	3.4	1.0	22.9
500,000 or more	1.5	-	17.1	27.4	4.3	-	38.4
100,000 to 499,999	11.6	5.9	13.4	40.9	4.6	-	30.5
25,000 to 99,999	9.5	4.2	11.2	36.8	.7	2.1	37.1
2,500 to 24,999	8.7	10.0	21.6	41.8	8.5	.8	11.4
Less than 2,500	18.4	11.6	21.7	41.1	1.4	1.1	14.8
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
500,000 or more	1.1	-	37.5	37.5	-	-	18.7
100,000 to 499,999	4.3	1.6	9.4	40.4	4.7	-	31.3
25,000 to 99,999	.7	9.1	18.1	63.7	-	-	9.1
2,500 to 24,999	3.0	10.7	15.4	47.1	4.4	-	20.2
Less than 2,500	14.7	1.8	22.7	35.9	1.8	.4	29.8

Table 87 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
500,000 or more	.7	.7	-	-	-	4.4	-
100,000 to 499,999	-	3.7	-	-	-	-	-
25,000 to 99,999	-	1.9	-	-	-	-	2.9
2,500 to 24,999	-	4.8	-	-	-	5.6	-
Less than 2,500	-	1.4	.7	-	-	4.1	-
North Central	.1	1.2	.7	1.0	.1	2.2	.2
500,000 or more	-	2.4	-	.6	-	.6	.6
100,000 to 499,999	-	-	-	-	1.2	3.8	1.2
25,000 to 99,999	.9	-	2.6	-	-	.9	-
2,500 to 24,999	-	2.8	-	-	-	3.5	-
Less than 2,500	-	.6	.9	2.1	-	2.3	-
South	-	2.9	.3	1.2	.8	1.1	.7
500,000 or more	-	-	-	-	-	12.8	-
100,000 to 499,999	-	.6	.6	.6	1.7	1.2	-
25,000 to 99,999	-	5.8	-	-	1.4	.7	-
2,500 to 24,999	-	1.5	-	1.5	.8	.6	1.5
Less than 2,500	-	3.9	.4	2.2	-	.7	1.1
West	.3	-	.8	.6	.6	4.2	1.1
500,000 or more	-	-	-	-	-	6.3	-
100,000 to 499,999	-	-	-	1.6	-	11.0	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	2.2	-	-
Less than 2,500	.4	-	1.4	.4	.4	3.2	1.8

III. Region By Sales Size Analysis

Table 88

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Region By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
$100,000 or more	4.9	100.0	(1)	-	4.9	100.0
$40,000 to $99,999	8.3	100.0	1.2	14.5	7.1	85.5
$10,000 to $39,999	22.3	100.0	4.2	18.8	18.1	81.2
Less than $10,000	55.0	100.0	25.3	46.0	29.7	54.0
No reply	11.8	100.0	9.3	78.8	2.5	21.2
North Central	109.8	100.0	56.6	51.5	53.2	48.5
$100,000 or more	3.6	100.0	.2	5.6	3.4	94.4
$40,000 to $99,999	7.9	100.0	1.1	13.9	6.8	86.1
$10,000 to $39,999	23.9	100.0	6.5	27.2	17.4	72.8
Less than $10,000	47.2	100.0	25.1	53.2	22.1	46.8
No reply	27.2	100.0	23.7	87.1	3.5	12.9
South	91.7	100.0	49.7	54.2	42.0	45.8
$100,000 or more	2.3	100.0	(1)	-	2.3	100.0
$40,000 to $99,999	5.0	100.0	1.0	20.0	4.0	80.0
$10,000 to $39,999	18.6	100.0	5.2	28.0	13.4	72.0
Less than $10,000	47.9	100.0	28.0	58.5	19.9	41.5
No reply	17.9	100.0	15.5	86.6	2.4	13.4
West	54.5	100.0	23.8	43.7	30.7	56.3
$100,000 or more	3.4	100.0	.2	5.9	3.2	94.1
$40,000 to $99,999	5.0	100.0	.4	8.0	4.6	92.0
$10,000 to $39,999	12.0	100.0	4.2	35.0	7.8	65.0
Less than $10,000	23.0	100.0	12.0	52.2	11.0	47.8
No reply	11.1	100.0	7.0	63.1	4.1	36.9

1/ Less than 50 establishments.

Table 89

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4
Northeast	62.3	5.9	40.3	53.8
$100,000 or more	4.9	8.4	26.6	65.0
$40,000 to $99,999	7.1	2.5	36.9	60.6
$10,000 to $39,999	18.1	5.1	46.4	48.5
Less than $10,000	29.7	7.0	39.5	53.5
No reply	2.5	3.6	42.8	53.6
North Central	53.2	3.7	47.8	48.5
$100,000 or more	3.4	1.3	23.8	74.9
$40,000 to $99,999	6.8	2.5	55.3	42.2
$10,000 to $39,999	17.4	2.9	53.6	43.5
Less than $10,000	22.1	4.7	44.1	51.2
No reply	3.5	6.3	51.3	42.4
South	42.0	3.5	36.3	60.2
$100,000 or more	2.3	4.1	16.0	79.9
$40,000 to $99,999	4.0	1.9	26.5	71.6
$10,000 to $39,999	13.4	2.4	38.3	59.3
Less than $10,000	19.9	4.7	39.1	56.2
No reply	2.4	1.9	37.2	60.9
West	30.7	6.2	35.9	57.9
$100,000 or more	3.2	2.3	14.9	82.8
$40,000 to $99,999	4.6	4.8	25.2	70.0
$10,000 to $39,999	7.8	5.1	45.3	49.6
Less than $10,000	11.0	7.2	38.7	54.1
No reply	4.1	9.6	39.5	50.9

Table 90

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
Northeast	40.0	1.7	38.6	59.7
$100,000 or more	(1)	-	-	-
$40,000 to $99,999	1.2	-	8.3	91.7
$10,000 to $39,999	4.2	3.1	25.8	71.1
Less than $10,000	25.3	1.6	44.2	54.2
No reply	9.3	1.5	33.3	65.2
North Central	56.6	1.7	39.4	58.9
$100,000 or more	.2	-	-	100.0
$40,000 to $99,999	1.1	-	47.7	52.3
$10,000 to $39,999	6.5	2.0	47.1	50.9
Less than $10,000	25.1	2.1	39.4	58.5
No reply	23.7	1.4	37.1	61.5
South	49.7	4.0	38.2	57.8
$100,000 or more	(1)	-	-	-
$40,000 to $99,999	1.0	-	51.2	48.8
$10,000 to $39,999	5.2	1.3	44.2	54.5
Less than $10,000	28.0	6.0	38.1	55.9
No reply	15.5	1.7	35.3	63.0
West	23.8	2.8	49.5	47.7
$100,000 or more	.2	-	33.5	66.5
$40,000 to $99,999	.4	-	29.0	71.0
$10,000 to $39,999	4.2	1.6	43.2	55.2
Less than $10,000	12.0	2.8	48.9	48.3
No reply	7.0	3.8	55.6	40.6

1/ Less than 50 establishments.

Table 91

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Region By Sales Size

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
$100,000 or more	4.9	2.4	1.9	6.8	1.4	16.6	70.9	-
$40,000 to $99,999	7.1	1.3	5.9	8.5	4.7	14.1	65.0	.5
$10,000 to $39,999	18.1	3.3	2.8	6.7	.7	18.5	68.9	.1
Less than $10,000	29.7	3.2	1.4	10.3	.7	14.1	70.1	.2
No reply	2.5	10.7	3.1	-	-	16.1	70.1	-
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5
$100,000 or more	3.4	10.0	2.3	-	-	25.8	61.8	.1
$40,000 to $99,999	6.8	5.4	4.3	2.9	1.0	13.1	72.4	.9
$10,000 to $39,999	17.4	5.9	.6	1.5	1.1	13.0	77.0	.9
Less than $10,000	22.1	4.2	1.5	1.5	.6	15.9	76.3	-
No reply	3.5	13.4	1.9	3.8	-	25.5	53.5	1.9
South	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3
$100,000 or more	2.3	6.0	6.0	-	.3	16.0	70.7	1.0
$40,000 to $99,999	4.0	8.1	.5	1.7	-	22.1	66.0	1.6
$10,000 to $39,999	13.4	6.0	2.0	4.4	-	16.6	70.7	.3
Less than $10,000	19.9	3.7	3.4	1.0	1.3	14.0	76.6	-
No reply	2.4	8.8	8.8	-	-	17.0	65.4	-
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9
$100,000 or more	3.2	7.4	6.2	-	2.7	31.3	52.4	-
$40,000 to $99,999	4.6	3.1	2.2	3.3	1.4	26.8	61.6	1.6
$10,000 to $39,999	7.8	4.2	2.8	.5	5.1	14.0	73.4	-
Less than $10,000	11.0	9.5	.6	6.6	2.1	16.7	62.7	1.8
No reply	4.1	5.3	-	-	1.6	24.7	68.4	-

Table 92

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Region By Sales Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
$100,000 or more	(1)	-	-	-	-	-
$40,000 to $99,999	1.2	-	-	51.5	48.5	-
$10,000 to $39,999	4.2	1.6	-	48.9	48.9	.6
Less than $10,000	25.3	1.6	5.0	31.5	61.9	(2)
No reply	9.3	-	1.4	51.4	36.4	10.8
North Central	56.6	.6	.5	30.7	57.9	10.3
$100,000 or more	.2	-	-	100.0	-	-
$40,000 to $99,999	1.1	-	-	71.3	24.3	4.4
$10,000 to $39,999	6.5	-	-	30.4	66.5	3.1
Less than $10,000	25.1	1.3	1.1	30.9	64.0	2.7
No reply	23.7	-	-	28.0	51.2	20.8
South	49.7	1.3	.7	40.1	52.2	5.7
$100,000 or more	(1)	-	-	-	-	-
$40,000 to $99,999	1.0	6.8	-	27.5	65.7	-
$10,000 to $39,999	5.2	3.9	2.6	49.3	44.2	-
Less than $10,000	28.0	1.2	.7	40.0	57.2	.9
No reply	15.5	.4	-	37.9	45.1	16.6
West	23.8	1.4	-	48.5	43.7	6.4
$100,000 or more	.2	-	-	100.0	-	-
$40,000 to $99,999	.4	-	-	66.5	33.5	-
$10,000 to $39,999	4.2	1.6	-	55.2	43.2	-
Less than $10,000	12.0	1.7	-	34.2	62.4	1.7
No reply	7.0	1.0	-	66.7	13.4	18.9

1/ Less than 50 establishments.
2/ Less than one-tenth percent.

Table 93

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
Region By Sales Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4
$100,000 or more	4.9	25.9	21.3	39.4	6.3	7.1	-	-
$40,000 to $99,999	7.1	52.1	27.3	16.6	1.5	.9	.9	.7
$10,000 to $39,999	18.1	67.8	22.3	7.0	-	.6	2.2	.1
Less than $10,000	29.7	68.6	22.1	1.1	-	.2	5.8	2.2
No reply	2.5	43.9	5.6	27.5	2.8	3.0	10.8	6.4
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9
$100,000 or more	3.4	17.5	24.8	49.2	1.3	3.2	4.0	-
$40,000 to $99,999	6.8	47.4	41.8	8.0	-	.9	1.0	.9
$10,000 to $39,999	17.4	70.7	20.6	3.5	-	.2	.4	4.6
Less than $10,000	22.1	76.4	10.4	1.4	-	.3	9.7	1.8
No reply	3.5	67.1	21.8	1.6	-	-	1.9	7.6
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6
$100,000 or more	2.3	25.8	35.3	32.2	.9	4.8	-	1.0
$40,000 to $99,999	4.0	53.0	29.0	7.4	1.7	-	6.7	2.2
$10,000 to $39,999	13.4	69.0	24.9	2.6	.5	-	2.0	1.0
Less than $10,000	19.9	73.0	11.1	.6	-	-	13.4	1.9
No reply	2.4	75.7	21.1	.4	.7	.9	-	1.2
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2
$100,000 or more	3.2	19.1	46.0	25.7	6.4	1.2	1.1	.5
$40,000 to $99,999	4.6	41.5	35.8	11.3	-	-	8.7	2.7
$10,000 to $39,999	7.8	65.9	26.2	5.3	-	-	1.7	.9
Less than $10,000	11.0	51.1	27.0	12.8	-	2.4	5.5	1.2
No reply	4.1	40.7	24.3	3.2	1.6	1.3	20.9	8.0

Table 94

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Sales Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1
$100,000 or more	(1)	4.8	-	-	-	-	-	-
$40,000 to $99,999	1.2	56.8	-	-	21.6	-	21.6	-
$10,000 to $39,999	4.2	52.7	7.9	4.7	-	-	34.7	-
Less than $10,000	25.3	63.5	7.1	1.6	-	-	23.3	4.5
No reply	9.3	10.1	2.9	.7	-	5.4	58.3	22.6
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0
$100,000 or more	.2	5.2	-	-	-	-	-	94.8
$40,000 to $99,999	1.1	46.3	-	-	-	-	7.7	46.0
$10,000 to $39,999	6.5	51.5	7.2	-	-	-	23.7	17.6
Less than $10,000	25.1	56.0	2.9	-	-	-	32.2	8.9
No reply	23.7	4.5	-	-	-	.4	55.1	40.0
South	49.7	45.3	1.9	-	-	.2	32.3	20.3
$100,000 or more	(1)	-	-	-	-	-	-	-
$40,000 to $99,999	1.0	54.1	-	-	-	-	19.2	26.7
$10,000 to $39,999	5.2	68.5	9.4	-	-	-	19.5	2.6
Less than $10,000	28.0	59.7	1.7	-	-	-	32.2	6.4
No reply	15.5	11.1	-	-	-	.4	37.4	51.1
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8
$100,000 or more	.2	66.5	33.5	-	-	-	-	-
$40,000 to $99,999	.4	89.9	-	-	-	-	-	10.1
$10,000 to $39,999	4.2	66.6	14.3	4.8	-	-	11.1	3.2
Less than $10,000	12.0	69.2	6.1	.5	-	-	13.3	10.9
No reply	7.0	3.8	1.9	1.9	-	-	29.4	63.0

1/ Less than 50 establishments.

Table 95

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Region By Sales Size

Category	Fresh fish								Fresh shellfish		
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast											
$100,000 or more	-	61.2	33.3	33.9	55.0	60.6	30.2	48.3	128.4	50.4	82.2
$40,000 to $99,999	-	51.3	40.5	46.6	65.0	61.9	34.4	72.3	100.8	66.1	77.0
$10,000 to $39,999	-	52.5	39.8	53.2	-	55.6	55.5	-	118.5	77.1	84.1
Less than $10,000	-	55.7	41.7	46.2	50.0	-	-	29.0	65.2	183.1	82.5
No reply	-	30.7	32.0	41.0	-	53.0	-	-	4.0	-	72.8
North Central											
$100,000 or more	-	54.0	46.8	34.9	61.5	60.7	-	68.3	180.6	84.6	96.6
$40,000 to $99,999	53.6	-	43.0	56.0	-	-	45.0	66.2	130.0	80.0	71.4
$10,000 to $39,999	54.8	40.0	43.6	45.2	58.0	71.0	47.0	78.9	-	-	125.0
Less than $10,000	68.8	-	47.1	60.0	-	-	38.4	78.3	65.0	115.0	62.0
No reply	62.5	-	60.0	60.1	-	-	-	66.8	-	-	59.0
South											
$100,000 or more	47.4	40.1	38.4	42.0	49.5	54.2	38.0	53.2	109.8	81.8	61.2
$40,000 to $99,999	51.6	56.3	40.0	68.0	59.5	53.0	46.8	-	114.5	57.7	67.9
$10,000 to $39,999	40.3	35.8	40.0	-	40.5	55.0	42.4	-	99.1	122.0	64.1
Less than $10,000	43.8	41.3	37.3	-	45.0	55.2	32.5	-	126.0	75.0	67.4
No reply	49.0	69.3	-	-	55.6	-	40.3	-	147.4	-	65.0
West											
$100,000 or more	57.0	50.1	-	39.6	24.0	52.2	50.8	108.0	115.1	92.6	120.7
$40,000 to $99,999	-	49.6	-	36.0	36.0	56.5	43.1	-	152.4	-	140.0
$10,000 to $39,999	-	55.5	-	41.9	31.7	51.8	44.1	-	120.0	-	85.0
Less than $10,000	58.2	57.9	-	51.9	53.0	61.9	64.0	49.0	150.0	-	117.7
No reply	-	30.8	-	51.0	45.0	54.1	54.0	-	-	-	80.0

1/ Based on purchases for a one week period.

Table 95 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Region By Sales Size

Category	Frozen fish				Frozen shellfish			Canned fish		
	Cod	Haddock	Halibut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
$100,000 or more	27.0	34.5	33.2	33.0	62.2	101.8	77.9	66.3	50.4	56.4
$40,000 to $99,999	27.8	35.8	57.6	-	70.6	100.6	79.2	72.2	92.1	65.9
$10,000 to $39,999	56.0	38.3	38.3	40.7	74.6	104.8	78.7	77.1	71.0	68.6
Less than $10,000	47.7	41.8	48.6	28.0	76.9	115.9	81.6	93.9	80.0	65.8
No reply	55.0	36.0	34.0	-	110.3	79.4	90.1	48.0	-	44.4
North Central										
$100,000 or more	35.1	34.9	35.7	33.3	80.2	114.8	81.1	70.9	78.8	75.0
$40,000 to $99,999	28.7	48.4	45.8	35.5	66.7	125.4	82.8	60.6	88.4	58.1
$10,000 to $39,999	38.0	42.3	43.0	35.4	62.9	127.0	77.2	53.2	67.2	78.5
Less than $10,000	39.7	40.6	52.6	38.9	30.0	90.5	79.1	69.8	225.0	59.2
No reply	38.1	33.3	30.2	33.6	-	121.8	81.8	75.0	-	56.7
South										
$100,000 or more	25.6	34.0	37.6	38.0	75.4	93.4	74.1	67.3	-	86.6
$40,000 to $99,999	34.1	27.0	45.0	33.0	70.2	110.7	76.0	49.8	-	47.5
$10,000 to $39,999	42.4	35.6	54.3	32.5	104.1	97.5	76.3	55.9	30.0	41.5
Less than $10,000	30.2	35.7	21.8	37.6	58.0	-	74.8	45.1	-	51.4
No reply	38.0	-	40.0	26.1	80.0	-	141.9	48.5	-	57.4
West										
$100,000 or more	36.0	-	44.1	32.0	67.3	94.8	85.4	107.8	91.4	65.4
$40,000 to $99,999	31.6	-	48.6	-	72.5	111.2	77.9	-	-	51.9
$10,000 to $39,999	36.6	45.5	58.2	40.4	75.0	95.9	81.6	110.0	-	56.1
Less than $10,000	52.1	-	46.5	69.0	74.4	150.0	91.6	62.3	9.2	54.3
No reply	41.0	-	39.2	-	63.3	89.3	90.0	-	23.0	53.4

1/ Based on purchases for a one week period.

Table 96

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other suppliers	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Northeast	62.3	66.5	31.0	.3	1.7	.5
$100,000 or more	4.9	87.9	6.9	-	4.7	.5
$40,000 to $99,999	7.1	82.8	16.2	-	-	1.0
$10,000 to $39,999	18.1	71.1	26.9	.7	1.3	-
Less than $10,000	29.7	56.1	41.2	.2	1.8	.7
No reply	2.5	70.0	26.9	-	3.1	-
North Central	53.2	79.7	17.3	1.2	1.2	.6
$100,000 or more	3.4	94.3	-	1.6	3.5	.6
$40,000 to $99,999	6.8	95.3	3.4	.7	-	.6
$10,000 to $39,999	17.4	87.2	10.4	-	2.2	.2
Less than $10,000	22.1	67.9	28.7	2.1	.6	.7
No reply	3.5	73.4	22.8	1.9	-	1.9
South	42.0	80.9	15.6	1.9	1.4	.2
$100,000 or more	2.3	97.3	-	1.4	.3	1.0
$40,000 to $99,999	4.0	92.5	5.1	.7	1.7	-
$10,000 to $39,999	13.4	84.6	13.4	-	2.0	-
Less than $10,000	19.9	74.0	21.6	3.0	1.4	-
No reply	2.4	82.7	8.8	5.6	-	2.9
West	30.7	75.9	19.5	2.9	1.1	.6
$100,000 or more	3.2	91.4	2.4	2.1	4.1	-
$40,000 to $99,999	4.6	93.2	3.9	1.4	.5	1.0
$10,000 to $39,999	7.8	81.4	18.6	-	-	-
Less than $10,000	11.0	68.0	23.8	6.4	1.2	.6
No reply	4.1	54.7	40.5	1.6	1.6	1.6

Table 97

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Sales Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Northeast	62.3	74.7	19.6	2.4	2.2	-	1.0	.1
$100,000 or more	4.9	77.2	8.5	1.7	4.9	-	7.3	.4
$40,000 to $99,999	7.1	70.6	19.4	4.0	2.6	-	3.4	-
$10,000 to $39,999	18.1	79.3	14.7	3.0	3.0	-	-	-
Less than $10,000	29.7	72.1	24.9	2.1	.7	-	-	.2
No reply	2.5	79.5	11.8	-	8.0	-	.7	-
North Central	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7
$100,000 or more	3.4	60.2	15.9	6.1	5.4	-	11.5	.9
$40,000 to $99,999	6.8	57.7	18.3	16.3	2.1	1.0	3.7	.9
$10,000 to $39,999	17.4	56.8	29.2	12.6	.5	.4	-	.5
Less than $10,000	22.1	65.3	26.4	6.9	.8	-	-	.6
No reply	3.5	70.5	19.0	7.6	1.0	-	-	1.9
South	42.0	65.7	19.1	7.4	5.0	.5	.9	1.4
$100,000 or more	2.3	72.2	5.9	4.4	9.2	-	8.3	-
$40,000 to $99,999	4.0	72.5	8.4	6.2	8.9	-	2.8	1.2
$10,000 to $39,999	13.4	57.1	26.0	7.6	7.1	-	-	2.2
Less than $10,000	19.9	70.3	17.7	8.0	2.0	1.0	.3	.7
No reply	2.4	57.2	23.0	5.7	7.7	-	.7	5.7
West	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1
$100,000 or more	3.2	39.9	28.4	6.2	22.3	1.1	3.1	-
$40,000 to $99,999	4.6	56.1	21.5	8.1	9.4	1.5	1.5	1.9
$10,000 to $39,999	7.8	53.6	26.9	9.4	5.4	2.6	1.3	.8
Less than $10,000	11.0	54.5	18.6	13.3	2.7	9.7	-	1.2
No reply	4.1	66.0	21.4	5.7	3.7	1.6	-	1.6

Table 98

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Northeast	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2
$100,000 or more	4.9	26.3	21.9	18.8	2.5	.4	1.4	8.4	20.3
$40,000 to $99,999	7.1	16.2	15.2	34.9	7.0	-	1.9	2.8	22.0
$10,000 to $39,999	18.1	4.0	12.0	45.2	4.0	4.4	2.2	3.9	24.3
Less than $10,000	29.7	1.3	9.2	41.4	2.9	4.0	1.3	8.6	31.3
No reply	2.5	14.7	11.2	29.6	2.7	10.7	-	2.7	28.4
North Central	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2
$100,000 or more	3.4	36.2	36.9	15.0	2.5	-	.2	4.7	4.5
$40,000 to $99,999	6.8	7.0	19.7	64.4	1.9	1.0	-	4.2	1.8
$10,000 to $39,999	17.4	4.0	13.1	67.8	2.9	3.4	.4	2.7	5.7
Less than $10,000	22.1	1.2	10.9	48.9	6.3	7.3	2.1	6.0	17.3
No reply	3.5	5.8	16.3	51.3	7.6	1.9	-	7.6	9.5
South	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5
$100,000 or more	2.3	36.0	32.7	11.7	1.0	2.9	.2	10.3	5.2
$40,000 to $99,999	4.0	19.2	31.3	35.7	1.2	.4	1.1	3.7	7.4
$10,000 to $39,999	13.4	4.0	22.2	44.6	4.3	2.5	-	6.9	15.5
Less than $10,000	19.9	2.0	12.8	40.4	4.3	5.0	2.2	9.0	24.3
No reply	2.4	3.7	9.2	29.1	5.7	5.7	2.8	9.2	34.6
West	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6
$100,000 or more	3.2	24.4	50.0	18.5	2.1	1.2	.1	2.3	1.4
$40,000 to $99,999	4.6	7.1	36.4	41.8	7.0	-	-	1.4	6.3
$10,000 to $39,999	7.8	5.9	20.6	43.0	12.0	5.1	.9	2.5	10.0
Less than $10,000	11.0	3.0	11.8	30.5	11.3	3.0	2.4	6.1	31.9
No reply	4.1	9.4	8.9	39.5	4.8	1.6	-	2.1	33.7

Table 99

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
$100,000 or more	4.9	90.1	9.3	-	.6
$40,000 to $99,999	7.1	82.8	16.2	1.0	-
$10,000 to $39,999	18.1	63.6	35.5	.5	.4
Less than $10,000	29.7	58.6	40.3	.2	.9
No reply	2.5	78.4	21.6	-	-
North Central	53.2	80.5	18.1	.6	.8
$100,000 or more	3.4	99.1	-	-	.9
$40,000 to $99,999	6.8	96.8	2.0	1.0	.2
$10,000 to $39,999	17.4	84.8	14.1	.7	.4
Less than $10,000	22.1	69.0	29.6	.3	1.1
No reply	3.5	81.0	15.2	1.9	1.9
South	42.0	73.8	23.2	.8	2.2
$100,000 or more	2.3	92.2	3.6	-	4.2
$40,000 to $99,999	4.0	91.3	4.1	3.4	1.2
$10,000 to $39,999	13.4	79.2	19.3	-	1.5
Less than $10,000	19.9	64.5	32.3	1.0	2.2
No reply	2.4	74.3	20.1	-	5.6
West	30.7	73.3	21.9	.2	4.6
$100,000 or more	3.2	99.3	-	-	.7
$40,000 to $99,999	4.6	93.1	4.5	-	2.4
$10,000 to $39,999	7.8	76.3	22.8	.9	-
Less than $10,000	11.0	61.7	27.4	-	10.9
No reply	4.1	56.3	42.1	-	1.6

Table 100

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
Northeast	62.3	60.8	38.9	.3
$100,000 or more	4.9	75.9	24.1	-
$40,000 to $99,999	7.1	78.7	21.3	-
$10,000 to $39,999	18.1	61.4	37.5	1.1
Less than $10,000	29.7	53.3	46.7	-
No reply	2.5	65.2	34.8	-
North Central	53.2	74.5	25.4	.1
$100,000 or more	3.4	89.1	10.9	-
$40,000 to $99,999	6.8	87.2	12.8	-
$10,000 to $39,999	17.4	79.7	20.3	-
Less than $10,000	22.1	63.5	36.5	-
No reply	3.5	79.1	19.0	1.9
South	42.0	76.2	23.6	.2
$100,000 or more	2.3	93.0	7.0	-
$40,000 to $99,999	4.0	84.4	15.6	-
$10,000 to $39,999	13.4	82.3	17.7	-
Less than $10,000	19.9	67.7	32.3	-
No reply	2.4	84.3	12.8	2.9
West	30.7	78.2	21.5	.3
$100,000 or more	3.2	93.5	6.5	-
$40,000 to $99,999	4.6	89.8	10.2	-
$10,000 to $39,999	7.8	80.0	18.7	1.3
Less than $10,000	11.0	73.3	26.7	-
No reply	4.1	62.6	37.4	-

Table 101

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5
Northeast	62.3	15.9	81.4	2.7
$100,000 or more	4.9	12.1	86.5	1.4
$40,000 to $99,999	7.1	7.5	90.6	1.9
$10,000 to $39,999	18.1	18.1	77.8	4.1
Less than $10,000	29.7	17.8	79.8	2.4
No reply	2.5	9.7	90.2	.1
North Central	53.2	20.0	78.9	1.1
$100,000 or more	3.4	16.9	82.7	.4
$40,000 to $99,999	6.8	17.9	81.6	.5
$10,000 to $39,999	17.4	17.6	81.5	.9
Less than $10,000	22.1	22.7	76.4	.9
No reply	3.5	20.9	73.4	5.7
South	42.0	20.1	79.2	.7
$100,000 or more	2.3	13.9	86.1	-
$40,000 to $99,999	4.0	19.0	80.9	.1
$10,000 to $39,999	13.4	22.2	76.6	1.2
Less than $10,000	19.9	20.5	79.5	-
No reply	2.4	12.8	81.6	5.6
West	30.7	14.4	84.4	1.2
$100,000 or more	3.2	15.5	82.1	2.4
$40,000 to $99,999	4.6	6.7	91.9	1.4
$10,000 to $39,999	7.8	14.6	84.5	.9
Less than $10,000	11.0	11.8	87.0	1.2
No reply	4.1	28.3	70.9	.8

Table 102

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Sales Size	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand pounds	Percent	Thousand pounds	Percent	Thousand pounds	Percent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
$100,000 or more	4.9	1,171	100.0	247	21.1	924	78.9	239.0	50.4	188.6
$40,000 to $99,999	7.1	828	100.0	270	32.6	558	67.4	116.6	38.0	78.6
$10,000 to $39,999	18.1	217	100.0	114	52.5	103	47.5	12.0	6.3	5.7
Less than $10,000	29.7	204	100.0	100	49.0	104	51.0	6.9	3.4	3.5
No reply	2.5	31	100.0	19	61.3	12	38.7	12.8	8.0	4.8
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4
$100,000 or more	3.4	785	100.0	326	41.5	459	58.5	230.9	95.9	135.0
$40,000 to $99,999	6.8	310	100.0	164	52.9	146	47.1	45.6	24.1	21.5
$10,000 to $39,999	17.4	353	100.0	254	72.0	99	28.0	20.3	14.6	5.7
Less than $10,000	22.1	136	100.0	91	66.9	45	33.1	6.1	4.1	2.0
No reply	3.5	47	100.0	29	61.7	18	38.3	13.4	8.3	5.1
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.4	49.4	33.0
$100,000 or more	2.3	2,124	100.0	1,467	69.1	657	30.9	923.5	637.8	285.7
$40,000 to $99,999	4.0	177	100.0	94	53.1	83	46.9	44.5	23.5	21.0
$10,000 to $39,999	13.4	621	100.0	256	41.2	365	58.8	46.3	19.1	27.2
Less than $10,000	19.9	201	100.0	110	54.7	91	45.3	10.1	5.5	4.6
No reply	2.4	335	100.0	149	44.5	186	55.5	139.6	62.1	77.5
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.6	17.7	33.9
$100,000 or more	3.2	958	100.0	307	32.0	651	68.0	299.1	95.6	203.5
$40,000 to $99,999	4.6	283	100.0	113	39.9	170	60.1	61.3	24.3	37.0
$10,000 to $39,999	7.8	246	100.0	79	32.1	167	67.9	31.4	10.1	21.3
Less than $10,000	11.0	52	100.0	26	50.0	26	50.0	4.8	2.4	2.4
No reply	4.1	47	100.0	19	40.4	28	59.6	11.5	4.6	6.9

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 103

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Sales Size

Category	All establishments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2
$100,000 or more	4.9	6.8	29.8	40.3	11.8	.1	.3	10.9
$40,000 to $99,999	7.1	1.4	22.0	36.3	15.7	-	.2	24.4
$10,000 to $39,999	18.1	-	13.4	40.3	11.5	1.5	.7	32.6
Less than $10,000	29.7	.2	12.6	22.8	13.0	1.2	.4	49.8
No reply	2.5	-	14.3	36.0	16.1	-	-	33.6
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5
$100,000 or more	3.4	2.2	29.3	34.7	17.8	-	2.0	14.0
$40,000 to $99,999	6.8	3.9	31.4	32.0	20.8	1.9	1.0	9.0
$10,000 to $39,999	17.4	.4	13.6	37.0	23.4	3.0	.4	22.2
Less than $10,000	22.1	.6	12.1	31.1	11.2	2.4	.3	42.3
No reply	3.5	.1	22.0	28.5	19.6	3.8	1.9	24.1
South	42.0	2.8	20.8	26.5	16.5	2.1	1.1	30.2
$100,000 or more	2.3	4.5	31.8	35.5	21.3	-	-	6.9
$40,000 to $99,999	4.0	5.2	21.3	20.0	31.3	.1	1.7	20.4
$10,000 to $39,999	13.4	4.0	24.8	32.8	14.9	1.2	-	22.3
Less than $10,000	19.9	1.3	16.1	23.2	14.6	3.7	2.0	39.1
No reply	2.4	3.2	27.2	19.8	12.2	-	-	37.6
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6
$100,000 or more	3.2	.1	19.4	44.4	16.8	2.1	2.1	15.1
$40,000 to $99,999	4.6	1.5	6.6	40.5	25.1	4.4	1.5	20.4
$10,000 to $39,999	7.8	-	10.1	33.1	17.4	1.7	.9	36.8
Less than $10,000	11.0	.6	12.2	16.5	7.3	-	1.8	61.6
No reply	4.1	1.6	21.1	10.7	28.8	1.6	1.6	34.6

Table 104

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	59.8	40.2	(1)
Northeast	62.3	63.1	36.9	-
$100,000 or more	4.9	69.8	30.2	-
$40,000 to $99,999	7.1	65.2	34.8	-
$10,000 to $39,999	18.1	72.7	27.3	-
Less than $10,000	29.7	56.6	43.4	-
No reply	2.5	50.7	49.3	-
North Central	53.2	73.1	26.9	-
$100,000 or more	3.4	74.5	25.5	-
$40,000 to $99,999	6.8	75.0	25.0	-
$10,000 to $39,999	17.4	74.1	25.9	-
Less than $10,000	22.1	71.4	28.6	-
No reply	3.5	73.2	26.8	-
South	42.0	47.7	52.3	-
$100,000 or more	2.3	71.3	28.7	-
$40,000 to $99,999	4.0	56.9	43.1	-
$10,000 to $39,999	13.4	47.8	52.2	-
Less than $10,000	19.9	44.4	55.6	-
No reply	2.4	37.7	62.3	-
West	30.7	46.8	53.0	.2
$100,000 or more	3.2	61.0	39.0	-
$40,000 to $99,999	4.6	51.2	48.8	-
$10,000 to $39,999	7.8	57.9	42.1	-
Less than $10,000	11.0	33.5	65.9	.6
No reply	4.1	45.3	54.7	-

1/ Less than one-tenth percent.

Table 105

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Sales Size

Category	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number(in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Northeast	45.8	2.3	5.5	85.5	6.7
$100,000 or more	3.7	2.3	4.1	92.1	1.5
$40,000 to $99,999	5.8	2.7	14.3	79.6	3.4
$10,000 to $39,999	15.5	5.1	4.8	84.0	6.1
Less than $10,000	19.5	-	4.1	86.7	9.2
No reply	1.3	.1	1.2	93.7	5.0
North Central	41.2	1.2	4.1	93.0	1.7
$100,000 or more	2.8	4.7	4.4	86.2	4.7
$40,000 to $99,999	5.7	1.3	6.3	90.1	2.3
$10,000 to $39,999	14.0	1.9	5.9	90.9	1.3
Less than $10,000	16.1	-	2.5	95.9	1.6
No reply	2.6	-	-	100.0	-
South	23.8	6.6	6.5	80.1	6.8
$100,000 or more	2.0	4.0	10.5	81.4	4.1
$40,000 to $99,999	2.5	13.9	5.5	80.6	-
$10,000 to $39,999	7.5	8.1	4.4	83.9	3.6
Less than $10,000	10.9	4.9	7.4	76.7	11.0
No reply	.9	-	7.0	86.0	7.0
West	15.4	1.3	4.0	93.6	1.1
$100,000 or more	2.1	1.4	5.1	92.1	1.4
$40,000 to $99,999	2.7	4.1	6.9	86.5	2.5
$10,000 to $39,999	4.7	-	3.3	96.7	-
Less than $10,000	3.7	-	.8	99.2	-
No reply	2.2	3.1	6.2	87.6	3.1

Table 106

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Region By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
$100,000 or more	4.9	8.7	89.9	1.4
$40,000 to $99,999	7.1	12.9	87.1	-
$10,000 to $39,999	18.1	31.1	66.7	2.2
Less than $10,000	29.7	42.8	55.0	2.2
No reply	2.5	16.2	81.1	2.7
North Central	53.2	36.3	61.1	2.6
$100,000 or more	3.4	4.6	95.0	.4
$40,000 to $99,999	6.8	22.4	75.9	1.7
$10,000 to $39,999	17.4	40.6	56.1	3.3
Less than $10,000	22.1	42.9	54.7	2.4
No reply	3.5	31.0	65.2	3.8
South	42.0	27.6	69.9	2.5
$100,000 or more	2.3	2.8	93.2	4.0
$40,000 to $99,999	4.0	15.4	79.9	4.7
$10,000 to $39,999	13.4	22.6	73.4	4.0
Less than $10,000	19.9	37.5	62.2	.3
No reply	2.4	16.2	76.9	6.9
West	30.7	14.8	81.6	3.6
$100,000 or more	3.2	4.7	95.3	-
$40,000 to $99,999	4.6	5.3	93.7	1.0
$10,000 to $39,999	7.8	13.7	86.3	-
Less than $10,000	11.0	18.9	76.9	4.2
No reply	4.1	24.6	60.9	14.5

Table 107

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Sales Size

Category	All establishments	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	1.2	93.8	2.7	2.3
Northeast	62.3	1.1	93.3	3.7	1.9
$100,000 or more	4.9	2.2	91.0	4.9	1.9
$40,000 to $99,999	7.1	3.1	93.3	3.1	.5
$10,000 to $39,999	18.1	.7	92.2	5.9	1.2
Less than $10,000	29.7	.5	96.0	2.4	1.1
No reply	2.5	3.8	72.4	2.7	21.1
North Central	53.2	1.8	93.8	1.9	2.5
$100,000 or more	3.4	4.4	90.6	4.9	.1
$40,000 to $99,999	6.8	3.6	91.8	3.0	1.6
$10,000 to $39,999	17.4	.5	97.1	.8	1.6
Less than $10,000	22.1	2.1	93.5	2.4	2.0
No reply	3.5	-	86.7	-	13.3
South	42.0	1.2	93.4	3.2	2.2
$100,000 or more	2.3	1.2	89.5	9.3	-
$40,000 to $99,999	4.0	5.2	88.0	5.0	1.8
$10,000 to $39,999	13.4	1.0	95.5	2.0	1.5
Less than $10,000	19.9	.7	94.0	3.3	2.0
No reply	2.4	-	88.7	-	11.3
West	30.7	.1	95.5	1.2	3.2
$100,000 or more	3.2	-	100.0	-	(1)
$40,000 to $99,999	4.6	.7	88.5	8.4	2.4
$10,000 to $39,999	7.8	-	98.3	-	1.7
Less than $10,000	11.0	-	97.6	-	2.4
No reply	4.1	-	88.7	-	11.3

1/ Less than one-tenth percent.

Table 108

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
Northeast	62.3	38.4	23.4	12.0	18.8	7.4
$100,000 or more	4.9	62.6	24.5	4.3	3.4	5.2
$40,000 to $99,999	7.1	57.9	18.7	8.1	12.2	3.1
$10,000 to $39,999	18.1	42.5	25.8	11.0	15.2	5.5
Less than $10,000	29.7	29.0	22.7	14.7	25.5	8.1
No reply	2.5	18.4	27.0	13.4	13.4	27.8
North Central	53.2	39.2	31.4	13.1	11.3	5.0
$100,000 or more	3.4	53.4	38.5	3.1	1.0	4.0
$40,000 to $99,999	6.8	51.8	37.1	9.9	1.0	.2
$10,000 to $39,999	17.4	44.4	33.3	14.2	6.1	2.0
Less than $10,000	22.1	31.2	28.3	13.8	19.6	7.1
No reply	3.5	25.8	23.9	19.0	15.2	16.1
South	42.0	46.7	26.6	11.4	10.9	4.4
$100,000 or more	2.3	60.5	28.2	11.2	-	.1
$40,000 to $99,999	4.0	53.4	30.5	8.7	5.6	1.8
$10,000 to $39,999	13.4	49.6	30.8	12.2	6.2	1.2
Less than $10,000	19.9	42.9	22.1	10.0	17.3	7.7
No reply	2.4	38.5	33.1	22.6	2.9	2.9
West	30.7	36.4	39.0	7.9	10.0	6.7
$100,000 or more	3.2	72.0	20.2	1.0	4.2	2.6
$40,000 to $99,999	4.6	41.0	36.6	7.7	6.5	8.2
$10,000 to $39,999	7.8	37.6	40.0	7.3	12.5	2.6
Less than $10,000	11.0	29.7	42.3	11.6	9.1	7.3
No reply	4.1	19.2	45.4	4.8	16.1	14.5

Table 109

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Northeast	62.3	38.4	25.3	11.9	16.7	7.7
$100,000 or more	4.9	58.9	30.5	3.0	2.1	5.5
$40,000 to $99,999	7.1	49.4	28.8	7.1	10.7	4.0
$10,000 to $39,999	18.1	44.6	25.1	9.6	14.0	6.7
Less than $10,000	29.7	29.8	23.7	15.9	22.7	7.9
No reply	2.5	23.6	27.0	10.8	10.8	27.8
North Central	53.2	36.1	33.2	11.0	13.7	6.0
$100,000 or more	3.4	46.0	45.4	4.3	.1	4.2
$40,000 to $99,999	6.8	48.4	37.8	6.7	4.9	2.2
$10,000 to $39,999	17.4	41.1	35.0	13.1	7.3	3.5
Less than $10,000	22.1	27.8	29.3	11.8	23.5	7.6
No reply	3.5	29.6	27.7	11.4	13.3	18.0
South	42.0	41.7	28.8	10.4	13.3	5.8
$100,000 or more	2.3	54.9	32.6	7.9	1.6	3.0
$40,000 to $99,999	4.0	49.5	30.6	2.3	11.8	5.8
$10,000 to $39,999	13.4	42.9	34.4	9.7	8.9	4.1
Less than $10,000	19.9	39.2	23.1	11.7	18.7	7.3
No reply	2.4	30.5	38.0	19.8	6.0	5.7
West	30.7	32.5	38.0	9.0	12.3	8.2
$100,000 or more	3.2	61.4	26.7	5.0	2.2	4.7
$40,000 to $99,999	4.6	38.6	34.2	9.9	10.6	6.7
$10,000 to $39,999	7.8	34.1	41.7	7.3	12.6	4.3
Less than $10,000	11.0	26.7	36.8	12.5	14.3	9.7
No reply	4.1	15.8	47.2	4.8	16.1	16.1

Table 110

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Northeast	62.3	33.0	22.6	9.2	26.8	8.4
$100,000 or more	4.9	48.7	33.7	1.3	10.8	5.5
$40,000 to $99,999	7.1	45.2	22.6	6.7	21.5	4.0
$10,000 to $39,999	18.1	36.8	24.0	9.3	23.3	6.6
Less than $10,000	29.7	27.0	19.2	11.5	32.8	9.5
No reply	2.5	12.0	30.6	2.7	27.9	26.8
North Central	53.2	34.3	34.5	10.0	15.0	6.2
$100,000 or more	3.4	40.3	49.7	2.9	2.8	4.3
$40,000 to $99,999	6.8	47.0	38.7	5.0	6.0	3.3
$10,000 to $39,999	17.4	39.0	37.9	10.4	9.2	3.5
Less than $10,000	22.1	27.1	29.2	11.8	24.4	7.5
No reply	3.5	27.2	28.2	13.3	13.3	18.0
South	42.0	39.6	27.2	9.9	15.8	7.5
$100,000 or more	2.3	40.2	38.0	6.8	8.0	7.0
$40,000 to $99,999	4.0	43.1	30.3	5.3	17.2	4.1
$10,000 to $39,999	13.4	42.4	30.4	9.7	13.4	4.1
Less than $10,000	19.9	38.1	22.3	11.0	19.0	9.6
No reply	2.4	29.8	35.2	12.1	8.8	14.1
West	30.7	32.8	36.2	7.3	15.0	8.7
$100,000 or more	3.2	61.8	23.4	3.0	7.1	4.7
$40,000 to $99,999	4.6	36.4	37.2	7.1	12.6	6.7
$10,000 to $39,999	7.8	33.6	35.4	7.2	19.5	4.3
Less than $10,000	11.0	28.5	36.2	9.5	14.9	10.9
No reply	4.1	16.3	46.7	4.8	16.1	16.1

Table 111

PRRCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Northeast	62.3	30.8	29.0	14.4	18.3	7.5
$100,000 or more	4.9	31.7	43.6	9.8	7.6	7.3
$40,000 to $99,999	7.1	37.8	38.0	13.6	7.5	3.1
$10,000 to $39,999	18.1	35.5	28.4	14.4	14.3	7.4
Less than $10,000	29.7	27.8	24.5	15.8	24.7	7.2
No reply	2.5	10.9	33.9	8.5	21.5	25.2
North Central	53.2	30.5	38.2	12.8	13.0	5.5
$100,000 or more	3.4	30.7	55.0	10.1	2.0	2.2
$40,000 to $99,999	6.8	43.9	42.6	9.6	3.6	.3
$10,000 to $39,999	17.4	35.2	40.7	13.8	7.5	2.8
Less than $10,000	22.1	23.2	34.1	13.4	21.4	7.9
No reply	3.5	27.2	26.3	13.3	15.2	18.0
South	42.0	39.1	35.3	12.4	7.0	6.2
$100,000 or more	2.3	35.9	43.6	10.6	2.9	7.0
$40,000 to $99,999	4.0	42.0	44.4	4.4	3.4	5.8
$10,000 to $39,999	13.4	37.4	39.8	14.7	4.5	3.6
Less than $10,000	19.9	40.1	29.2	12.0	10.7	8.0
No reply	2.4	39.2	37.4	17.7	-	5.7
West	30.7	32.0	38.3	6.8	13.8	9.1
$100,000 or more	3.2	55.5	31.3	6.2	2.3	4.7
$40,000 to $99,999	4.6	32.9	45.9	7.2	5.8	8.2
$10,000 to $39,999	7.8	31.2	35.8	7.3	18.8	6.9
Less than $10,000	11.0	31.0	35.3	7.3	16.7	9.7
No reply	4.1	16.9	47.7	4.8	14.5	16.1

Table 112

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1
$100,000 or more	6.1	44.7	28.2	1.8	5.2	4.6	2.1	13.4
$40,000 to $99,999	9.7	46.7	27.1	4.9	.7	7.0	1.2	12.4
$10,000 to $39,999	19.4	37.6	24.7	8.4	2.4	3.1	.3	23.5
Less than $10,000	25.3	27.2	21.2	7.3	7.6	.8	.5	35.4
No reply	1.7	29.7	15.0	3.9	1.3	7.2	.1	42.8
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
$100,000 or more	5.2	41.3	35.3	3.6	3.7	2.7	4.9	8.5
$40,000 to $99,999	9.8	42.1	21.8	4.6	3.8	9.2	3.1	15.4
$10,000 to $39,999	21.4	38.7	27.4	9.2	4.8	2.6	1.3	16.0
Less than $10,000	24.8	32.1	22.7	8.3	1.8	5.1	1.6	28.4
No reply	3.8	54.0	31.5	3.5	-	1.7	-	9.3
South	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
$100,000 or more	3.6	42.6	21.8	4.0	4.4	8.8	8.7	9.7
$40,000 to $99,999	5.1	41.5	29.1	5.2	2.4	8.1	5.6	8.1
$10,000 to $39,999	15.3	37.2	29.9	5.2	5.0	2.2	3.5	17.0
Less than $10,000	17.9	21.3	28.7	10.5	5.6	2.3	2.6	29.0
No reply	2.4	47.4	30.6	8.2	5.5	2.8	-	5.5
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
$100,000 or more	4.9	46.6	27.0	1.9	2.6	6.3	3.0	12.6
$40,000 to $99,999	5.8	42.0	22.3	3.5	3.6	9.0	5.9	13.7
$10,000 to $39,999	8.6	53.0	19.7	4.7	4.0	2.0	.8	15.8
Less than $10,000	10.5	39.8	27.0	3.8	1.3	1.0	-	27.1
No reply	3.0	49.7	8.3	2.2	6.6	2.2	-	31.0

Table 113

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods		None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiters	Other methods		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Northeast	62.3	1.4	.9	13.4	5.2	12.3	11.6	9.8	33.8	11.6
$100,000 or more	4.9	4.1	-	19.9	2.9	7.0	21.5	8.8	26.2	9.6
$40,000 to $99,999	7.1	-	-	20.6	2.7	8.5	28.8	13.5	22.7	3.2
$10,000 to $39,999	18.1	1.1	-	13.2	4.4	13.4	14.5	12.0	30.7	10.7
Less than $10,000	29.7	1.6	1.8	10.9	7.2	13.0	4.7	8.1	39.0	13.7
No reply	2.5	(1)	-	12.0	-	18.8	5.0	6.3	40.3	17.6
North Central	53.2	1.1	2.5	18.6	7.2	10.7	14.3	12.3	19.8	12.8
$100,000 or more	3.4	2.1	-	17.4	11.3	1.5	28.5	15.9	20.2	3.1
$40,000 to $99,999	6.8	(1)	-	29.9	5.6	10.5	15.0	17.1	14.1	7.8
$10,000 to $39,999	17.4	1.9	2.7	18.0	7.0	5.8	17.6	13.6	17.0	16.4
Less than $10,000	22.1	.9	3.6	15.8	9.5	17.0	7.6	10.5	23.2	11.9
No reply	3.5	-	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.3	14.0
$100,000 or more	2.3	.6	3.0	21.5	4.0	5.1	17.1	24.3	12.0	12.4
$40,000 to $99,999	4.0	-	-	13.5	11.3	4.3	21.1	18.7	24.9	6.2
$10,000 to $39,999	13.4	-	.5	19.8	11.9	9.9	13.1	12.7	23.6	8.5
Less than $10,000	19.9	1.0	4.0	9.3	12.7	11.6	4.9	10.4	26.4	19.7
No reply	2.4	-	5.6	31.9	5.6	-	8.5	14.2	22.1	12.1
West	30.7	.5	.3	27.2	5.0	5.7	12.3	9.9	29.4	9.7
$100,000 or more	3.2	.5	.3	22.0	2.1	6.4	32.7	17.8	15.8	2.4
$40,000 to $99,999	4.6	-	-	28.7	7.0	2.3	7.9	25.0	17.3	11.8
$10,000 to $39,999	7.8	-	.9	38.2	5.7	2.8	8.6	11.3	25.2	7.3
Less than $10,000	11.0	1.2	-	17.7	5.5	8.5	15.1	2.1	33.8	16.1
No reply	4.1	-	-	34.3	2.4	7.0	.5	4.8	50.2	.8

1/ Less than one-tenth percent.

Table 114

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2
$100,000 or more	(1)	-	95.2	4.8	-	-	-
$40,000 to $99,999	1.2	-	55.0	23.4	-	-	-
$10,000 to $39,999	4.2	6.3	30.0	32.1	12.6	-	5.8
Less than $10,000	25.3	5.3	55.0	30.2	1.6	-	3.7
No reply	9.3	2.9	17.7	41.0	-	-	26.6
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0
$100,000 or more	.2	-	5.2	-	-	-	94.8
$40,000 to $99,999	1.1	17.4	24.2	6.1	-	-	46.2
$10,000 to $39,999	6.5	13.3	27.7	31.2	1.0	-	22.5
Less than $10,000	25.1	10.4	29.3	28.5	2.7	-	21.2
No reply	23.7	6.7	4.3	16.4	.8	-	68.7
South	49.7	8.2	17.6	39.9	3.4	1.0	22.9
$100,000 or more	(1)	-	-	100.0	-	-	-
$40,000 to $99,999	1.0	28.9	6.8	18.9	-	-	45.4
$10,000 to $39,999	5.2	7.8	19.9	39.8	3.9	1.3	11.7
Less than $10,000	28.0	10.7	22.8	45.1	4.3	1.2	9.3
No reply	15.5	2.6	8.2	31.8	1.7	.4	49.8
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
$100,000 or more	.2	-	-	66.5	33.5	-	-
$40,000 to $99,999	.4	33.5	-	66.5	-	-	-
$10,000 to $39,999	4.2	1.8	33.4	47.3	-	-	6.3
Less than $10,000	12.0	4.4	24.8	47.0	4.4	.6	12.0
No reply	7.0	-	4.7	18.1	-	-	69.5

1/ Less than 50 establishments.

Table 114 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	21.6	-	-	-	-	-
$10,000 to $39,999	-	1.6	1.6	-	-	-	-
Less than $10,000	.2	2.1	-	-	-	1.9	-
No reply	-	.7	-	-	-	8.9	2.2
North Central	.1	1.2	.7	1.0	.1	2.2	.2
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	6.1	-
$10,000 to $39,999	-	1.0	-	2.3	-	1.0	-
Less than $10,000	.2	1.6	1.6	1.6	.2	2.7	-
No reply	-	.8	-	-	-	1.7	.6
South	-	2.9	.3	1.2	.8	1.1	.7
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	9.1	1.3	2.6	2.6	-	-
Less than $10,000	-	2.8	-	.7	1.0	1.9	.2
No reply	-	1.3	.5	1.7	-	.3	1.7
West	.3	-	.8	.6	.6	4.2	1.1
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	-	4.8	1.6	-	4.8	-
Less than $10,000	.6	-	-	.6	.6	4.4	.6
No reply	-	-	-	-	1.0	3.8	2.9

IV. Type Of Establishment By City Size Analysis

Table 115

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By City Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	115.0	100.0	19.3	16.8	95.7	83.2
500,000 or more	17.2	100.0	1.6	9.3	15.6	90.7
100,000 to 499,999	13.9	100.0	2.1	15.1	11.8	84.9
25,000 to 99,999	13.6	100.0	1.6	11.8	12.0	88.2
2,500 to 24,999	23.5	100.0	2.8	11.9	20.7	88.1
Less than 2,500	46.8	100.0	11.2	23.9	35.6	76.1
Cafeterias	4.5	100.0	.6	13.3	3.9	86.7
500,000 or more	1.6	100.0	(1)	-	1.6	100.0
100,000 to 499,999	.9	100.0	.3	33.3	.6	66.7
25,000 to 99,999	.8	100.0	.1	12.5	.7	87.5
2,500 to 24,999	.3	100.0	.1	33.3	.2	66.7
Less than 2,500	.9	100.0	.1	11.1	.8	88.9
Restaurants or cafeterias located in hotels	14.5	100.0	1.2	8.3	13.3	91.7
500,000 or more	2.7	100.0	.1	3.7	2.6	96.3
100,000 to 499,999	1.8	100.0	.1	5.6	1.7	94.4
25,000 to 99,999	1.9	100.0	.1	5.3	1.8	94.7
2,500 to 24,999	2.6	100.0	.3	11.5	2.3	88.5
Less than 2,500	5.5	100.0	.6	10.9	4.9	89.1
Drug or proprietary stores with fountain service	31.5	100.0	23.6	74.9	7.9	25.1
500,000 or more	4.8	100.0	3.2	66.7	1.6	33.3
100,000 to 499,999	5.7	100.0	4.2	73.7	1.5	26.3
25,000 to 99,999	4.5	100.0	3.7	82.2	.8	17.8
2,500 to 24,999	6.0	100.0	5.0	83.3	1.0	16.7
Less than 2,500	10.5	100.0	7.5	71.4	3.0	28.6
Other 2/	192.8	100.0	125.4	65.0	67.4	35.0
500,000 or more	35.4	100.0	18.3	51.7	17.1	48.3
100,000 to 499,999	27.8	100.0	19.8	71.2	8.0	28.8
25,000 to 99,999	28.9	100.0	19.4	67.1	9.5	32.9
2,500 to 24,999	33.3	100.0	21.4	64.3	11.9	35.7
Less than 2,500	67.4	100.0	46.5	69.0	20.9	31.0

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 116

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4
Restaurants	95.7	3.6	43.9	52.5
500,000 or more	15.6	7.1	48.7	44.2
100,000 to 499,999	11.8	6.8	47.6	45.6
25,000 to 99,999	12.0	2.8	53.6	43.6
2,500 to 24,999	20.7	1.7	48.0	50.3
Less than 2,500	35.6	2.5	35.0	62.5
Cafeterias	3.9	22.3	48.5	29.2
500,000 or more	1.6	24.0	51.7	24.3
100,000 to 499,999	.6	39.4	50.9	9.7
25,000 to 99,999	.7	25.5	24.6	49.9
2,500 to 24,999	.2	.9	29.4	69.7
Less than 2,500	.8	10.3	64.6	25.1
Restaurants or cafeterias located in hotels	13.3	3.9	19.8	76.3
500,000 or more	2.6	8.5	5.1	86.4
100,000 to 499,999	1.7	10.6	.1	89.3
25,000 to 99,999	1.8	.9	17.3	81.8
2,500 to 24,999	2.3	2.9	6.7	90.4
Less than 2,500	4.9	.7	41.6	57.7
Drug or proprietary stores with fountain service	7.9	6.2	23.8	70.0
500,000 or more	1.6	14.2	12.8	73.0
100,000 to 499,999	1.5	13.0	13.1	73.9
25,000 to 99,999	.8	-	11.1	88.9
2,500 to 24,999	1.0	-	37.9	62.1
Less than 2,500	3.0	2.3	33.8	63.9
Other 1/	67.4	5.4	42.2	52.4
500,000 or more	17.1	10.7	36.0	53.3
100,000 to 499,999	8.0	6.2	56.7	37.1
25,000 to 99,999	9.5	1.4	42.6	56.0
2,500 to 24,999	11.9	3.4	60.2	36.4
Less than 2,500	20.9	3.9	31.1	65.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 117

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
Restaurants	19.3	5.2	44.6	50.2
500,000 or more	1.6	8.3	58.3	33.4
100,000 to 499,999	2.1	12.7	45.2	42.1
25,000 to 99,999	1.6	4.3	42.6	53.1
2,500 to 24,999	2.8	-	55.9	44.1
Less than 2,500	11.2	4.8	39.9	55.3
Cafeterias	.6	11.1	66.6	22.3
500,000 or more	(1)	-	-	-
100,000 to 499,999	.3	-	60.1	39.9
25,000 to 99,999	.1	-	100.0	-
2,500 to 24,999	.1	-	100.0	-
Less than 2,500	.1	50.0	50.0	-
Restaurants or cafeterias located in hotels	1.2	-	11.5	88.5
500,000 or more	.1	-	-	100.0
100,000 to 499,999	.1	-	50.0	50.0
25,000 to 99,999	.1	-	-	100.0
2,500 to 24,999	.3	-	-	100.0
Less than 2,500	.6	-	11.3	88.7
Drug or proprietary stores with fountain service	23.6	.3	15.5	84.2
500,000 or more	3.2	-	18.9	81.1
100,000 to 499,999	4.2	1.6	14.2	84.2
25,000 to 99,999	3.7	-	15.7	84.3
2,500 to 24,999	5.0	-	17.5	82.5
Less than 2,500	7.5	-	13.5	86.5
Other 2/	125.4	2.5	44.4	53.1
500,000 or more	18.3	2.9	37.1	60.0
100,000 to 499,999	19.8	1.0	44.9	54.1
25,000 to 99,999	19.4	2.1	41.8	56.1
2,500 to 24,999	21.4	2.2	57.7	40.1
Less than 2,500	46.5	3.4	42.0	54.6

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 118

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By City Size

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Restaurants	95.7	5.3	2.8	5.5	2.2	13.7	70.4	.1
500,000 or more	15.6	1.8	4.1	14.6	5.2	13.2	61.1	-
100,000 to 499,999	11.8	6.3	2.9	2.8	4.6	9.6	73.6	.2
25,000 to 99,999	12.0	2.8	2.0	6.7	1.1	11.1	75.7	.6
2,500 to 24,999	20.7	7.7	2.6	2.7	1.0	13.5	72.5	-
Less than 2,500	35.6	6.0	2.5	3.7	1.2	16.3	70.3	-
Cafeterias	3.9	1.7	-	-	-	12.2	86.1	-
500,000 or more	1.6	-	-	-	-	4.4	95.6	-
100,000 to 499,999	.6	-	-	-	-	11.4	88.6	-
25,000 to 99,999	.7	-	-	-	-	11.2	88.8	-
2,500 to 24,999	.2	-	-	-	-	58.6	41.4	-
Less than 2,500	.8	8.1	-	-	-	16.1	75.8	-
Restaurants or cafeterias located in hotels	13.3	7.1	1.8	.7	.1	8.7	79.1	2.5
500,000 or more	2.6	-	.7	1.4	.6	11.8	81.4	4.1
100,000 to 499,999	1.7	11.4	1.0	-	-	6.7	70.2	10.7
25,000 to 99,999	1.8	11.8	5.9	-	-	5.3	75.2	1.8
2,500 to 24,999	2.3	5.6	.8	2.4	-	12.7	78.5	-
Less than 2,500	4.9	8.3	1.6	-	-	7.2	82.8	.1
Drug or proprietary stores with fountain service	7.9	-	-	-	-	12.8	83.3	3.9
500,000 or more	1.6	-	-	-	-	28.4	67.2	4.4
100,000 to 499,999	1.5	-	-	-	-	3.1	81.0	15.9
25,000 to 99,999	.8	-	-	-	-	2.7	97.3	-
2,500 to 24,999	1.0	-	-	-	-	29.1	70.9	-
Less than 2,500	3.0	-	-	-	-	6.8	93.2	-
Other 1/	67.4	4.5	2.1	3.8	.2	22.6	66.7	.1
500,000 or more	17.1	5.1	1.6	4.7	.8	20.4	67.4	-
100,000 to 499,999	8.0	5.0	-	-	-	15.9	78.3	.8
25,000 to 99,999	9.5	2.9	1.0	.7	-	25.1	70.3	-
2,500 to 24,999	11.9	5.3	3.0	3.3	-	26.8	61.6	-
Less than 2,500	20.9	4.2	3.2	6.1	-	23.4	63.1	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 119

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By City Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Restaurants	19.3	6.9	3.1	31.0	58.7	.3
500,000 or more	1.6	4.2	12.5	20.8	62.5	-
100,000 to 499,999	2.1	-	9.5	30.1	60.4	-
25,000 to 99,999	1.6	-	-	31.8	68.2	-
2,500 to 24,999	2.8	9.3	2.3	37.1	51.3	-
Less than 2,500	11.2	8.9	1.2	31.0	58.3	.6
Cafeterias	.6	-	-	66.7	33.3	-
500,000 or more	(1)	-	-	-	-	-
100,000 to 499,999	.3	-	-	79.9	20.1	-
25,000 to 99,999	.1	-	-	-	100.0	-
2,500 to 24,999	.1	-	-	-	100.0	-
Less than 2,500	.1	-	-	100.0	-	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
500,000 or more	.1	-	-	39.4	60.6	-
100,000 to 499,999	.1	-	-	-	100.0	-
25,000 to 99,999	.1	-	-	-	100.0	-
2,500 to 24,999	.3	-	-	-	100.0	-
Less than 2,500	.6	-	-	76.8	23.2	-
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	14.7
500,000 or more	3.2	-	-	62.2	31.5	6.3
100,000 to 499,999	4.2	-	-	33.2	57.3	9.5
25,000 to 99,999	3.7	-	-	33.8	60.8	5.4
2,500 to 24,999	5.0	-	-	39.9	38.3	21.8
Less than 2,500	7.5	-	-	31.0	48.1	20.9
Other 2/	125.4	.4	1.1	38.6	53.7	6.2
500,000 or more	18.3	-	.7	38.7	55.0	5.6
100,000 to 499,999	19.8	.7	.3	51.4	40.8	6.8
25,000 to 99,999	19.4	.3	2.7	36.8	51.4	8.8
2,500 to 24,999	21.4	.3	2.2	40.0	50.9	6.6
Less than 2,500	46.5	.4	.4	33.3	61.0	4.9

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 120

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Restaurants	95.7	65.5	26.4	6.4	.6	.1	.4	.6
500,000 or more	15.6	57.7	27.6	11.2	2.1	.5	-	.9
100,000 to 499,999	11.8	76.1	14.0	4.8	.6	.6	1.1	2.8
25,000 to 99,999	12.0	71.2	23.9	4.3	(1)	-	.6	-
2,500 to 24,999	20.7	70.3	27.2	2.1	-	-	.3	.1
Less than 2,500	35.6	60.7	30.4	8.0	.4	-	.3	.2
Cafeterias	3.9	90.0	8.1	-	(1)	.2	1.7	-
500,000 or more	1.6	99.5	.4	-	.1	-	-	-
100,000 to 499,999	.6	94.7	5.3	-	-	-	-	-
25,000 to 99,999	.7	88.5	10.6	-	-	.9	-	-
2,500 to 24,999	.2	70.6	-	-	-	-	29.4	-
Less than 2,500	.8	74.9	25.1	-	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	13.7	30.3	41.2	3.0	7.5	1.8	2.5
500,000 or more	2.6	2.6	8.5	56.0	8.4	18.4	1.3	4.8
100,000 to 499,999	1.7	-	18.6	59.8	-	13.2	-	8.4
25,000 to 99,999	1.8	10.9	31.6	42.4	6.5	6.8	-	1.8
2,500 to 24,999	2.3	14.5	65.6	15.0	1.9	3.0	-	-
Less than 2,500	4.9	25.4	29.3	38.4	.3	2.0	4.1	.5
Drug or proprietary stores with fountain service	7.9	80.8	2.9	-	-	2.5	8.4	5.4
500,000 or more	1.6	82.4	2.0	-	-	-	-	15.6
100,000 to 499,999	1.5	85.5	-	-	-	13.0	-	1.5
25,000 to 99,999	.8	95.1	-	-	-	-	-	4.9
2,500 to 24,999	1.0	88.0	-	-	-	-	-	12.0
Less than 2,500	3.0	70.7	6.8	-	-	-	22.5	-
Other 2/	67.4	63.7	16.9	2.6	(1)	.1	13.1	3.6
500,000 or more	17.1	75.9	15.8	.8	.1	(1)	4.7	2.7
100,000 to 499,999	8.0	74.6	9.2	-	-	.8	10.9	4.5
25,000 to 99,999	9.5	63.2	8.4	3.7	.2	-	23.8	.7
2,500 to 24,999	11.9	63.9	14.8	4.0	-	-	12.3	5.0
Less than 2,500	20.9	49.5	25.8	3.9	-	-	16.3	4.5

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 121

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Restaurants	19.3	72.9	14.6	2.4	-	-	5.5	4.6
500,000 or more	1.6	79.1	12.5	-	-	-	4.2	4.2
100,000 to 499,999	2.1	80.1	16.7	-	-	-	3.2	-
25,000 to 99,999	1.6	76.7	12.8	-	-	-	4.3	6.2
2,500 to 24,999	2.8	67.6	13.9	2.3	-	-	11.6	4.6
Less than 2,500	11.2	71.4	14.9	3.6	-	-	4.8	5.3
Cafeterias	.6	77.7	-	-	-	-	-	22.3
500,000 or more	(1)	-	-	-	-	-	-	-
100,000 to 499,999	.3	79.9	-	-	-	-	-	20.1
25,000 to 99,999	.1	100.0	-	-	-	-	-	-
2,500 to 24,999	.1	100.0	-	-	-	-	-	-
Less than 2,500	.1	50.0	-	-	-	-	-	50.0
Restaurants or cafeterias located in hotels	1.2	22.9	5.8	-	3.4	54.2	13.7	-
500,000 or more	.1	-	-	-	60.6	-	39.4	-
100,000 to 499,999	.1	-	50.0	-	-	-	50.0	-
25,000 to 99,999	.1	-	-	-	-	100.0	-	-
2,500 to 24,999	.3	67.3	-	-	-	10.1	22.6	-
Less than 2,500	.6	11.3	-	-	-	88.7	-	-
Drug or proprietary stores with fountain service	23.6	29.8	-	-	-	-	36.7	33.5
500,000 or more	3.2	27.3	-	-	-	-	20.2	52.5
100,000 to 499,999	4.2	33.6	-	-	-	-	42.7	23.7
25,000 to 99,999	3.7	21.4	-	-	-	-	73.0	5.6
2,500 to 24,999	5.0	30.8	-	-	-	-	24.0	45.2
Less than 2,500	7.5	32.4	-	-	-	-	30.4	37.2
Other 2/	125.4	41.0	2.5	.5	.2	(3)	36.8	19.0
500,000 or more	18.3	43.5	3.6	1.1	1.4	-	38.6	11.8
100,000 to 499,999	19.8	40.4	.7	-	-	-	41.8	17.1
25,000 to 99,999	19.4	28.7	.3	-	-	-	39.9	31.1
2,500 to 24,999	21.4	43.8	2.2	-	-	-	37.8	16.2
Less than 2,500	46.5	44.0	4.0	.8	-	.1	32.1	19.0

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.
3/ Less than one-tenth percent.

Table 122

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Type Of Establishment By City Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Restaurants	95.7	76.9	20.0	1.2	1.6	.3
500,000 or more	15.6	73.2	25.3	.4	1.0	.1
100,000 to 499,999	11.8	88.7	9.1	.6	1.2	.4
25,000 to 99,999	12.0	82.7	14.4	1.7	.7	.5
2,500 to 24,999	20.7	68.3	27.3	1.3	2.8	.3
Less than 2,500	35.6	77.5	18.9	1.7	1.5	.4
Cafeterias	3.9	96.5	2.9	.2	-	.4
500,000 or more	1.6	98.6	-	.1	-	1.3
100,000 to 499,999	.6	100.0	-	-	-	-
25,000 to 99,999	.7	82.1	16.9	1.0	-	-
2,500 to 24,999	.2	100.0	-	-	-	-
Less than 2,500	.8	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	95.6	2.2	1.1	1.1	(1)
500,000 or more	2.6	98.1	-	1.9	-	(1)
100,000 to 499,999	1.7	89.9	-	3.8	6.3	-
25,000 to 99,999	1.8	96.5	-	1.6	1.9	-
2,500 to 24,999	2.3	90.2	9.8	-	-	-
Less than 2,500	4.9	98.5	1.5	-	-	-
Drug or proprietary stores with fountain service	7.9	69.2	22.1	4.2	2.8	1.7
500,000 or more	1.6	47.6	26.3	5.3	13.1	7.7
100,000 to 499,999	1.5	71.0	13.0	14.5	-	1.5
25,000 to 99,999	.8	76.2	23.8	-	-	-
2,500 to 24,999	1.0	71.4	26.6	-	2.0	-
Less than 2,500	3.0	76.6	22.5	.9	-	-
Other 2/	67.4	67.8	29.3	1.2	1.1	.6
500,000 or more	17.1	54.6	44.6	-	.4	.4
100,000 to 499,999	8.0	69.9	25.9	-	3.4	.8
25,000 to 99,999	9.5	72.1	24.4	2.1	.7	.7
2,500 to 24,999	11.9	68.4	25.7	3.7	.5	1.7
Less than 2,500	20.9	75.3	22.4	1.0	1.3	-

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 123

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type Of Establishment By City Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Restaurants	95.7	61.5	23.3	8.4	4.4	.2	1.1	1.1
500,000 or more	15.6	89.6	8.7	.4	.5	(1)	.6	.2
100,000 to 499,999	11.8	88.2	8.0	.1	1.9	-	1.3	.5
25,000 to 99,999	12.0	78.0	14.6	4.5	1.5	-	1.0	.4
2,500 to 24,999	20.7	49.0	27.9	11.3	9.6	-	1.0	1.2
Less than 2,500	35.6	42.4	35.0	14.1	4.9	.5	1.3	1.8
Cafeterias	3.9	77.3	13.1	4.3	.9	.8	2.6	1.0
500,000 or more	1.6	87.0	8.5	-	1.1	-	1.0	2.4
100,000 to 499,999	.6	84.4	1.5	.8	1.9	-	11.4	-
25,000 to 99,999	.7	76.6	14.7	.6	.1	4.9	3.1	-
2,500 to 24,999	.2	88.1	.9	11.0	-	-	-	-
Less than 2,500	.8	50.7	32.3	16.1	.9	-	-	-
Restaurants or cafeterias located in hotels	13.3	45.9	28.1	4.8	7.8	7.5	5.8	.1
500,000 or more	2.6	83.5	4.3	-	2.4	-	9.8	-
100,000 to 499,999	1.7	71.5	2.3	4.4	10.2	-	11.6	-
25,000 to 99,999	1.8	61.8	13.3	1.9	7.4	-	14.7	.9
2,500 to 24,999	2.3	33.4	36.5	17.5	12.5	-	.1	-
Less than 2,500	4.9	16.5	51.8	2.6	7.9	20.5	.7	-
Drug or proprietary stores with fountain service	7.9	67.7	21.5	7.4	.3	2.5	-	.6
500,000 or more	1.6	91.3	7.2	-	-	-	-	1.5
100,000 to 499,999	1.5	97.4	1.1	-	-	-	-	1.5
25,000 to 99,999	.8	84.6	8.0	7.4	-	-	-	-
2,500 to 24,999	1.0	42.7	24.0	31.1	2.2	-	-	-
Less than 2,500	3.0	43.6	42.8	6.8	-	6.8	-	-
Other 2/	67.4	74.5	18.1	5.3	1.2	.5	-	.4
500,000 or more	17.1	94.4	4.0	-	.8	-	-	.8
100,000 to 499,999	8.0	94.2	1.7	2.5	.8	-	-	.8
25,000 to 99,999	9.5	86.0	13.3	.7	-	-	-	-
2,500 to 24,999	11.9	59.1	27.0	11.7	1.0	.6	-	.6
Less than 2,500	20.9	54.2	33.2	9.0	2.3	1.3	-	-

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 124

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Restaurants	95.7	6.5	17.0	47.3	4.6	3.5	1.4	5.2	14.5
500,000 or more	15.6	8.7	16.7	44.7	3.4	.4	1.4	4.1	20.6
100,000 to 499,999	11.8	14.3	24.7	36.8	2.9	4.0	2.7	4.6	10.0
25,000 to 99,999	12.0	7.9	12.0	57.2	3.5	3.3	.6	3.3	12.2
2,500 to 24,999	20.7	4.1	17.8	49.2	3.8	3.9	.3	9.4	11.5
Less than 2,500	35.6	4.0	15.8	47.5	6.4	4.5	1.8	4.2	15.8
Cafeterias	3.9	6.1	17.7	52.1	1.8	1.8	.1	5.7	14.7
500,000 or more	1.6	5.8	9.7	40.2	4.1	.1	-	8.7	31.4
100,000 to 499,999	.6	18.0	19.0	39.5	-	-	.7	11.4	11.4
25,000 to 99,999	.7	6.0	24.0	69.7	.3	-	-	-	-
2,500 to 24,999	.2	-	-	100.0	-	-	-	-	-
Less than 2,500	.8	-	32.3	57.4	-	8.1	-	2.2	-
Restaurants or cafeterias located in hotels	13.3	22.6	19.9	31.9	4.8	1.9	-	4.3	14.6
500,000 or more	2.6	45.9	27.9	13.9	-	1.3	-	3.0	8.0
100,000 to 499,999	1.7	59.1	14.7	8.2	5.6	-	-	9.0	3.4
25,000 to 99,999	1.8	34.4	28.5	13.8	13.0	.9	-	3.6	5.8
2,500 to 24,999	2.3	.8	24.9	55.1	5.8	-	-	5.8	7.6
Less than 2,500	4.9	2.7	12.1	46.1	3.6	4.1	-	2.8	28.6
Drug or proprietary stores with fountain service	7.9	3.4	8.6	25.3	15.1	7.6	.5	.9	38.6
500,000 or more	1.6	1.5	16.6	42.5	25.5	-	-	-	13.9
100,000 to 499,999	1.5	14.5	13.0	17.6	-	25.9	-	2.9	26.1
25,000 to 99,999	.8	-	-	13.6	-	23.8	4.9	2.7	55.0
2,500 to 24,999	1.0	-	2.0	9.1	19.1	-	-	-	69.8
Less than 2,500	3.0	.9	6.7	29.3	20.3	-	-	-	42.8
Other 1/	67.4	2.8	13.7	40.9	4.1	4.1	1.6	7.4	25.4
500,000 or more	17.1	3.3	12.3	36.0	2.0	4.3	.8	6.2	35.1
100,000 to 499,999	8.0	4.2	18.4	42.3	4.2	1.6	-	5.0	24.3
25,000 to 99,999	9.5	2.9	20.6	43.3	4.2	1.4	2.8	3.5	21.3
2,500 to 24,999	11.9	5.0	10.2	41.2	6.0	6.3	2.8	10.6	17.9
Less than 2,500	20.9	.7	11.7	43.2	4.7	4.8	1.6	9.3	24.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 125

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Type Of Establishment By City Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Restaurants	95.7	75.5	22.5	.8	1.2
500,000 or more	15.6	73.5	25.5	.4	.6
100,000 to 499,999	11.8	83.0	15.5	.6	.9
25,000 to 99,999	12.0	83.9	14.0	1.7	.4
2,500 to 24,999	20.7	72.7	25.6	1.0	.7
Less than 2,500	35.6	72.8	24.4	.6	2.2
Cafeterias	3.9	87.3	9.1	-	3.6
500,000 or more	1.6	88.3	4.2	-	7.5
100,000 to 499,999	.6	88.3	11.4	-	.3
25,000 to 99,999	.7	87.6	12.4	-	-
2,500 to 24,999	.2	100.0	-	-	-
Less than 2,500	.8	80.8	17.0	-	2.2
Restaurants or cafeterias located in hotels	13.3	84.8	6.0	.2	9.0
500,000 or more	2.6	100.0	-	-	-
100,000 to 499,999	1.7	96.6	3.4	-	-
25,000 to 99,999	1.8	97.1	1.2	1.7	-
2,500 to 24,999	2.3	71.8	20.9	-	7.3
Less than 2,500	4.9	73.8	5.0	-	21.2
Drug or proprietary stores with fountain service	7.9	76.2	23.5	-	.3
500,000 or more	1.6	48.9	51.1	-	-
100,000 to 499,999	1.5	85.4	13.1	-	1.5
25,000 to 99,999	.8	76.2	23.8	-	-
2,500 to 24,999	1.0	100.0	-	-	-
Less than 2,500	3.0	77.5	22.5	-	-
Other 1/	67.4	65.9	33.0	.3	.8
500,000 or more	17.1	53.6	45.6	-	.8
100,000 to 499,999	8.0	66.5	31.8	-	1.7
25,000 to 99,999	9.5	71.3	28.0	-	.7
2,500 to 24,999	11.9	73.2	25.7	-	1.1
Less than 2,500	20.9	69.2	29.5	1.0	.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 126

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
Restaurants	95.7	78.1	21.7	.2
500,000 or more	15.6	55.2	44.8	-
100,000 to 499,999	11.8	74.6	25.4	-
25,000 to 99,999	12.0	75.7	24.3	-
2,500 to 24,999	20.7	83.0	16.7	.3
Less than 2,500	35.6	87.1	12.6	.3
Cafeterias	3.9	77.3	22.7	-
500,000 or more	1.6	74.3	25.7	-
100,000 to 499,999	.6	56.5	43.5	-
25,000 to 99,999	.7	76.8	23.2	-
2,500 to 24,999	.2	70.6	29.4	-
Less than 2,500	.8	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	87.5	12.5	-
500,000 or more	2.6	85.0	15.0	-
100,000 to 499,999	1.7	87.9	12.1	-
25,000 to 99,999	1.8	97.8	2.2	-
2,500 to 24,999	2.3	75.8	24.2	-
Less than 2,500	4.9	90.3	9.7	-
Drug or proprietary stores with fountain service	7.9	68.4	31.6	-
500,000 or more	1.6	70.7	29.3	-
100,000 to 499,999	1.5	85.5	14.5	-
25,000 to 99,999	.8	52.4	47.6	-
2,500 to 24,999	1.0	61.4	38.6	-
Less than 2,500	3.0	65.3	34.7	-
Other 1/	67.4	57.5	42.1	.4
500,000 or more	17.1	42.9	55.5	1.6
100,000 to 499,999	8.0	52.1	47.9	-
25,000 to 99,999	9.5	57.1	42.9	-
2,500 to 24,999	11.9	64.2	35.8	-
Less than 2,500	20.9	67.7	32.3	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 127

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.7	80.7	1.6
Restaurants	95.7	19.0	79.9	1.1
500,000 or more	15.6	14.5	84.1	1.4
100,000 to 499,999	11.8	18.8	80.4	.8
25,000 to 99,999	12.0	27.1	69.4	3.5
2,500 to 24,999	20.7	19.5	79.3	1.2
Less than 2,500	35.6	17.9	81.7	.4
Cafeterias	3.9	16.0	76.6	7.4
500,000 or more	1.6	20.6	69.9	9.5
100,000 to 499,999	.6	6.1	93.9	-
25,000 to 99,999	.7	8.7	91.1	.2
2,500 to 24,999	.2	29.4	41.2	29.4
Less than 2,500	.8	16.1	75.8	8.1
Restaurants or cafeterias located in hotels	13.3	12.4	87.0	.6
500,000 or more	2.6	4.7	92.4	2.9
100,000 to 499,999	1.7	13.1	86.8	.1
25,000 to 99,999	1.8	20.2	79.8	-
2,500 to 24,999	2.3	21.4	78.6	-
Less than 2,500	4.9	9.2	90.8	-
Drug or proprietary stores with fountain service	7.9	14.4	81.5	4.1
500,000 or more	1.6	1.5	98.5	-
100,000 to 499,999	1.5	13.0	87.0	-
25,000 to 99,999	.8	7.4	68.8	23.8
2,500 to 24,999	1.0	43.7	44.3	12.0
Less than 2,500	3.0	13.5	86.5	-
Other 1/	67.4	17.6	80.7	1.7
500,000 or more	17.1	15.8	82.3	1.9
100,000 to 499,999	8.0	15.4	83.0	1.6
25,000 to 99,999	9.5	13.6	84.3	2.1
2,500 to 24,999	11.9	23.7	76.3	-
Less than 2,500	20.9	18.3	79.5	2.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 128

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of Pounds)

Type Of Establishment By City Size

Category	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand Pounds	Percent	Thousand Pounds	Percent	Thousand Pounds	Percent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Restaurants	95.7	5,222	100.0	2,032	38.9	3,190	61.1	54.5	21.2	33.3
500,000 or more	15.6	1,043	100.0	248	23.8	795	76.2	67.0	15.8	51.2
100,000 to 499,999	11.8	503	100.0	157	31.2	346	68.8	42.6	13.3	29.3
25,000 to 99,999	12.0	460	100.0	189	41.1	271	58.9	38.4	15.7	22.7
2,500 to 24,999	20.7	1,319	100.0	480	36.4	839	63.6	63.6	23.2	40.4
Less than 2,500	35.6	1,897	100.0	958	50.5	939	49.5	53.3	26.9	26.4
Cafeterias	3.9	1,209	100.0	1,040	86.0	169	14.0	310.5	266.7	43.8
500,000 or more	1.6	863	100.0	765	88.6	98	11.4	539.4	478.1	61.3
100,000 to 499,999	.6	72	100.0	42	58.3	30	41.7	120.0	70.0	50.0
25,000 to 99,999	.7	41	100.0	21	51.2	20	48.8	58.6	30.0	28.6
2,500 to 24,999	.2	4	100.0	4	100.0	-	-	20.0	20.0	-
Less than 2,500	.8	229	100.0	208	90.8	21	9.2	287.5	260.0	27.5
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	147.9	55.5	92.4
500,000 or more	2.6	683	100.0	254	37.2	429	62.8	262.7	97.7	165.0
100,000 to 499,999	1.7	549	100.0	130	23.7	419	76.3	322.9	76.4	246.5
25,000 to 99,999	1.8	457	100.0	194	42.5	263	57.5	253.9	107.8	146.1
2,500 to 24,999	2.3	89	100.0	50	56.2	39	43.8	39.1	21.7	17.4
Less than 2,500	4.9	188	100.0	109	58.0	79	42.0	38.4	22.3	16.1
Drug or proprietary stores with fountain service	7.9	36	100.0	27	75.0	9	25.0	4.5	3.4	1.1
500,000 or more	1.6	9	100.0	6	66.7	3	33.3	5.6	3.8	1.8
100,000 to 499,999	1.5	5	100.0	4	80.0	1	20.0	3.3	2.7	.6
25,000 to 99,999	.8	3	100.0	3	100.0	-	-	3.7	3.7	-
2,500 to 24,999	1.0	1	100.0	1	100.0	-	-	1.0	1.0	-
Less than 2,500	3.0	18	100.0	13	72.2	5	27.8	6.0	4.7	1.3
Other 1/	67.4	693	100.0	398	57.4	295	42.6	10.3	5.9	4.4
500,000 or more	17.1	162	100.0	122	75.3	40	24.7	9.5	7.2	2.3
100,000 to 499,999	8.0	59	100.0	31	52.5	28	47.5	7.4	3.9	3.5
25,000 to 99,999	9.5	102	100.0	38	37.3	64	62.7	10.7	4.0	6.7
2,500 to 24,999	11.9	162	100.0	88	54.3	74	45.7	13.6	7.4	6.2
Less than 2,500	20.9	208	100.0	119	57.2	89	42.8	10.0	5.7	4.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 129

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Type Of Establishment By City Size

Category	All establishments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Restaurants	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4
500,000 or more	15.6	1.7	22.3	39.9	13.9	1.3	.4	20.5
100,000 to 499,999	11.8	.6	14.9	30.4	24.7	1.1	1.2	27.1
25,000 to 99,999	12.0	.7	15.3	38.1	28.9	1.7	.5	14.8
2,500 to 24,999	20.7	3.6	20.2	36.0	16.8	3.2	-	20.2
Less than 2,500	35.6	1.6	19.7	37.5	13.5	1.5	.7	25.5
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9
500,000 or more	1.6	-	16.5	17.7	39.0	4.2	.9	21.7
100,000 to 499,999	.6	-	14.3	38.4	24.5	11.4	-	11.4
25,000 to 99,999	.7	-	10.6	33.0	33.8	-	2.1	20.5
2,500 to 24,999	.2	-	-	29.5	11.9	-	-	58.6
Less than 2,500	.8	-	16.1	41.3	26.5	-	-	16.1
Restaurants or cafeterias located in hotels	13.3	2.2	31.5	32.8	10.1	.5	-	22.9
500,000 or more	2.6	5.5	52.5	14.4	10.9	-	-	16.7
100,000 to 499,999	1.7	1.0	33.8	32.2	10.6	-	-	22.4
25,000 to 99,999	1.8	4.7	43.7	36.4	10.8	-	-	4.4
2,500 to 24,999	2.3	2.3	22.0	44.0	9.4	-	-	22.3
Less than 2,500	4.9	-	19.3	36.2	9.6	1.4	-	33.5
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	59.4
500,000 or more	1.6	-	-	30.4	29.8	-	-	39.8
100,000 to 499,999	1.5	-	-	13.0	46.8	-	-	40.2
25,000 to 99,999	.8	2.6	-	-	13.8	-	-	83.6
2,500 to 24,999	1.0	-	-	9.5	-	3.2	-	87.3
Less than 2,500	3.0	-	-	14.4	15.8	6.7	-	63.1
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6
500,000 or more	17.1	.4	15.6	24.6	10.0	1.6	1.2	46.6
100,000 to 499,999	8.0	-	1.7	23.3	19.6	3.3	-	52.1
25,000 to 99,999	9.5	-	16.1	25.0	12.6	5.2	2.8	38.3
2,500 to 24,999	11.9	-	9.0	21.9	11.0	-	4.5	53.6
Less than 2,500	20.9	1.6	13.1	16.5	10.9	.6	-	57.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 130

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	59.6	40.4	(1)
Restaurants	95.7	64.6	35.4	-
500,000 or more	15.6	74.1	25.9	-
100,000 to 499,999	11.8	67.0	33.0	-
25,000 to 99,999	12.0	76.2	23.8	-
2,500 to 24,999	20.7	57.9	42.1	-
Less than 2,500	35.6	59.7	40.3	-
Cafeterias	3.9	70.1	29.9	-
500,000 or more	1.6	81.0	19.0	-
100,000 to 499,999	.6	84.8	15.2	-
25,000 to 99,999	.7	84.7	15.3	-
2,500 to 24,999	.2	70.6	29.4	-
Less than 2,500	.8	45.9	54.1	-
Restaurants or cafeterias located in hotels	13.3	62.8	37.2	-
500,000 or more	2.6	78.8	21.2	-
100,000 to 499,999	1.7	88.4	11.6	-
25,000 to 99,999	1.8	79.0	21.0	-
2,500 to 24,999	2.3	57.4	42.6	-
Less than 2,500	4.9	40.8	59.2	-
Drug or proprietary stores with fountain service	7.9	68.8	31.2	-
500,000 or more	1.6	86.9	13.1	-
100,000 to 499,999	1.5	100.0	-	-
25,000 to 99,999	.8	36.9	63.1	-
2,500 to 24,999	1.0	54.8	45.2	-
Less than 2,500	3.0	57.2	42.8	-
Other 2/	67.4	50.1	49.8	.1
500,000 or more	17.1	60.5	39.5	-
100,000 to 499,999	8.0	62.0	38.0	-
25,000 to 99,999	9.5	52.0	48.0	-
2,500 to 24,999	11.9	43.0	57.0	-
Less than 2,500	20.9	40.3	59.4	.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 131

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type Of Establishment By City Size

Category	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Restaurants	69.4	3.7	4.5	87.5	4.3
500,000 or more	13.3	2.6	7.7	86.5	3.2
100,000 to 499,999	8.8	3.8	6.9	86.3	3.0
25,000 to 99,999	9.9	2.1	2.7	92.5	2.7
2,500 to 24,999	13.5	4.5	3.7	85.8	6.0
Less than 2,500	23.9	4.3	3.1	87.4	5.2
Cafeterias	3.6	-	12.1	87.8	.1
500,000 or more	1.4	-	6.0	93.9	.1
100,000 to 499,999	.6	-	12.2	87.8	-
25,000 to 99,999	.6	-	14.3	85.7	-
2,500 to 24,999	.1	-	-	100.0	-
Less than 2,500	.9	-	22.6	77.4	-
Restaurants or cafeterias located in hotels	10.4	1.0	8.1	81.5	9.4
500,000 or more	2.3	.8	6.5	92.7	(1)
100,000 to 499,999	1.7	(1)	5.8	90.8	3.4
25,000 to 99,999	1.9	3.4	23.3	70.8	2.5
2,500 to 24,999	1.4	-	5.8	94.2	-
Less than 2,500	3.1	.6	2.1	69.6	27.7
Drug or proprietary stores with fountain service	5.9	2.0	4.2	93.0	.8
500,000 or more	1.3	-	-	100.0	-
100,000 to 499,999	2.0	5.9	12.6	79.2	2.3
25,000 to 99,999	.3	-	-	100.0	-
2,500 to 24,999	.6	-	-	100.0	-
Less than 2,500	1.7	-	-	100.0	-
Other 2/	36.9	1.5	4.7	89.7	4.1
500,000 or more	11.6	1.2	8.1	89.0	1.7
100,000 to 499,999	5.5	3.6	2.4	85.6	8.4
25,000 to 99,999	5.2	2.6	-	93.5	3.9
2,500 to 24,999	5.9	-	7.9	86.5	5.6
Less than 2,500	8.7	.8	2.3	93.1	3.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 132

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type Of Establishment By City Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Restaurants	95.7	30.2	68.2	1.6
500,000 or more	15.6	34.3	65.1	.6
100,000 to 499,999	11.8	26.5	73.1	.4
25,000 to 99,999	12.0	37.7	59.0	3.3
2,500 to 24,999	20.7	27.0	68.7	4.3
Less than 2,500	35.6	28.9	70.9	.2
Cafeterias	3.9	41.6	53.3	5.1
500,000 or more	1.6	41.0	55.0	4.0
100,000 to 499,999	.6	44.2	55.8	-
25,000 to 99,999	.7	42.8	57.2	-
2,500 to 24,999	.2	11.0	59.6	29.4
Less than 2,500	.8	48.4	43.5	8.1
Restaurants or cafeterias located in hotels	13.3	14.6	84.3	1.1
500,000 or more	2.6	4.6	94.0	1.4
100,000 to 499,999	1.7	.1	99.9	-
25,000 to 99,999	1.8	4.7	95.3	-
2,500 to 24,999	2.3	10.9	84.3	4.8
Less than 2,500	4.9	30.6	69.4	-
Drug or proprietary stores with fountain service	7.9	24.1	69.6	6.3
500,000 or more	1.6	29.5	69.0	1.5
100,000 to 499,999	1.5	33.5	53.5	13.0
25,000 to 99,999	.8	29.5	46.7	23.8
2,500 to 24,999	1.0	8.5	83.7	7.8
Less than 2,500	3.0	20.3	79.7	-
Other 1/	67.4	31.5	65.0	3.5
500,000 or more	17.1	38.7	57.1	4.2
100,000 to 499,999	8.0	37.7	59.4	2.9
25,000 to 99,999	9.5	30.3	69.0	.7
2,500 to 24,999	11.9	33.0	62.6	4.4
Less than 2,500	20.9	22.7	73.4	3.9

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 133

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH WINTER MENU PRICES OF FISH AND SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	1.2	93.8	2.7	2.3
Restaurants	95.7	1.3	95.1	2.0	1.6
500,000 or more	15.6	2.6	89.3	4.9	3.2
100,000 to 499,999	11.8	2.3	91.1	3.4	3.2
25,000 to 99,999	12.0	.6	96.4	2.4	.6
2,500 to 24,999	20.7	1.7	95.2	1.5	1.6
Less than 2,500	35.6	.4	98.5	.4	.7
Cafeterias	3.9	-	84.5	5.1	10.4
500,000 or more	1.6	-	70.7	12.4	16.9
100,000 to 499,999	.6	-	88.6	-	11.4
25,000 to 99,999	.7	-	100.0	-	-
2,500 to 24,999	.2	-	100.0	-	-
Less than 2,500	.8	-	91.9	-	8.1
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	4.9	1.0
500,000 or more	2.6	4.5	88.8	6.0	.7
100,000 to 499,999	1.7	1.5	80.3	16.2	2.0
25,000 to 99,999	1.8	8.3	86.0	4.8	.9
2,500 to 24,999	2.3	1.5	92.7	5.8	-
Less than 2,500	4.9	-	98.7	-	1.3
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4
500,000 or more	1.6	-	100.0	-	-
100,000 to 499,999	1.5	-	87.0	-	13.0
25,000 to 99,999	6.8	-	100.0	-	-
2,500 to 24,999	1.0	-	69.9	22.4	7.7
Less than 2,500	3.0	-	97.7	-	2.3
Other 1/	67.4	.9	93.0	3.1	3.0
500,000 or more	17.1	1.9	91.4	4.7	2.0
100,000 to 499,999	8.0	.8	90.0	1.7	7.5
25,000 to 99,999	9.5	.3	92.1	4.9	2.7
2,500 to 24,999	11.9	1.7	93.2	2.9	2.2
Less than 2,500	20.9	-	95.8	1.6	2.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 134

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type Of Establishment By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
Restaurants	95.7	47.7	32.6	11.4	5.7	2.6
500,000 or more	15.6	50.7	22.6	13.3	7.9	5.5
100,000 to 499,999	11.8	47.6	31.1	12.2	5.1	4.0
25,000 to 99,999	12.0	52.3	33.1	6.9	7.7	-
2,500 to 24,999	20.7	49.9	31.0	10.3	6.8	2.0
Less than 2,500	35.6	43.8	38.0	12.5	3.5	2.2
Cafeterias	3.9	45.2	27.1	7.4	6.3	14.0
500,000 or more	1.6	34.0	26.5	9.1	7.6	22.8
100,000 to 499,999	.6	65.3	17.0	.3	5.5	11.9
25,000 to 99,999	.7	73.1	19.9	-	-	7.0
2,500 to 24,999	.2	.9	29.4	29.4	40.3	-
Less than 2,500	.8	42.6	40.4	8.9	-	8.1
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0	2.4
500,000 or more	2.6	63.4	31.9	4.0	-	.7
100,000 to 499,999	1.7	59.9	31.3	8.8	-	(1)
25,000 to 99,999	1.8	55.9	21.7	18.3	-	4.1
2,500 to 24,999	2.3	56.9	33.5	6.6	3.0	-
Less than 2,500	4.9	35.1	45.8	2.2	12.3	4.6
Drug or proprietary stores with fountain service	7.9	27.4	30.8	3.1	18.5	20.2
500,000 or more	1.6	20.7	46.6	-	7.2	25.5
100,000 to 499,999	1.5	16.2	44.8	-	26.0	13.0
25,000 to 99,999	.8	18.5	33.9	-	-	47.6
2,500 to 24,999	1.0	24.0	26.4	23.6	6.4	19.6
Less than 2,500	3.0	40.5	15.8	-	30.2	13.5
Other 2/	67.4	28.6	22.4	13.8	26.1	9.1
500,000 or more	17.1	26.0	21.1	17.2	28.1	7.6
100,000 to 499,999	8.0	39.7	14.3	8.4	36.0	1.6
25,000 to 99,999	9.5	30.1	16.8	13.8	27.9	11.4
2,500 to 24,999	11.9	27.4	23.3	10.3	29.5	9.5
Less than 2,500	20.9	26.5	28.4	15.3	17.9	11.9

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 135

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type Of Establishment By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Restaurants	95.7	43.7	34.5	11.0	7.0	3.8
500,000 or more	15.6	45.4	27.5	13.4	8.6	5.1
100,000 to 499,999	11.8	43.1	34.4	12.8	5.7	4.0
25,000 to 99,999	12.0	50.9	31.7	8.5	8.1	.8
2,500 to 24,999	20.7	48.6	30.8	10.1	6.5	4.0
Less than 2,500	35.6	38.0	40.8	10.6	6.5	4.1
Cafeterias	3.9	47.9	31.6	2.1	3.4	15.0
500,000 or more	1.6	31.2	37.3	.4	4.2	26.9
100,000 to 499,999	.6	82.1	17.0	.4	-	.5
25,000 to 99,999	.7	80.1	17.7	-	-	2.2
2,500 to 24,999	.2	11.8	29.4	29.4	29.4	-
Less than 2,500	.8	40.4	42.6	.9	-	16.1
Restaurants or cafeterias located in hotels	13.3	50.8	38.4	5.8	2.6	2.4
500,000 or more	2.6	58.6	31.8	8.9	-	.7
100,000 to 499,999	1.7	52.4	38.9	8.7	-	(1)
25,000 to 99,999	1.8	62.4	24.5	9.0	-	4.1
2,500 to 24,999	2.3	57.6	34.1	5.6	2.7	-
Less than 2,500	4.9	38.4	48.9	2.2	5.8	4.7
Drug or proprietary stores with fountain service	7.9	27.9	34.4	-	16.7	21.0
500,000 or more	1.6	24.0	50.4	-	-	25.6
100,000 to 499,999	1.5	16.2	44.8	-	26.0	13.0
25,000 to 99,999	.8	11.1	33.9	-	-	55.0
2,500 to 24,999	1.0	28.4	26.4	-	25.6	19.6
Less than 2,500	3.0	40.6	23.4	-	22.5	13.5
Other 2/	67.4	26.6	22.3	13.4	27.6	10.1
500,000 or more	17.1	28.0	21.5	15.6	26.9	8.0
100,000 to 499,999	8.0	33.0	16.8	12.5	33.5	4.2
25,000 to 99,999	9.5	24.5	19.6	15.9	27.2	12.8
2,500 to 24,999	11.9	24.0	18.7	10.3	37.0	10.0
Less than 2,500	20.9	25.5	28.5	12.7	20.5	12.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 136

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type Of Establishment By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Restaurants	95.7	41.2	34.1	9.8	10.9	4.0
500,000 or more	15.6	42.6	27.5	8.7	16.1	5.1
100,000 to 499,999	11.8	38.5	33.8	10.0	12.6	5.1
25,000 to 99,999	12.0	49.1	31.1	7.5	11.5	.8
2,500 to 24,999	20.7	47.0	32.6	8.1	8.0	4.3
Less than 2,500	35.6	35.5	39.0	11.9	9.5	4.1
Cafeterias	3.9	45.2	30.0	1.9	5.6	17.3
500,000 or more	1.6	25.6	34.1	.4	8.4	31.5
100,000 to 499,999	.6	82.1	17.0	.4	-	.5
25,000 to 99,999	.7	77.0	18.6	-	2.2	2.2
2,500 to 24,999	.2	11.8	29.4	29.4	29.4	-
Less than 2,500	.8	41.2	40.4	-	-	18.4
Restaurants or cafeterias located in hotels	13.3	44.0	41.8	4.0	8.0	2.2
500,000 or more	2.6	52.9	39.3	4.2	2.9	.7
100,000 to 499,999	1.7	45.1	48.0	6.9	-	(1)
25,000 to 99,999	1.8	56.4	34.5	2.9	2.1	4.1
2,500 to 24,999	2.3	47.0	42.3	4.5	6.2	-
Less than 2,500	4.9	32.9	43.4	3.0	16.6	4.1
Drug or proprietary stores with fountain service	7.9	25.4	30.0	-	23.6	21.0
500,000 or more	1.6	27.8	42.9	-	3.8	25.5
100,000 to 499,999	1.5	16.2	44.8	-	26.0	13.0
25,000 to 99,999	.8	11.1	33.9	-	-	55.0
2,500 to 24,999	1.0	23.0	26.4	-	31.0	19.6
Less than 2,500	3.0	33.8	15.8	-	36.9	13.5
Other 2/	67.4	24.4	19.6	11.1	33.2	11.7
500,000 or more	17.1	22.5	13.7	13.3	37.4	13.1
100,000 to 499,999	8.0	33.0	16.0	11.7	36.0	3.3
25,000 to 99,999	9.5	21.0	19.6	8.7	37.9	12.8
2,500 to 24,999	11.9	24.0	17.0	10.3	36.4	12.3
Less than 2,500	20.9	24.5	27.2	10.8	24.7	12.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 137

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Type Of Establishment By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Restaurants	95.7	38.5	39.8	11.8	5.8	4.1
500,000 or more	15.6	35.6	35.8	16.1	7.4	5.1
100,000 to 499,999	11.8	37.1	36.3	12.3	5.7	8.6
25,000 to 99,999	12.0	45.6	35.5	12.6	5.0	1.3
2,500 to 24,999	20.7	42.3	37.9	9.0	7.5	3.3
Less than 2,500	35.6	35.6	45.2	11.0	4.5	3.7
Cafeterias	3.9	37.3	39.6	2.4	3.4	17.3
500,000 or more	1.6	25.6	37.7	1.0	4.2	31.5
100,000 to 499,999	.6	47.2	52.0	.3	-	.5
25,000 to 99,999	.7	76.5	21.4	-	-	2.1
2,500 to 24,999	.2	-	41.2	29.4	29.4	-
Less than 2,500	.8	32.3	48.4	.9	-	18.4
Restaurants or cafeterias located in hotels	13.3	30.0	47.2	15.3	5.1	2.4
500,000 or more	2.6	32.0	38.1	29.1	-	.8
100,000 to 499,999	1.7	28.8	55.2	13.7	2.3	(1)
25,000 to 99,999	1.8	26.4	53.9	15.6	-	4.1
2,500 to 24,999	2.3	44.0	48.2	7.8	-	-
Less than 2,500	4.9	24.3	46.2	11.8	13.1	4.6
Drug or proprietary stores with fountain service	7.9	22.0	38.7	2.5	18.1	18.7
500,000 or more	1.6	23.4	42.9	-	6.7	27.0
100,000 to 499,999	1.5	16.2	57.8	-	13.0	13.0
25,000 to 99,999	.8	11.1	33.9	-	-	55.0
2,500 to 24,999	1.0	23.0	31.9	-	25.5	19.6
Less than 2,500	3.0	27.0	30.1	6.8	29.3	6.8
Other 2/	67.4	26.2	23.7	14.1	26.2	9.8
500,000 or more	17.1	26.0	18.4	17.6	31.2	6.8
100,000 to 499,999	8.0	43.0	19.3	12.6	22.6	2.5
25,000 to 99,999	9.5	23.1	24.5	10.3	28.6	13.5
2,500 to 24,999	11.9	27.9	18.8	11.4	31.3	10.6
Less than 2,500	20.9	20.3	32.0	15.3	19.6	12.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 138

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Type Of Establishment By City Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
Restaurants	115.5	41.9	26.9	5.7	4.2	3.9	1.9	15.5
500,000 or more	17.5	43.1	24.1	10.9	5.3	1.4	.4	14.8
100,000 to 499,999	14.5	43.1	26.1	7.9	2.0	3.4	.6	16.9
25,000 to 99,999	14.0	45.1	21.8	7.0	3.0	4.1	2.1	16.9
2,500 to 24,999	25.3	37.2	30.3	3.3	5.1	4.8	2.5	16.8
Less than 2,500	44.2	42.7	28.0	3.8	4.4	4.5	2.6	14.0
Cafeterias	3.9	40.5	16.1	7.9	3.8	4.0	-	27.7
500,000 or more	1.3	59.9	6.5	6.9	5.5	.6	-	20.6
100,000 to 499,999	.5	21.1	7.0	.8	-	1.4	-	69.7
25,000 to 99,999	.6	46.1	40.8	.9	1.1	-	-	11.1
2,500 to 24,999	.3	22.6	-	22.6	22.6	.6	-	31.6
Less than 2,500	1.2	29.2	23.4	11.7	-	11.7	-	24.0
Restaurants or cafeterias located in hotels	17.5	34.0	27.6	1.2	5.1	5.8	3.5	22.8
500,000 or more	3.3	52.6	31.0	2.2	2.7	2.1	1.7	7.7
100,000 to 499,999	2.9	37.3	28.2	2.3	2.9	6.2	6.8	16.3
25,000 to 99,999	2.3	40.0	38.3	.7	1.5	5.3	3.3	10.9
2,500 to 24,999	3.4	31.4	32.7	.7	2.6	8.3	2.8	21.5
Less than 2,500	5.6	20.5	18.0	.6	10.6	6.4	3.5	40.4
Drug or proprietary stores with fountain service	7.4	56.7	21.2	6.7	2.3	1.0	-	12.1
500,000 or more	1.6	54.6	18.7	13.7	6.4	-	-	6.6
100,000 to 499,999	1.9	58.7	23.8	11.5	2.3	2.5	-	1.2
25,000 to 99,999	.5	23.6	17.9	4.3	-	4.3	-	49.9
2,500 to 24,999	1.1	43.4	43.3	3.2	2.2	-	-	7.9
Less than 2,500	2.3	70.1	11.5	-	-	-	-	18.4
Other 1/	60.0	26.1	22.4	9.7	3.3	3.0	1.5	34.0
500,000 or more	14.5	23.4	19.0	11.1	5.1	.5	.5	40.4
100,000 to 499,999	5.9	21.6	31.8	4.6	-	-	1.1	40.9
25,000 to 99,999	10.6	24.6	18.1	13.1	4.7	7.4	5.0	27.1
2,500 to 24,999	11.0	25.8	25.3	14.8	1.2	3.1	-	29.8
Less than 2,500	18.0	30.6	22.8	5.1	3.3	3.3	1.5	33.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 139

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Type Of Establishment By City Size

Category	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods		None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	Other methods		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Restaurants	95.7	1.1	.8	21.7	7.5	7.1	15.5	13.4	21.8	11.1
500,000 or more	15.6	1.8	.9	26.2	5.6	6.5	11.3	11.2	27.7	8.8
100,000 to 499,999	11.8	1.1	1.1	18.5	8.6	6.9	14.8	13.4	22.2	13.4
25,000 to 99,999	12.0	1.1	2.2	23.0	5.0	10.2	14.2	11.6	21.1	11.6
2,500 to 24,999	20.7	.7	.7	15.6	7.4	6.0	21.8	12.4	23.4	12.0
Less than 2,500	35.6	.9	.2	23.8	9.0	7.0	14.4	15.4	18.5	10.8
Cafeterias	3.9	-	2.1	16.1	8.7	12.7	4.1	9.9	28.6	17.8
500,000 or more	1.6	-	.7	21.0	.6	.8	4.2	11.2	38.9	22.6
100,000 to 499,999	.6	-	.7	1.2	-	38.9	-	11.4	37.8	10.0
25,000 to 99,999	.7	-	-	33.1	30.6	8.1	3.8	.8	13.9	9.7
2,500 to 24,999	.2	-	-	-	-	29.4	-	.9	40.3	29.4
Less than 2,500	.8	-	8.1	8.1	16.1	16.1	8.1	16.1	10.4	17.0
Restaurants or cafeterias located in hotels	13.3	1.6	-	15.7	7.0	8.0	20.5	11.8	20.3	15.1
500,000 or more	2.6	(1)	-	28.0	.1	4.4	35.9	6.0	22.8	2.8
100,000 to 499,999	1.7	.1	-	12.6	11.9	6.3	30.6	19.3	15.0	4.2
25,000 to 99,999	1.8	-	-	17.8	18.9	10.7	24.1	9.7	13.7	5.1
2,500 to 24,999	2.3	.8	-	13.8	5.5	15.0	21.4	24.6	15.6	3.3
Less than 2,500	4.9	4.1	-	10.3	5.2	6.2	6.7	7.1	25.6	34.8
Drug or proprietary stores with fountain service	7.9	-	5.0	31.3	8.8	4.1	9.4	6.1	26.2	9.1
500,000 or more	1.6	-	12.8	34.4	-	3.9	18.0	4.3	26.6	-
100,000 to 499,999	1.5	-	13.0	28.0	-	-	28.5	4.5	26.0	-
25,000 to 99,999	.8	-	-	4.9	.8	-	2.7	8.0	36.0	47.6
2,500 to 24,999	1.0	-	-	26.4	40.5	6.4	-	5.4	9.3	12.0
Less than 2,500	3.0	-	-	40.5	9.0	6.8	-	7.6	29.3	6.8
Other 2/	67.4	.9	2.7	10.4	6.8	15.4	6.4	8.7	35.7	13.0
500,000 or more	17.1	1.2	3.5	8.7	5.4	18.7	7.8	7.9	34.9	11.9
100,000 to 499,999	8.0	-	2.5	9.2	12.6	10.1	4.2	2.5	42.2	16.7
25,000 to 99,999	9.5	.7	4.9	4.2	6.3	17.1	9.0	17.1	33.0	7.7
2,500 to 24,999	11.9	.6	2.8	10.6	7.4	10.3	5.0	7.8	33.2	22.3
Less than 2,500	20.9	1.3	1.0	14.8	5.8	17.0	5.6	8.3	36.7	9.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By City Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	19.3	10.0	48.1	20.5	3.8	2.4	-
500,000 or more	1.6	8.3	50.0	33.3	4.2	-	-
100,000 to 499,999	2.1	12.7	48.3	19.9	3.2	-	-
25,000 to 99,999	1.6	-	29.8	36.0	-	12.8	-
2,500 to 24,999	2.8	7.0	32.8	18.6	7.0	2.3	-
Less than 2,500	11.2	11.9	54.1	17.1	3.6	1.8	-
Cafeterias	.6	22.3	22.1	44.5	11.1	-	-
500,000 or more	(1)	-	-	-	-	-	-
100,000 to 499,999	.3	20.1	-	79.9	-	-	-
25,000 to 99,999	.1	100.0	-	-	-	-	-
2,500 to 24,999	.1	-	-	-	100.0	-	-
Less than 2,500	.1	-	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.9	40.9	8.0	-	-	-
500,000 or more	.1	-	60.6	39.4	-	-	-
100,000 to 499,999	.1	-	50.0	-	-	-	-
25,000 to 99,999	.1	-	100.0	-	-	-	-
2,500 to 24,999	.3	-	77.4	22.6	-	-	-
Less than 2,500	.6	9.6	11.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
500,000 or more	3.2	7.6	8.4	31.5	-	-	39.9
100,000 to 499,999	4.2	9.4	4.8	28.8	4.8	-	42.6
25,000 to 99,999	3.7	5.3	21.4	44.1	-	-	29.2
2,500 to 24,999	5.0	6.4	6.7	46.5	-	-	36.4
Less than 2,500	7.5	5.4	5.5	37.4	.9	-	48.1
Other 2/	125.4	6.6	23.5	33.5	2.4	.1	28.9
500,000 or more	18.3	3.9	38.2	24.6	.7	-	28.1
100,000 to 499,999	19.8	5.5	15.0	40.3	2.4	-	32.8
25,000 to 99,999	19.4	2.1	14.5	32.3	2.8	-	42.8
2,500 to 24,999	21.4	11.8	27.8	34.3	5.6	-	16.2
Less than 2,500	46.5	7.6	23.2	34.2	1.6	.1	27.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Type Of Establishment By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.3	4.5	.3	1.8	1.4	5.9	1.0
500,000 or more	-	-	-	4.2	-	-	-
100,000 to 499,999	-	-	-	6.3	3.2	3.2	3.2
25,000 to 99,999	4.3	12.8	-	-	-	4.3	-
2,500 to 24,999	-	4.6	-	-	4.6	20.8	2.3
Less than 2,500	-	4.8	.6	1.3	.6	3.6	.6
Cafeterias	-	-	-	-	-	-	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	-	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	50.0	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	11.9	-	-	67.2	-
Drug or proprietary stores with fountain service	-	.9	.9	-	.9	2.5	-
500,000 or more	-	-	-	-	-	12.6	-
100,000 to 499,999	-	-	-	-	4.8	4.8	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	4.0	-	-	-	-	-
Less than 2,500	-	-	2.7	-	-	-	-
Other 2/	.1	1.6	.4	.7	.1	1.5	.6
500,000 or more	.4	1.8	-	-	-	1.9	.4
100,000 to 499,999	-	1.3	.3	-	-	2.4	-
25,000 to 99,999	-	2.5	1.0	-	.7	.3	1.0
2,500 to 24,999	-	2.2	-	.6	-	1.2	.3
Less than 2,500	.1	1.0	.4	1.7	-	1.6	.9

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

V. Type Of Establishment By Sales Size Analysis

Table 141

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	115.0	100.0	19.3	16.8	95.7	83.2
$100,000 or more	7.0	100.0	.1	1.4	6.9	98.6
$40,000 to $99,999	14.1	100.0	.3	2.1	13.8	97.9
$10,000 to $39,999	38.0	100.0	4.2	11.1	33.8	88.9
Less than $10,000	47.0	100.0	12.4	26.4	34.6	73.6
No reply	8.9	100.0	2.3	25.8	6.6	74.2
Cafeterias	4.5	100.0	.6	13.3	3.9	86.7
$100,000 or more	.9	100.0	-	-	.9	100.0
$40,000 to $99,999	1.2	100.0	.1	8.3	1.1	91.7
$10,000 to $39,999	1.3	100.0	.1	7.7	1.2	92.3
Less than $10,000	.8	100.0	.3	37.5	.5	62.5
No reply	.3	100.0	.1	33.3	.2	66.7
Restaurants or cafeterias located in hotels	14.5	100.0	1.2	8.3	13.3	91.7
$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
$40,000 to $99,999	2.0	100.0	-	-	2.0	100.0
$10,000 to $39,999	1.9	100.0	.1	5.3	1.8	94.7
Less than $10,000	4.5	100.0	.4	8.9	4.1	91.1
No reply	1.6	100.0	.7	43.8	.9	56.2
Drug or proprietary stores with fountain service	31.5	100.0	23.6	74.9	7.9	25.1
$100,000 or more	.5	100.0	-	-	.5	100.0
$40,000 to $99,999	1.9	100.0	.6	31.6	1.3	68.4
$10,000 to $39,999	4.9	100.0	2.3	46.9	2.6	53.1
Less than $10,000	12.9	100.0	9.4	72.9	3.5	27.1
No reply	11.3	100.0	11.3	100.0	-	-
Other 2/	192.8	100.0	125.4	65.0	67.4	35.0
$100,000 or more	1.3	100.0	.3	23.1	1.0	76.9
$40,000 to $99,999	7.0	100.0	2.7	38.6	4.3	61.4
$10,000 to $39,999	30.7	100.0	13.4	43.6	17.3	56.4
Less than $10,000	107.9	100.0	67.9	62.9	40.0	37.1
No reply	45.9	100.0	41.1	89.5	4.8	10.5

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 142

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4
Restaurants	95.7	3.6	43.9	52.5
$100,000 or more	6.9	1.5	30.4	68.1
$40,000 to $99,999	13.8	1.1	42.1	56.8
$10,000 to $39,999	33.8	2.6	50.0	47.4
Less than $10, 000	34.6	6.1	42.0	51.9
No reply	6.6	3.2	41.4	55.4
Cafeterias	3.9	22.3	48.5	29.2
$100,000 or more	.9	21.1	40.1	38.8
$40,000 to $99,999	1.1	17.6	59.4	23.0
$10,000 to $39,999	1.2	24.1	43.3	32.6
Less than $10,000	.5	33.1	53.5	13.4
No reply	.2	14.1	43.0	42.9
Restaurants or cafeterias located in hotels	13.3	3.9	19.8	76.3
$100,000 or more	4.5	2.5	(1)	97.5
$40,000 to $99,999	2.0	6.7	19.0	74.3
$10,000 to $39,999	1.8	9.7	10.5	79.8
Less than $10,000	4.1	2.4	44.9	52.7
No reply	.9	-	23.4	76.6
Drug or proprietary stores with fountain service	7.9	6.2	23.8	70.0
$100,000 or more	.5	42.8	39.7	17.5
$40,000 to $99,999	1.3	-	2.7	97.3
$10,000 to $39,999	2.6	2.5	24.8	72.7
Less than $10,000	3.5	5.7	28.7	65.6
No reply	-	-	-	-
Other 2/	67.4	5.4	42.2	52.4
$100,000 or more	1.0	.1	29.8	70.1
$40,000 to $99,999	4.3	3.2	40.7	56.1
$10,000 to $39,999	17.3	4.3	47.1	48.6
Less than $10,000	40.0	5.7	39.7	54.6
No reply	4.8	10.9	48.9	40.2

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 143

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
Restaurants	19.3	5.2	44.6	50.2
$100,000 or more	.1	-	100.0	-
$40,000 to $99,999	.3	-	49.8	50.2
$10,000 to $39,999	4.2	3.2	51.2	45.6
Less than $10,000	12.4	5.9	42.8	51.3
No reply	2.3	5.7	40.0	54.3
Cafeterias	.6	11.1	66.6	22.3
$100,000 or more	-	-	-	-
$40,000 to $99,999	.1	-	100.0	-
$10,000 to $39,999	.1	-	-	100.0
Less than $10,000	.3	20.1	79.9	-
No reply	.1	-	50.0	50.0
Restaurants or cafeterias located in hotels	1.2	-	11.5	88.5
$100,000 or more	(1)	-	-	-
$40,000 to $99,999	-	-	-	-
$10,000 to $39,999	.1	-	-	100.0
Less than $10,000	.4	-	18.6	81.4
No reply	.7	-	9.6	90.4
Drug or proprietary stores with fountain service	23.6	.3	15.5	84.2
$100,000 or more	-	-	-	-
$40,000 to $99,999	.6	-	30.9	69.1
$10,000 to $39,999	2.3	-	28.8	71.2
Less than $10,000	9.4	-	10.8	89.2
No reply	11.3	.6	15.8	83.6
Other 1/	125.4	2.5	44.4	53.1
$100,000 or more	.3	-	9.9	90.1
$40,000 to $99,999	2.7	-	30.8	69.2
$10,000 to $39,999	13.4	2.0	40.4	57.6
Less than $10,000	67.9	3.2	45.5	51.3
No reply	41.1	2.0	44.9	53.1

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 144

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By Sales Size

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Restaurants	95.7	5.3	2.8	5.5	2.2	13.7	70.4	.1
$100,000 or more	6.9	8.7	6.5	1.9	2.2	25.3	55.4	-
$40,000 to $99,999	13.8	4.7	3.5	7.0	2.9	15.3	66.6	-
$10,000 to $39,999	33.8	5.3	3.0	4.8	2.0	13.3	71.5	.1
Less than $10,000	34.6	3.8	1.5	7.1	2.4	11.0	74.2	-
No reply	6.6	10.6	3.1	2.0	1.0	14.8	67.5	1.0
Cafeterias	3.9	1.7	-	-	-	12.2	86.1	-
$100,000 or more	.9	-	-	-	-	1.1	98.9	-
$40,000 to $99,999	1.1	-	-	-	-	11.8	88.2	-
$10,000 to $39,999	1.2	-	-	-	-	10.8	89.2	-
Less than $10,000	.5	13.4	-	-	-	13.4	73.2	-
No reply	.2	-	-	-	-	85.8	14.2	-
Restaurants or cafeterias located in hotels	13.3	7.1	1.8	.7	.1	8.7	79.1	2.5
$100,000 or more	4.5	4.8	1.5	-	.3	11.3	82.0	.1
$40,000 to $99,999	2.0	3.6	-	-	-	14.3	74.6	7.5
$10,000 to $39,999	1.8	17.6	5.4	5.2	-	3.8	60.1	7.9
Less than $10,000	4.1	2.3	-	-	-	6.5	90.4	.8
No reply	.9	29.3	8.9	-	-	2.6	59.2	-
Drug or proprietary stores with fountain service	7.9	-	-	-	-	12.8	83.3	3.9
$100,000 or more	.5	-	-	-	-	55.9	39.7	4.4
$40,000 to $99,999	1.3	-	-	-	-	3.5	93.0	3.5
$10,000 to $39,999	2.6	-	-	-	-	10.6	87.7	1.7
Less than $10,000	3.5	-	-	-	-	11.6	82.6	5.8
No reply	-	-	-	-	-	-	-	-
Other 1/	67.4	4.5	2.1	3.8	.2	22.6	66.7	.1
$100,000 or more	1.0	.9	-	20.4	-	51.3	27.4	-
$40,000 to $99,999	4.3	4.8	8.3	1.6	1.6	33.4	50.3	-
$10,000 to $39,999	17.3	2.7	-	2.3	.4	22.8	71.8	-
Less than $10,000	40.0	5.4	2.4	4.7	-	19.5	67.9	.1
No reply	4.8	4.2	1.4	-	-	32.9	61.5	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 145

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By Sales Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Restaurants	19.3	6.9	3.1	31.0	58.7	.3
$100,000 or more	.1	-	-	100.0	-	-
$40,000 to $99,999	.3	-	-	77.4	22.6	-
$10,000 to $39,999	4.2	6.4	3.2	39.2	51.2	-
Less than $10,000	12.4	7.5	3.2	26.2	62.6	.5
No reply	2.3	5.7	2.9	34.3	57.1	-
Cafeterias	.6	-	-	66.7	33.3	-
$100,000 or more	-	-	-	-	-	-
$40,000 to $99,999	.1	-	-	100.0	-	-
$10,000 to $39,999	.1	-	-	100.0	-	-
Less than $10,000	.3	-	-	60.1	39.9	-
No reply	.1	-	-	50.0	50.0	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
$100,000 or more	(1)	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-
$10,000 to $39,999	.1	-	-	-	100.0	-
Less than $10,000	.4	-	-	7.2	92.8	-
No reply	.7	-	-	65.5	34.5	-
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	14.7
$100,000 or more	-	-	-	-	-	-
$40,000 to $99,999	.6	-	-	54.2	38.2	7.6
$10,000 to $39,999	2.3	-	-	42.7	57.3	-
Less than $10,000	9.4	-	-	31.6	66.2	2.2
No reply	11.3	-	-	41.1	30.6	28.3
Other 2/	125.4	.4	1.1	38.6	53.7	6.2
$100,000 or more	.3	-	-	100.0	-	-
$40,000 to $99,999	2.7	2.5	-	48.1	49.4	-
$10,000 to $39,999	13.4	.5	-	46.2	51.7	1.6
Less than $10,000	67.9	.5	2.0	36.2	60.0	1.3
No reply	41.1	-	.2	38.9	44.7	16.2

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 146

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By Sales Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Restaurants	95.7	65.5	26.4	6.4	.6	.1	.4	.6
$100,000 or more	6.9	18.1	46.4	31.5	3.8	.2	-	-
$40,000 to $99,999	13.8	45.8	40.6	11.9	.5	-	1.0	.2
$10,000 to $39,999	33.8	70.0	25.8	3.6	.2	-	-	.4
Less than $10,000	34.6	76.2	19.7	1.9	-	.4	.6	1.2
No reply	6.6	76.0	14.9	6.1	2.0	-	1.0	-
Cafeterias	3.9	90.0	8.1	-	(1)	.2	1.7	-
$100,000 or more	.9	87.3	11.8	-	.2	.7	-	-
$40,000 to $99,999	1.1	87.3	6.8	-	-	-	5.9	-
$10,000 to $39,999	1.2	100.0	-	-	-	-	-	-
Less than $10,000	.5	86.6	13.4	-	-	-	-	-
No reply	.2	57.1	42.9	-	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	13.7	30.3	41.2	3.0	7.5	1.8	2.5
$100,000 or more	4.5	-	17.6	61.8	6.5	12.9	.8	.4
$40,000 to $99,999	2.0	12.1	29.7	40.4	4.1	6.2	-	7.5
$10,000 to $39,999	1.8	11.3	60.8	14.7	-	7.6	-	5.6
Less than $10,000	4.1	33.0	35.4	30.8	-	-	-	.8
No reply	.9	2.6	10.9	40.5	2.0	17.6	23.4	3.0
Drug or proprietary stores with fountain service	7.9	80.8	2.9	-	-	2.5	8.4	5.4
$100,000 or more	.5	95.6	-	-	-	-	-	4.4
$40,000 to $99,999	1.3	96.5	-	-	-	-	-	3.5
$10,000 to $39,999	2.6	76.1	8.7	-	-	-	7.6	7.6
Less than $10,000	3.5	76.0	-	-	-	5.8	13.5	4.7
No reply	-	-	-	-	-	-	-	-
Other 2/	67.4	63.7	16.9	2.6	(1)	.1	13.1	3.6
$100,000 or more	1.0	55.9	7.3	20.6	2.3	.3	13.6	-
$40,000 to $99,999	4.3	51.1	31.0	2.0	.4	-	14.0	1.5
$10,000 to $39,999	17.3	68.7	17.4	6.6	-	-	3.9	3.4
Less than $10,000	40.0	66.4	14.2	.6	-	.2	16.1	2.5
No reply	4.8	35.6	26.2	2.6	-	-	19.6	16.0

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 147

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By Sales Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Restaurants	19.3	72.9	14.6	2.4	-	-	5.5	4.6
$100,000 or more	.1	-	100.0	-	-	-	-	-
$40,000 to $99,999	.3	94.9	-	-	-	-	-	5.1
$10,000 to $39,999	4.2	68.8	21.2	4.8	-	-	1.6	3.6
Less than $10,000	12.4	75.4	13.9	.5	-	-	5.9	4.3
No reply	2.3	65.7	5.7	8.6	-	-	11.4	8.6
Cafeterias	.6	77.7	-	-	-	-	-	22.3
$100,000 or more	-	-	-	-	-	-	-	-
$40,000 to $99,999	.1	100.0	-	-	-	-	-	-
$10,000 to $39,999	.1	100.0	-	-	-	-	-	-
Less than $10,000	.3	79.9	-	-	-	-	-	20.1
No reply	.1	50.0	-	-	-	-	-	50.0
Restaurants or cafeterias located in hotels	1.2	22.9	5.8	-	3.4	54.2	13.7	-
$100,000 or more	(1)	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-	-
$10,000 to $39,999	.1	-	100.0	-	-	-	-	-
Less than $10,000	.4	55.6	-	-	-	-	44.4	-
No reply	.7	9.6	-	-	-	90.4	-	-
Drug or proprietary stores with fountain service	23.6	29.8	-	-	-	-	36.7	33.5
$100,000 or more	-	-	-	-	-	-	-	-
$40,000 to $99,999	.6	16.8	-	-	-	-	6.5	76.7
$10,000 to $39,999	2.3	54.4	-	-	-	-	37.0	8.6
Less than $10,000	9.4	53.8	-	-	-	-	26.6	19.6
No reply	11.3	5.9	-	-	-	-	46.5	47.6
Other 2/	125.4	41.0	2.5	.5	.2	(3)	36.8	19.0
$100,000 or more	.3	38.0	-	-	-	-	9.9	52.1
$40,000 to $99,999	2.7	60.3	-	-	10.0	-	18.7	11.0
$10,000 to $39,999	13.4	57.2	7.0	1.5	-	-	26.4	7.9
Less than $10,000	67.9	59.3	2.9	.6	-	-	31.2	6.0
No reply	41.1	4.0	.7	-	-	.1	50.7	44.5

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.
3/ Less than one-tenth percent.

Table 148

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED
Type Of Establishment By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Restaurants	95.7	76.9	20.0	1.2	1.6	.3
$100,000 or more	6.9	93.2	3.1	1.0	2.7	-
$40,000 to $99,999	13.8	91.6	6.9	-	.5	1.0
$10,000 to $39,999	33.8	80.7	16.6	.2	2.5	-
Less than $10,000	34.6	65.5	30.4	2.7	1.0	.4
No reply	6.6	69.2	26.8	2.0	1.0	1.0
Cafeterias	3.9	96.5	2.9	.2	-	.4
$100,000 or more	.9	96.9	-	.9	-	2.2
$40,000 to $99,999	1.1	88.2	11.8	-	-	-
$10,000 to $39,999	1.2	100.0	-	-	-	-
Less than $10,000	.5	100.0	-	-	-	-
No reply	.2	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	95.6	2.2	1.1	1.1	(1)
$100,000 or more	4.5	95.9	-	1.7	2.4	(1)
$40,000 to $99,999	2.0	92.7	4.1	3.2	-	-
$10,000 to $39,999	1.8	98.1	-	-	1.9	-
Less than $10,000	4.1	94.8	5.2	-	-	-
No reply	.9	100.0	-	-	-	-
Drug or proprietary stores with fountain service	7.9	69.2	22.1	4.2	2.8	1.7
$100,000 or more	.5	54.4	-	-	37.2	8.4
$40,000 to $99,999	1.3	75.8	15.4	5.4	1.6	1.8
$10,000 to $39,999	2.6	75.8	20.2	2.3	-	1.7
Less than $10,000	3.5	64.2	29.4	5.7	-	.7
No reply	-	-	-	-	-	-
Other 2/	67.4	67.8	29.3	1.2	1.1	.6
$100,000 or more	1.0	79.0	20.9	-	-	.1
$40,000 to $99,999	4.3	90.6	9.4	-	-	-
$10,000 to $39,999	17.3	78.1	21.9	-	-	-
Less than $10,000	40.0	61.3	34.4	1.8	1.8	.7
No reply	4.8	61.8	32.6	2.8	-	2.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 149

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type Of Establishment By Sales Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Restaurants	95.7	61.5	23.3	8.4	4.4	.2	1.1	1.1
$100,000 or more	6.9	54.9	18.4	6.0	14.2	(1)	6.3	.2
$40,000 to $99,999	13.8	58.8	19.4	11.6	5.4	.5	3.2	1.1
$10,000 to $39,999	33.8	58.9	28.2	7.4	3.9	-	.3	1.3
Less than $10,000	34.6	66.1	20.9	9.0	2.6	.2	.2	1.0
No reply	6.6	63.9	23.9	5.5	3.7	1.0	-	2.0
Cafeterias	3.9	77.3	13.1	4.3	.9	.8	2.6	1.0
$100,000 or more	.9	80.8	6.4	1.0	2.0	3.6	4.0	2.2
$40,000 to $99,999	1.1	86.6	4.1	-	1.6	-	5.9	1.8
$10,000 to $39,999	1.2	72.8	14.3	12.9	-	-	-	-
Less than $10,000	.5	66.9	33.1	-	-	-	-	-
No reply	.2	57.1	42.9	-	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	45.9	28.1	4.8	7.8	7.5	5.8	.1
$100,000 or more	4.5	69.4	7.4	3.7	6.5	-	12.6	.4
$40,000 to $99,999	2.0	57.3	15.2	11.2	8.1	-	8.2	-
$10,000 to $39,999	1.8	41.5	35.7	8.4	14.4	-	-	-
Less than $10,000	4.1	13.4	58.5	2.2	1.7	24.2	-	-
No reply	.9	60.8	5.1	-	30.0	-	4.1	-
Drug or proprietary stores with fountain service	7.9	67.7	21.5	7.4	.3	2.5	-	.6
$100,000 or more	.5	57.2	42.8	-	-	-	-	-
$40,000 to $99,999	1.3	76.3	15.3	4.8	1.8	-	-	1.8
$10,000 to $39,999	2.6	57.9	33.7	-	-	7.5	-	.9
Less than $10,000	3.5	73.4	11.5	15.1	-	-	-	-
No reply	-	-	-	-	-	-	-	-
Other 2/	67.4	74.5	18.1	5.3	1.2	.5	-	.4
$100,000 or more	1.0	80.5	12.5	-	7.0	-	-	-
$40,000 to $99,999	4.3	75.0	17.2	3.1	3.1	1.6	-	-
$10,000 to $39,999	17.3	75.3	12.2	9.7	2.4	.4	-	-
Less than $10,000	40.0	73.8	21.4	3.7	.3	.5	-	.3
No reply	4.8	76.2	14.0	5.6	1.4	-	-	2.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 150

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Restaurants	95.7	6.5	17.0	47.3	4.6	3.5	1.4	5.2	14.5
$100,000 or more	6.9	26.8	38.6	19.2	2.3	1.0	1.1	4.3	6.7
$40,000 to $99,999	13.8	11.0	25.8	47.4	2.9	.5	1.3	1.9	9.2
$10,000 to $39,999	33.8	4.4	16.1	54.6	3.8	3.8	1.4	4.9	11.0
Less than $10,000	34.6	2.9	11.2	47.0	6.0	4.8	1.7	7.1	19.3
No reply	6.6	6.1	10.7	41.5	6.9	4.0	-	5.0	25.8
Cafeterias	3.9	6.1	17.7	52.1	1.8	1.8	.1	5.7	14.7
$100,000 or more	.9	17.5	32.5	14.5	-	.2	.4	10.3	24.6
$40,000 to $99,999	1.1	5.3	12.1	62.9	.2	-	-	-	19.5
$10,000 to $39,999	1.2	-	16.2	67.6	5.4	-	-	5.4	5.4
Less than $10,000	.5	-	-	59.8	-	13.4	-	13.4	13.4
No reply	.2	14.2	42.9	42.9	-	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	22.6	19.9	31.9	4.8	1.9	-	4.3	14.6
$100,000 or more	4.5	45.6	24.7	15.2	3.1	1.1	-	4.0	6.3
$40,000 to $99,999	2.0	30.7	23.4	24.8	8.9	-	-	10.3	1.9
$10,000 to $39,999	1.8	11.4	18.7	43.0	10.6	-	-	5.6	10.7
Less than $10,000	4.1	-	15.4	54.9	3.2	-	-	.9	25.6
No reply	.9	15.1	11.1	2.2	-	23.2	-	4.6	43.8
Drug or proprietary stores with fountain service	7.9	3.4	8.6	25.3	15.1	7.6	.5	.9	38.6
$100,000 or more	.5	8.6	77.0	5.8	-	-	-	8.6	-
$40,000 to $99,999	1.3	17.4	1.6	43.7	30.8	-	-	1.8	4.7
$10,000 to $39,999	2.6	-	2.3	48.7	30.2	-	-	-	18.8
Less than $10,000	3.5	-	5.7	3.6	-	17.2	1.2	-	72.3
No reply	-	-	-	-	-	-	-	-	-
Other 1/	67.4	2.8	13.7	40.9	4.1	4.1	1.6	7.4	25.4
$100,000 or more	1.0	1.3	23.0	12.9	.2	-	-	27.9	34.7
$40,000 to $99,999	4.3	6.7	27.3	44.8	.3	.3	-	4.7	15.9
$10,000 to $39,999	17.3	4.3	17.4	46.1	2.2	5.0	.4	2.7	21.9
Less than $10,000	40.0	1.0	10.6	38.9	5.4	4.5	2.3	9.5	27.8
No reply	4.8	10.2	11.7	41.6	4.2	1.4	1.4	5.6	23.9

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Type Of Establishment By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Restaurants	95.7	75.5	22.5	.8	1.2
$100,000 or more	6.9	97.0	2.8	-	.2
$40,000 to $99,999	13.8	91.2	5.5	2.0	1.3
$10,000 to $39,999	33.8	78.7	19.5	.8	1.0
Less than $10,000	34.6	62.7	35.4	.4	1.5
No reply	6.6	72.2	24.8	1.0	2.0
Cafeterias	3.9	87.3	9.1	-	3.6
$100,000 or more	.9	76.6	7.5	-	15.9
$40,000 to $99,999	1.1	98.1	1.9	-	-
$10,000 to $39,999	1.2	83.8	16.2	-	-
Less than $10,000	.5	86.6	13.4	-	-
No reply	.2	100.0	-	-	-
Restaurants or cafeterias located in hotels	13.3	84.8	6.0	.2	9.0
$100,000 or more	4.5	98.2	1.8	-	-
$40,000 to $99,999	2.0	96.7	3.3	-	-
$10,000 to $39,999	1.8	84.6	13.6	1.8	-
Less than $10,000	4.1	61.3	9.7	-	29.0
No reply	.9	100.0	-	-	-
Drug or proprietary stores with fountain service	7.9	76.2	23.5	-	.3
$100,000 or more	.5	95.6	-	-	4.4
$40,000 to $99,999	1.3	84.6	15.4	-	-
$10,000 to $39,999	2.6	67.2	32.8	-	-
Less than $10,000	3.5	77.0	23.0	-	-
No reply	-	-	-	-	-
Other 1/	67.4	65.9	33.0	.3	.8
$100,000 or more	1.0	79.1	20.9	-	-
$40,000 to $99,999	4.3	85.8	14.2	-	-
$10,000 to $39,999	17.3	69.2	30.8	-	-
Less than $10,000	40.0	62.4	36.1	.5	1.0
No reply	4.8	63.2	34.0	-	2.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 152

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
Restaurants	95.7	78.1	21.7	.2
$100,000 or more	6.9	91.5	8.5	-
$40,000 to $99,999	13.8	85.5	14.5	-
$10,000 to $39,999	33.8	77.1	22.6	.3
Less than $10,000	34.6	71.8	28.2	-
No reply	6.6	86.1	12.9	1.0
Cafeterias	3.9	77.3	22.7	-
$100,000 or more	.9	77.5	22.5	-
$40,000 to $99,999	1.1	77.4	22.6	-
$10,000 to $39,999	1.2	81.2	18.8	-
Less than $10,000	.5	59.8	40.2	-
No reply	.2	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	87.5	12.5	-
$100,000 or more	4.5	90.2	9.8	-
$40,000 to $99,999	2.0	91.5	8.5	-
$10,000 to $39,999	1.8	78.6	21.4	-
Less than $10,000	4.1	91.9	8.1	-
No reply	.9	61.1	38.9	-
Drug or proprietary stores with fountain service	7.9	68.4	31.6	-
$100,000 or more	.5	61.6	38.4	-
$40,000 to $99,999	1.3	96.4	3.6	-
$10,000 to $39,999	2.6	89.3	10.7	-
Less than $10,000	3.5	42.8	57.2	-
No reply	-	-	-	-
Other 1/	67.4	57.5	42.1	.4
$100,000 or more	1.0	49.8	50.2	-
$40,000 to $99,999	4.3	76.7	23.3	-
$10,000 to $39,999	17.3	66.3	32.6	1.1
Less than $10,000	40.0	52.3	47.7	-
No reply	4.8	52.7	45.9	1.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 153

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.7	80.7	1.6
Restaurants	95.7	19.0	79.9	1.1
$100,000 or more	6.9	13.8	85.0	1.2
$40,000 to $99,999	13.8	13.2	86.7	.1
$10,000 to $39,999	33.8	21.0	77.5	1.5
Less than $10,000	34.6	18.7	80.3	1.0
No reply	6.6	26.8	70.7	2.5
Cafeterias	3.9	16.0	76.6	7.4
$100,000 or more	.9	12.1	87.8	.1
$40,000 to $99,999	1.1	11.6	74.8	13.6
$10,000 to $39,999	1.2	18.8	75.8	5.4
Less than $10,000	.5	26.7	73.3	-
No reply	.2	14.0	43.0	43.0
Restaurants or cafeterias located in hotels	13.3	12.4	87.0	.6
$100,000 or more	4.5	14.7	83.6	1.7
$40,000 to $99,999	2.0	11.9	88.1	-
$10,000 to $39,999	1.8	19.8	80.2	-
Less than $10,000	4.1	8.1	91.9	-
No reply	.9	6.9	93.1	-
Drug or proprietary stores with fountain service	7.9	14.4	81.5	4.1
$100,000 or more	.5	-	100.0	-
$40,000 to $99,999	1.3	1.6	98.4	-
$10,000 to $39,999	2.6	16.0	84.0	-
Less than $10,000	3.5	20.1	70.5	9.4
No reply	-	-	-	-
Other 1/	67.4	17.6	80.7	1.7
$100,000 or more	1.0	25.9	74.1	-
$40,000 to $99,999	4.3	14.0	84.5	1.5
$10,000 to $39,999	17.3	13.7	83.2	3.1
Less than $10,000	40.0	20.1	78.9	1.0
No reply	4.8	11.8	85.4	2.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 154

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

Type Of Establishment By Sales Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand Pounds	Percent	Thousand Pounds	Percent	Thousand Pounds	Percent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Restaurants	95.7	5,222	100.0	2,032	38.9	3,190	61.1	54.5	21.2	33.3
$100,000 or more	6.9	2,508	100.0	864	34.4	1,644	65.6	362.8	124.8	238.0
$40,000 to $99,999	13.8	1,276	100.0	468	36.7	808	63.3	92.6	33.9	58.7
$10,000 to $39,999	33.8	1,010	100.0	428	42.4	582	57.6	29.9	12.7	17.2
Less than $10,000	34.6	278	100.0	163	58.6	115	41.4	8.1	4.7	3.4
No reply	6.6	150	100.0	109	72.7	41	27.3	22.7	16.7	6.0
Cafeterias	3.9	1,209	100.0	1,040	86.0	169	14.0	310.5	266.7	43.8
$100,000 or more	.9	1,147	100.0	990	86.3	157	13.7	1,276.7	1,100.0	176.7
$40,000 to $99,999	1.1	45	100.0	37	82.2	8	17.8	40.9	33.6	7.3
$10,000 to $39,999	1.2	10	100.0	9	90.0	1	10.0	8.3	7.5	.8
Less than $10,000	.5	3	100.0	1	33.3	2	66.7	6.0	2.0	4.0
No reply	.2	4	100.0	3	75.0	1	25.0	20.0	15.0	5.0
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	147.9	55.5	92.4
$100,000 or more	4.5	1,314	100.0	441	33.6	873	66.4	292.0	98.0	194.0
$40,000 to $99,999	2.0	159	100.0	71	44.7	88	55.3	79.5	35.5	44.0
$10,000 to $39,999	1.8	146	100.0	101	69.2	45	30.8	81.1	56.1	25.0
Less than $10,000	4.1	68	100.0	35	51.5	33	48.5	16.8	8.8	8.0
No reply	.9	279	100.0	89	31.9	190	68.1	310.0	98.9	211.1
Drug or proprietary stores with fountain service	7.9	36	100.0	27	75.0	9	25.0	4.5	3.4	1.1
$100,000 or more	.5	11	100.0	9	81.8	2	18.2	22.0	18.0	4.0
$40,000 to $99,999	1.3	8	100.0	4	50.0	4	50.0	6.2	3.1	3.1
$10,000 to $39,999	2.6	13	100.0	11	84.6	2	15.4	5.0	4.2	.8
Less than $10,000	3.5	4	100.0	3	75.0	1	25.0	1.1	.8	.3
No reply	-	-	-	-	-	-	-	-	-	-
Other 1/	67.4	693	100.0	398	57.4	295	42.6	10.3	5.9	4.4
$100,000 or more	1.0	58	100.0	43	74.1	15	25.9	58.0	43.0	15.0
$40,000 to $99,999	4.3	110	100.0	61	55.5	49	44.5	25.6	14.2	11.4
$10,000 to $39,999	17.3	258	100.0	154	59.7	104	40.3	14.9	8.9	6.0
Less than $10,000	40.0	240	100.0	125	52.1	115	47.9	6.0	3.1	2.9
No reply	4.8	27	100.0	15	55.6	12	44.4	5.6	3.1	2.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 155

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Type Of Establishment By Sales Size

Category	All establishments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Restaurants	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4
$100,000 or more	6.9	5.1	21.2	49.9	12.4	1.0	1.0	9.4
$40,000 to $99,999	13.8	1.6	21.9	35.4	27.0	1.0	1.5	11.6
$10,000 to $39,999	33.8	1.8	19.5	40.9	15.7	1.8	.2	20.1
Less than $10,000	34.6	1.3	17.0	33.3	14.4	2.3	.4	31.3
No reply	6.6	1.1	20.3	22.9	29.7	2.0	1.0	23.0
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9
$100,000 or more	.9	-	8.3	37.2	44.1	-	1.6	8.8
$40,000 to $99,999	1.1	-	30.7	39.6	16.2	-	1.2	12.3
$10,000 to $39,999	1.2	-	5.4	10.8	46.0	5.4	-	32.4
Less than $10,000	.5	-	13.5	26.7	19.6	13.5	-	26.7
No reply	.2	-	-	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	2.2	31.5	32.8	10.1	.5	-	22.9
$100,000 or more	4.5	3.7	50.2	25.0	8.1	-	-	13.0
$40,000 to $99,999	2.0	6.6	39.8	36.3	7.2	-	-	10.1
$10,000 to $39,999	1.8	-	16.6	40.6	23.1	-	-	19.7
Less than $10,000	4.1	-	16.9	33.8	9.7	1.6	-	38.0
No reply	.9	-	14.7	43.7	2.5	-	-	39.1
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	59.4
$100,000 or more	.5	-	-	-	61.6	-	-	38.4
$40,000 to $99,999	1.3	1.7	-	20.8	24.8	15.4	-	37.3
$10,000 to $39,999	2.6	-	-	35.2	24.0	-	-	40.8
Less than $10,000	3.5	-	-	-	14.2	1.0	-	84.8
No reply	-	-	-	-	-	-	-	-
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6
$100,000 or more	1.0	-	.5	50.1	28.4	-	6.8	14.2
$40,000 to $99,999	4.3	6.2	15.8	25.6	13.1	-	-	39.3
$10,000 to $39,999	17.3	-	11.4	29.6	15.1	2.5	1.1	40.3
Less than $10,000	40.0	.2	10.8	17.5	10.1	1.7	1.7	58.0
No reply	4.8	1.4	24.2	16.8	11.7	1.4	1.4	43.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 156

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Type Of Establishment By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	59.6	40.4	(1)
Restaurants	95.7	64.6	35.4	-
$100,000 or more	6.9	58.1	41.9	-
$40,000 to $99,999	13.8	62.9	37.1	-
$10,000 to $39,999	33.8	69.3	30.7	-
Less than $10,000	34.6	63.3	36.7	-
No reply	6.6	58.3	41.7	-
Cafeterias	3.9	70.1	29.9	-
$100,000 or more	.9	75.5	24.5	-
$40,000 to $99,999	1.1	92.5	7.5	-
$10,000 to $39,999	1.2	78.4	21.6	-
Less than $10,000	.5	31.3	68.7	-
No reply	.2	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	62.8	37.2	-
$100,000 or more	4.5	81.6	18.4	-
$40,000 to $99,999	2.0	64.7	35.3	-
$10,000 to $39,999	1.8	59.6	40.4	-
Less than $10,000	4.1	48.0	52.0	-
No reply	.9	31.7	68.3	-
Drug or proprietary stores with fountain service	7.9	68.8	31.2	-
$100,000 or more	.5	95.7	4.3	-
$40,000 to $99,999	1.3	100.0	-	-
$10,000 to $39,999	2.6	65.9	34.1	-
Less than $10,000	3.5	55.1	44.9	-
No reply	-	-	-	-
Other 2/	67.4	50.1	49.8	.1
$100,000 or more	1.0	68.3	31.7	-
$40,000 to $99,999	4.3	47.3	52.7	-
$10,000 to $39,999	17.3	57.1	42.9	-
Less than $10,000	40.0	47.2	52.6	.2
No reply	4.8	47.7	52.3	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 157

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type Of Establishment By Sales Size

Category	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Restaurants	69.4	3.7	4.5	87.5	4.3
$100,000 or more	4.4	4.3	3.8	88.5	3.4
$40,000 to $99,999	9.9	4.8	6.8	85.7	2.7
$10,000 to $39,999	26.8	5.7	4.7	85.7	3.9
Less than $10,000	24.2	1.4	4.0	89.1	5.5
No reply	4.1	-	1.6	93.5	4.9
Cafeterias	3.6	-	12.1	87.8	.1
$100,000 or more	.8	-	11.1	88.6	.3
$40,000 to $99,999	1.2	-	13.2	86.8	-
$10,000 to $39,999	1.1	-	12.1	87.9	-
Less than $10,000	.3	-	-	100.0	-
No reply	.2	-	30.0	70.0	-
Restaurants or cafeterias located in hotels	10.4	1.0	8.1	81.5	9.4
$100,000 or more	4.1	1.2	7.6	88.6	2.6
$40,000 to $99,999	1.7	3.0	19.2	77.8	-
$10,000 to $39,999	1.3	-	14.2	85.8	-
Less than $10,000	3.0	-	-	71.1	28.9
No reply	.3	.4	6.4	93.2	-
Drug or proprietary stores with fountain service	5.9	2.0	4.2	93.0	.8
$100,000 or more	.7	13.9	3.5	75.7	6.9
$40,000 to $99,999	1.6	1.5	14.4	84.1	-
$10,000 to $39,999	1.7	-	-	100.0	-
Less than $10,000	1.9	-	-	100.0	-
No reply	-	-	-	-	-
Other 1/	36.9	1.5	4.7	89.7	4.1
$100,000 or more	.6	-	-	100.0	-
$40,000 to $99,999	2.3	5.8	5.7	82.8	5.7
$10,000 to $39,999	10.8	1.2	4.4	91.3	3.1
Less than $10,000	20.8	1.0	5.1	88.8	5.1
No reply	2.4	2.8	2.8	94.4	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 158

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type Of Establishment By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Restaurants	95.7	30.2	68.2	1.6
$100,000 or more	6.9	3.8	94.7	1.5
$40,000 to $99,999	13.8	15.1	84.0	.9
$10,000 to $39,999	33.8	32.7	64.6	2.7
Less than $10,000	34.6	40.3	59.1	.6
No reply	6.6	23.5	74.5	2.0
Cafeterias	3.9	41.6	53.3	5.1
$100,000 or more	.9	27.3	69.6	3.1
$40,000 to $99,999	1.1	22.3	68.5	9.2
$10,000 to $39,999	1.2	62.2	37.8	-
Less than $10,000	.5	73.3	26.7	-
No reply	.2	-	57.1	42.9
Restaurants or cafeterias located in hotels	13.3	14.6	84.3	1.1
$100,000 or more	4.5	-	99.2	.8
$40,000 to $99,999	2.0	6.2	88.6	5.2
$10,000 to $39,999	1.8	13.9	86.1	-
Less than $10,000	4.1	38.1	61.9	-
No reply	.9	.1	99.9	-
Drug or proprietary stores with fountain service	7.9	24.1	69.6	6.3
$100,000 or more	.5	14.4	85.6	-
$40,000 to $99,999	1.3	9.8	90.2	-
$10,000 to $39,999	2.6	31.1	65.0	3.9
Less than $10,000	3.5	25.6	62.9	11.5
No reply	-	-	-	-
Other 1/	67.4	31.5	65.0	3.5
$100,000 or more	1.0	21.5	78.5	-
$40,000 to $99,999	4.3	17.3	82.7	-
$10,000 to $39,999	17.3	22.8	74.5	2.7
Less than $10,000	40.0	37.4	59.8	2.8
No reply	4.8	27.5	56.5	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 159

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH WINTER MENU PRICES OF FISH AND SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	1.2	93.8	2.7	2.3
Restaurants	95.7	1.3	95.1	2.0	1.6
$100,000 or more	6.9	1.1	94.8	3.9	.2
$40,000 to $99,999	13.8	4.5	90.6	3.5	1.4
$10,000 to $39,999	33.8	.8	97.0	2.0	.2
Less than $10,000	34.6	.8	96.4	1.3	1.5
No reply	6.6	-	89.1	-	10.9
Cafeterias	3.9	-	84.5	5.1	10.4
$100,000 or more	.9	-	92.5	-	7.5
$40,000 to $99,999	1.1	-	87.7	11.8	.5
$10,000 to $39,999	1.2	-	78.4	5.4	16.2
Less than $10,000	.5	-	86.6	-	13.4
No reply	.2	-	57.1	-	42.9
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	4.9	1.0
$100,000 or more	4.5	4.6	87.3	7.7	.4
$40,000 to $99,999	2.0	.8	82.8	15.1	1.3
$10,000 to $39,999	1.8	1.0	98.0	-	1.0
Less than $10,000	4.1	-	98.3	-	1.7
No reply	.9	10.9	89.0	.1	-
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4
$100,000 or more	.5	-	100.0	-	-
$40,000 to $99,999	1.3	-	100.0	-	-
$10,000 to $39,999	2.6	-	94.4	-	5.6
Less than $10,000	3.5	-	87.5	6.7	5.8
No reply	-	-	-	-	-
Other 1/	67.4	.9	93.0	3.1	3.0
$100,000 or more	1.0	-	100.0	-	-
$40,000 to $99,999	4.3	1.6	94.9	1.9	1.6
$10,000 to $39,999	17.3	.4	93.0	4.3	2.3
Less than $10,000	40.0	1.2	94.3	3.0	1.5
No reply	4.8	-	79.2	1.4	19.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 160

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type Of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
Restaurants	95.7	47.7	32.6	11.4	5.7	2.6
$100,000 or more	6.9	65.6	26.7	3.2	2.2	2.3
$40,000 to $99,999	13.8	60.2	28.1	8.3	2.0	1.4
$10,000 to $39,999	33.8	46.7	34.6	12.3	4.6	1.8
Less than $10,000	34.6	43.3	32.6	12.4	8.8	2.9
No reply	6.6	32.1	37.1	16.9	5.9	8.0
Cafeterias	3.9	45.2	27.1	7.4	6.3	14.0
$100,000 or more	.9	47.4	30.4	8.5	10.2	3.5
$40,000 to $99,999	1.1	34.3	36.4	13.0	8.7	7.6
$10,000 to $39,999	1.2	43.3	30.5	-	4.6	21.6
Less than $10,000	.5	67.0	-	13.4	-	19.6
No reply	.2	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0	2.4
$100,000 or more	4.5	66.0	27.0	6.6	-	.4
$40,000 to $99,999	2.0	50.0	30.5	19.5	-	-
$10,000 to $39,999	1.8	48.6	48.8	2.6	-	-
Less than $10,000	4.1	37.7	48.4	2.6	11.3	-
No reply	.9	34.8	6.7	-	23.4	35.1
Drug or proprietary stores with fountain service	7.9	27.4	30.8	3.1	18.5	20.2
$100,000 or more	.5	39.7	17.5	-	4.4	38.4
$40,000 to $99,999	1.3	25.1	51.2	1.8	21.9	-
$10,000 to $39,999	2.6	49.4	31.2	-	16.3	3.1
Less than $10,000	3.5	9.7	24.9	6.4	21.0	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	28.6	22.4	13.8	26.1	9.1
$100,000 or more	1.0	45.9	39.5	.6	7.0	7.0
$40,000 to $99,999	4.3	37.8	28.1	5.7	18.9	9.5
$10,000 to $39,999	17.3	37.8	23.0	14.3	20.7	4.2
Less than $10,000	40.0	25.4	19.7	15.0	30.2	9.7
No reply	4.8	10.9	34.1	12.6	21.0	21.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 161

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type Of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Restaurants	95.7	43.7	34.5	11.0	7.0	3.8
$100,000 or more	6.9	57.0	33.8	4.1	1.6	3.5
$40,000 to $99,999	13.8	52.2	31.4	8.3	6.0	2.1
$10,000 to $39,999	33.8	44.8	35.9	10.6	5.9	2.8
Less than $10,000	34.6	39.6	33.4	13.6	9.2	4.2
No reply	6.6	28.8	41.3	11.9	8.0	10.0
Cafeterias	3.9	47.9	31.6	2.1	3.4	15.0
$100,000 or more	.9	38.6	50.2	.2	7.5	3.5
$40,000 to $99,999	1.1	36.9	36.6	7.0	5.9	13.6
$10,000 to $39,999	1.2	47.9	30.5	-	-	21.6
Less than $10,000	.5	86.6	-	-	-	13.4
No reply	.2	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	50.8	38.4	5.8	2.6	2.4
$100,000 or more	4.5	59.0	32.8	7.7	-	.5
$40,000 to $99,999	2.0	55.9	32.1	9.1	2.9	-
$10,000 to $39,999	1.8	45.8	48.8	2.7	2.7	-
Less than $10,000	4.1	45.6	48.7	4.8	.9	-
No reply	.9	30.0	11.5	-	23.4	35.1
Drug or proprietary stores with fountain service	7.9	27.9	34.4	-	16.7	21.0
$100,000 or more	.5	44.1	17.5	-	-	38.4
$40,000 to $99,999	1.3	26.6	53.2	-	15.4	4.8
$10,000 to $39,999	2.6	48.3	41.0	-	7.6	3.1
Less than $10,000	3.5	10.3	24.9	-	26.8	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	26.6	22.3	13.4	27.6	10.1
$100,000 or more	1.0	52.9	29.5	.6	3.1	13.9
$40,000 to $99,999	4.3	34.7	30.7	2.6	21.0	11.0
$10,000 to $39,999	17.3	33.7	23.4	13.2	21.6	8.1
Less than $10,000	40.0	23.4	19.4	15.3	32.7	9.2
No reply	4.8	15.1	34.1	11.2	16.8	22.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 162

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type Of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Restaurants	95.7	41.2	34.1	9.8	10.9	4.0
$100,000 or more	6.9	48.2	36.9	3.3	8.0	3.6
$40,000 to $99,999	13.8	48.7	30.5	8.2	10.4	2.2
$10,000 to $39,999	33.8	42.3	35.5	9.4	10.2	2.6
Less than $10,000	34.6	38.7	32.4	12.0	11.9	5.0
No reply	6.6	26.8	40.3	9.9	13.0	10.0
Cafeterias	3.9	45.2	30.0	1.9	5.6	17.3
$100,000 or more	.9	36.0	40.6	.2	9.4	13.8
$40,000 to $99,999	1.1	37.5	36.6	6.4	5.9	13.6
$10,000 to $39,999	1.2	42.5	30.5	-	5.4	21.6
Less than $10,000	.5	86.6	-	-	-	13.4
No reply	.2	43.0	14.0	-	-	43.0
Restaurants or cafeterias located in hotels	13.3	44.0	41.8	4.0	8.0	2.2
$100,000 or more	4.5	51.8	41.5	4.0	2.2	.5
$40,000 to $99,999	2.0	50.2	40.0	3.3	6.5	-
$10,000 to $39,999	1.8	47.9	45.0	2.6	4.5	-
Less than $10,000	4.1	34.3	47.8	5.1	12.8	-
No reply	.9	28.0	11.5	2.1	26.4	32.0
Drug or proprietary stores with fountain service	7.9	25.4	30.0	-	23.6	21.0
$100,000 or more	.5	44.1	17.5	-	-	38.4
$40,000 to $99,999	1.3	24.9	51.2	-	19.1	4.8
$10,000 to $39,999	2.6	43.1	29.0	-	24.9	3.0
Less than $10,000	3.5	9.3	24.9	-	27.8	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	24.4	19.6	11.1	33.2	11.7
$100,000 or more	1.0	45.4	8.6	.6	31.1	14.3
$40,000 to $99,999	4.3	31.5	24.4	2.2	30.9	11.0
$10,000 to $39,999	17.3	28.7	22.2	12.4	28.2	8.5
Less than $10,000	40.0	22.9	16.3	12.3	37.3	11.2
No reply	4.8	10.9	35.4	7.0	19.7	27.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 163

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Type Of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Restaurants	95.7	38.5	39.8	11.8	5.8	4.1
$100,000 or more	6.9	43.4	45.5	5.5	2.1	3.5
$40,000 to $99,999	13.8	46.0	40.1	10.8	1.5	1.6
$10,000 to $39,999	33.8	36.2	41.4	13.1	6.1	3.2
Less than $10,000	34.6	37.8	36.7	12.6	7.9	5.0
No reply	6.6	32.9	42.3	8.9	5.9	10.0
Cafeterias	3.9	37.3	39.6	2.4	3.4	17.3
$100,000 or more	.9	20.0	57.1	1.6	7.5	13.8
$40,000 to $99,999	1.1	30.8	42.7	7.0	5.9	13.6
$10,000 to $39,999	1.2	35.0	43.4	-	-	21.6
Less than $10,000	.5	86.6	-	-	-	13.4
No reply	.2	42.9	14.2	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	30.0	47.2	15.3	5.1	2.4
$100,000 or more	4.5	34.9	45.5	19.1	-	.5
$40,000 to $99,999	2.0	31.2	51.4	17.4	-	(1)
$10,000 to $39,999	1.8	36.6	54.7	6.4	2.3	-
Less than $10,000	4.1	26.1	48.6	14.7	10.6	-
No reply	.9	6.5	24.0	11.1	23.4	35.0
Drug or proprietary stores with fountain service	7.9	22.0	38.7	2.5	18.1	18.7
$100,000 or more	.5	39.7	17.5	-	-	42.8
$40,000 to $99,999	1.3	21.4	55.0	-	18.8	4.8
$10,000 to $39,999	2.6	35.5	36.5	7.6	17.3	3.1
Less than $10,000	3.5	9.3	37.4	-	21.0	32.3
No reply	-	-	-	-	-	-
Other 2/	67.4	26.2	23.7	14.1	26.2	9.8
$100,000 or more	1.0	24.8	22.7	.5	38.1	13.9
$40,000 to $99,999	4.3	29.9	40.7	4.1	15.8	9.5
$10,000 to $39,999	17.3	33.3	22.6	16.3	19.7	8.1
Less than $10,000	40.0	24.6	21.3	14.8	30.3	9.0
No reply	4.8	10.9	32.6	12.6	22.5	21.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 164

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
Restaurants	115.5	41.9	26.9	5.7	4.2	3.9	1.9	15.5
$100,000 or more	10.5	45.5	27.8	2.1	2.6	5.8	4.1	12.1
$40,000 to $99,999	19.6	44.4	23.4	4.7	2.9	8.8	2.8	13.0
$10,000 to $39,999	40.9	41.4	27.1	6.4	5.0	3.1	1.8	15.2
Less than $10,000	37.5	38.2	28.6	7.1	4.8	1.7	1.4	18.2
No reply	7.0	52.1	24.7	1.9	2.8	3.8	-	14.7
Cafeterias	3.9	40.5	16.1	7.9	3.8	4.0	-	27.7
$100,000 or more	.7	37.5	15.6	4.5	3.2	2.4	-	36.8
$40,000 to $99,999	1.1	49.9	3.3	6.4	9.4	6.4	-	24.6
$10,000 to $39,999	1.3	43.5	20.5	10.2	-	-	-	25.8
Less than $10,000	.6	17.3	35.4	-	-	11.9	-	35.4
No reply	.2	50.0	-	37.6	12.4	-	-	-
Restaurants or cafeterias located in hotels	17.5	34.0	27.6	1.2	5.1	5.8	3.5	22.8
$100,000 or more	6.6	43.5	32.1	2.4	3.4	5.3	3.2	10.1
$40,000 to $99,999	2.7	39.3	37.6	-	(1)	7.1	3.2	12.8
$10,000 to $39,999	2.6	29.8	33.6	2.4	.7	7.8	4.8	20.9
Less than $10,000	5.1	19.4	15.4	-	12.7	5.2	3.9	43.4
No reply	.5	50.2	9.6	-	.2	.2	.2	39.6
Drug or proprietary stores with fountain service	7.4	56.7	21.2	6.7	2.3	1.0	-	12.1
$100,000 or more	.6	51.0	12.2	11.0	11.0	11.0	-	3.8
$40,000 to $99,999	1.4	76.4	15.5	-	3.2	-	-	4.9
$10,000 to $39,999	2.5	57.1	22.0	8.0	2.4	-	-	10.5
Less than $10,000	2.9	47.9	25.3	8.0	-	(1)	-	18.8
No reply	-	-	-	-	-	-	-	-
Other 2/	60.0	26.1	22.4	9.7	3.3	3.0	1.5	34.0
$100,000 or more	1.4	34.0	31.7	4.8	15.0	-	14.2	.3
$40,000 to $99,999	5.6	33.1	29.7	7.2	1.2	9.7	7.2	11.9
$10,000 to $39,999	17.4	35.1	23.9	10.3	2.9	1.1	.4	26.3
Less than $10,000	32.4	18.5	20.2	10.1	3.3	3.1	.8	44.0
No reply	3.2	37.1	20.5	8.3	4.1	1.7	-	28.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 165

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods		None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	Other methods		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Restaurants	95.7	1.1	.8	21.7	7.5	7.1	15.5	13.4	21.8	11.1
$100,000 or more	6.9	1.2	1.0	22.2	4.4	6.1	26.4	16.4	15.3	7.0
$40,000 to $99,999	13.8	-	-	24.4	5.4	6.1	17.8	20.5	17.8	8.0
$10,000 to $39,999	33.8	1.2	.6	22.2	7.7	7.1	15.9	14.1	21.9	9.3
Less than $10,000	34.6	1.5	1.3	18.7	9.6	7.7	12.1	10.5	23.7	14.9
No reply	6.6	-	-	28.7	4.0	6.9	14.9	6.9	26.9	11.7
Cafeterias	3.9	-	2.1	16.1	8.7	12.7	4.1	9.9	28.6	17.8
$100,000 or more	.9	-	1.7	11.9	1.0	12.2	7.5	11.1	48.0	6.6
$40,000 to $99,999	1.1	-	-	34.6	-	18.6	2.2	6.0	23.3	15.3
$10,000 to $39,999	1.2	-	-	5.4	10.8	8.9	5.4	16.2	23.7	29.6
Less than $10,000	.5	-	-	13.4	40.1	13.4	-	-	13.4	19.7
No reply	.2	-	42.9	-	-	-	-	14.2	42.9	-
Restaurants or cafeterias located in hotels	13.3	1.6	-	15.7	7.0	8.0	20.5	11.8	20.3	15.1
$100,000 or more	4.5	.4	-	18.5	8.1	4.0	33.0	13.1	20.2	2.7
$40,000 to $99,999	2.0	(1)	-	20.6	15.7	9.5	24.9	14.1	14.3	.9
$10,000 to $39,999	1.8	-	-	10.0	12.0	10.5	21.0	21.3	17.6	7.6
Less than $10,000	4.1	4.8	-	9.6	-	6.7	3.0	7.7	28.4	34.8
No reply	.9	.1	-	30.5	4.0	26.0	2.3	-	2.0	35.1
Drug or proprietary stores with fountain service	7.9	-	5.0	31.3	8.8	4.1	9.4	6.1	26.2	9.1
$100,000 or more	.5	-	-	38.5	1.3	-	8.6	13.1	38.5	-
$40,000 to $99,999	1.3	-	-	55.4	-	-	15.4	9.0	20.2	-
$10,000 to $39,999	2.6	-	7.6	35.5	10.1	9.8	10.6	-	18.8	7.6
Less than $10,000	3.5	-	5.7	18.0	12.1	1.9	6.2	8.7	32.3	15.1
No reply	-	-	-	-	-	-	-	-	-	-
Other 2/	67.4	.9	2.7	10.4	6.8	15.4	6.4	8.7	35.7	13.0
$100,000 or more	1.0	20.8	-	9.6	-	.4	4.1	22.0	14.3	28.8
$40,000 to $99,999	4.3	-	-	11.2	6.6	8.5	24.5	17.3	25.6	6.3
$10,000 to $39,999	17.3	.8	1.1	14.4	5.0	11.6	11.8	10.2	29.8	15.3
Less than $10,000	40.0	.6	3.6	7.5	8.5	19.5	2.5	7.0	37.8	13.0
No reply	4.8	-	2.8	19.6	1.4	4.2	4.0	7.0	53.5	7.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	19.3	10.0	48.1	20.5	3.8	2.4	-
$100,000 or more	.1	-	-	100.0	-	-	-
$40,000 to $99,999	.3	-	27.4	50.0	-	-	-
$10,000 to $39,999	4.2	4.8	41.7	24.3	3.2	1.6	-
Less than $10,000	12.4	11.7	53.0	16.6	4.3	2.7	-
No reply	2.3	11.4	37.1	28.5	2.9	2.9	-
Cafeterias	.6	22.3	22.1	44.5	11.1	-	-
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	.1	-	-	100.0	-	-	-
$10,000 to $39,999	.1	-	-	100.0	-	-	-
Less than $10,000	.3	20.1	39.8	20.1	20.0	-	-
No reply	.1	50.0	-	50.0	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.9	40.9	8.0	-	-	-
$100,000 or more	(1)	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	.1	-	100.0	-	-	-	-
Less than $10,000	.4	-	55.6	25.8	-	-	-
No reply	.7	8.2	24.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	.6	14.0	-	-	-	-	86.0
$10,000 to $39,999	2.3	11.7	8.5	42.7	2.9	-	34.2
Less than $10,000	9.4	8.6	13.0	47.0	2.2	-	18.3
No reply	11.3	3.5	5.3	32.0	-	-	57.4
Other 2/	125.4	6.6	23.5	33.5	2.4	.1	28.9
$100,000 or more	.3	-	2.9	27.6	17.4	-	52.1
$40,000 to $99,999	2.7	18.9	35.0	21.1	-	-	15.0
$10,000 to $39,999	13.4	8.4	26.0	39.7	4.5	-	16.4
Less than $10,000	67.9	7.6	33.0	39.0	2.9	.1	12.7
No reply	41.1	3.6	6.4	23.2	1.0	-	60.6

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Type Of Establishment By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.3	4.5	.3	1.8	1.4	5.9	1.0
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	22.6	-
$10,000 to $39,999	-	9.6	1.6	6.8	1.6	4.8	-
Less than $10,000	.5	3.7	-	.5	1.1	4.8	1.1
No reply	-	-	-	-	2.9	11.4	2.9
Cafeterias	-	-	-	-	-	-	-
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	-	-	-	-	-	-
Less than $10,000	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	-	-	-	-	-	-
Less than $10,000	-	-	-	-	-	18.6	-
No reply	-	-	10.2	-	-	57.3	-
Drug or proprietary stores with fountain service	-	.9	.9	-	.9	2.5	-
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	-	-	-	-	-	-
Less than $10,000	-	2.2	2.2	-	2.2	4.3	-
No reply	-	-	-	-	-	1.8	-
Other 1/	.1	1.6	.4	.7	.1	1.5	.6
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	10.0	-	-	-	-	-
$10,000 to $39,999	-	1.5	2.0	.5	.5	.5	-
Less than $10,000	.2	1.5	.3	.9	.1	1.7	-
No reply	-	1.1	-	.7	-	1.6	1.8

1/ Includes drinking places, lunch counters, and refreshment stands.

VI. City Side By Sales Size Analysis

Table 167

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

City Size By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
500,000 or more	61.7	100.0	23.2	37.6	38.5	62.4
$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
$40,000 to $99,999	5.6	100.0	.8	14.3	4.8	85.7
$10,000 to $39,999	15.1	100.0	3.5	23.2	11.6	76.8
Less than $10,000	26.1	100.0	11.0	42.1	15.1	57.9
No reply	10.4	100.0	7.9	76.0	2.5	24.0
100,000 to 499,999	50.1	100.0	26.5	52.9	23.6	47.1
$100,000 or more	2.8	100.0	.1	3.6	2.7	96.4
$40,000 to $99,999	4.6	100.0	.7	15.2	3.9	84.8
$10,000 to $39,999	9.7	100.0	3.2	33.0	6.5	67.0
Less than $10,000	24.2	100.0	14.6	60.3	9.6	39.7
No reply	8.8	100.0	7.9	90.0	.9	10.0
25,000 to 99,999	49.7	100.0	24.9	50.1	24.8	49.9
$100,000 or more	2.2	100.0	-	-	2.2	100.0
$40,000 to $99,999	4.6	100.0	.7	15.2	3.9	84.8
$10,000 to $39,999	9.7	100.0	2.8	28.9	6.9	71.1
Less than $10,000	21.3	100.0	10.5	49.3	10.8	50.7
No reply	11.9	100.0	10.9	91.6	1.0	8.4
2,500 to 24,999	65.7	100.0	29.6	45.1	36.1	54.9
$100,000 or more	1.8	100.0	.1	5.6	1.7	94.4
$40,000 to $99,999	4.3	100.0	.4	9.3	3.9	90.7
$10,000 to $39,999	16.9	100.0	4.5	26.6	12.4	73.4
Less than $10,000	31.8	100.0	16.1	50.6	15.7	49.4
No reply	10.9	100.0	8.5	78.0	2.4	22.0
Less than 2,500	131.1	100.0	65.9	50.3	65.2	49.7
$100,000 or more	2.9	100.0	.2	6.9	2.7	93.1
$40,000 to $99,999	7.1	100.0	1.1	15.5	6.0	84.5
$10,000 to $39,999	25.4	100.0	6.1	24.0	19.3	76.0
Less than $10,000	69.7	100.0	38.2	54.8	31.5	45.2
No reply	26.0	100.0	20.3	78.1	5.7	21.9

1/ Less than 50 establishments.

Table 168

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

City Size By Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4
500,000 or more	38.5	9.8	38.7	51.5
$100,000 or more	4.5	10.4	24.1	65.5
$40,000 to $99,999	4.8	6.3	46.5	47.2
$10,000 to $39,999	11.6	8.8	44.4	46.8
Less than $10,000	15.1	11.5	36.2	52.3
No reply	2.5	9.6	39.3	51.1
100,000 to 499,999	23.6	8.1	45.0	46.9
$100,000 or more	2.7	2.5	27.0	70.5
$40,000 to $99,999	3.9	3.7	43.9	52.4
$10,000 to $39,999	6.5	4.2	52.6	43.2
Less than $10,000	9.6	14.4	42.7	42.9
No reply	.9	3.2	75.4	21.4
25,000 to 99,999	24.8	2.6	44.5	52.9
$100,000 or more	2.2	.1	9.8	90.1
$40,000 to $99,999	3.9	1.7	40.2	58.1
$10,000 to $39,999	6.9	3.1	57.9	39.0
Less than $10,000	10.8	3.3	42.5	54.2
No reply	1.0	-	69.3	30.7
2,500 to 24,999	36.1	2.3	49.0	48.7
$100,000 or more	1.7	.2	2.3	97.5
$40,000 to $99,999	3.9	-	31.1	68.9
$10,000 to $39,999	12.4	2.7	52.2	45.1
Less than $10,000	15.7	2.5	55.0	42.5
No reply	2.4	3.5	54.5	42.0
Under 2,500	65.2	2.8	34.6	62.6
$100,000 or more	2.7	3.1	32.7	64.2
$40,000 to $99,999	6.0	2.2	31.3	66.5
$10,000 to $39,999	19.3	1.6	38.0	60.4
Less than $10,000	31.5	3.0	34.0	63.0
No reply	5.7	7.0	30.5	62.5

Table 169

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

City Size By Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
500,000 or more	23.2	2.9	35.9	61.2
$100,000 or more	(1)	-	-	-
$40,000 to $99,999	.8	-	10.6	89.4
$10,000 to $39,999	3.5	3.8	40.7	55.5
Less than $10,000	11.0	3.6	34.1	62.3
No reply	7.9	1.7	39.3	59.0
100,000 to 499,999	26.5	2.0	40.3	57.7
$100,000 or more	.1	-	32.8	67.2
$40,000 to $99,999	.7	-	52.2	47.8
$10,000 to $39,999	3.2	-	52.2	47.8
Less than $10,000	14.6	2.3	37.8	59.9
No reply	7.9	2.5	39.0	58.5
25,000 to 99,999	24.9	1.9	37.9	60.2
$100,000 or more	-	-	-	-
$40,000 to $99,999	.7	-	5.8	94.2
$10,000 to $39,999	2.8	2.4	33.8	63.8
Less than $10,000	10.5	3.8	43.7	52.5
No reply	10.9	-	35.3	64.7
2,500 to 24,999	29.6	1.5	50.3	48.2
$100,000 or more	.1	-	-	100.0
$40,000 to $99,999	.4	-	-	100.0
$10,000 to $39,999	4.5	-	40.4	59.6
Less than $10,000	16.1	2.9	53.1	44.0
No reply	8.5	-	52.5	47.5
Under 2,500	65.9	3.3	38.1	58.6
$100,000 or more	.2	-	25.1	74.9
$40,000 to $99,999	1.1	-	67.0	33.0
$10,000 to $39,999	6.1	3.3	39.1	57.6
Less than $10,000	38.2	3.5	39.8	56.7
No reply	20.3	3.3	33.4	63.3

1/ Less than 50 establishments.

Table 170

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

City Size By Sales Size

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
500,000 or more	38.5	3.0	2.4	8.1	2.5	16.6	67.0	.4
$100,000 or more	4.5	1.8	4.1	(1)	.5	25.2	68.4	-
$40,000 to $99,999	4.8	1.4	6.9	11.1	7.0	10.4	60.8	2.4
$10,000 to $39,999	11.6	.6	.6	9.0	1.1	15.6	72.6	.5
Less than $10,000	15.1	4.4	2.2	10.2	3.1	15.5	64.6	-
No reply	2.5	10.6	-	-	-	24.6	64.8	-
100,000 to 499,999	23.6	5.7	1.5	1.4	2.3	11.1	75.8	2.2
$100,000 or more	2.7	7.2	3.3	-	2.8	5.5	80.3	.9
$40,000 to $99,999	3.9	5.1	-	5.1	1.7	19.2	66.3	2.6
$10,000 to $39,999	6.5	8.9	2.1	-	4.1	13.4	69.5	2.0
Less than $10,000	9.6	2.8	.6	1.4	1.4	6.9	84.1	2.8
No reply	.9	11.4	7.6	-	-	22.6	58.4	-
25,000 to 99,999	24.8	3.3	1.8	3.5	.6	15.8	74.6	.4
$100,000 or more	2.2	4.3	1.4	5.9	3.0	16.5	68.9	-
$40,000 to $99,999	3.9	1.9	2.6	5.2	-	16.1	73.7	.5
$10,000 to $39,999	6.9	4.7	1.9	5.8	1.0	13.5	72.9	.2
Less than $10,000	10.8	3.1	.3	1.2	-	17.2	78.2	-
No reply	1.0	-	15.0	-	-	14.0	64.0	7.0
2,500 to 24,999	36.1	6.5	2.6	2.8	.5	18.6	69.0	-
$100,000 or more	1.7	4.4	6.7	-	-	48.4	40.5	-
$40,000 to $99,999	3.9	5.8	6.8	.4	1.7	23.5	61.8	-
$10,000 to $39,999	12.4	6.9	1.2	2.0	1.1	19.0	69.8	-
Less than $10,000	15.7	5.7	2.1	4.6	-	13.7	73.9	-
No reply	2.4	12.6	2.8	-	-	20.5	64.1	-
Under 2,500	65.2	5.4	2.5	4.0	.7	17.4	70.0	(1)
$100,000 or more	2.7	14.1	3.4	7.4	-	22.3	52.7	.1
$40,000 to $99,999	6.0	5.9	2.3	1.1	-	20.3	70.4	-
$10,000 to $39,999	19.3	3.9	3.2	2.1	.7	15.3	74.8	-
Less than $10,000	31.5	4.8	2.3	5.7	.8	16.9	69.5	-
No reply	5.7	8.6	1.3	2.3	1.2	22.2	64.4	-

1/ Less than one-tenth percent.

Table 171

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH REPORTING ESTABLISHMENT'S SPECIALTY

City Size By Sales Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
500,000 or more	23.2	.3	1.4	40.7	52.3	5.3
$100,000 or more	(1)	-	-	-	-	-
$40,000 to $99,999	.8	-	-	28.7	71.3	-
$10,000 to $39,999	3.5	-	-	26.8	66.8	6.4
Less than $10,000	11.0	.6	2.4	33.7	63.3	-
No reply	7.9	-	.9	58.0	28.4	12.7
100,000 to 499,999	26.5	.5	1.0	46.9	45.0	6.6
$100,000 or more	.1	-	-	100.0	-	-
$40,000 to $99,999	.7	9.1	-	36.5	54.4	-
$10,000 to $39,999	3.2	2.1	2.1	54.1	41.7	-
Less than $10,000	14.6	-	1.4	45.6	50.3	2.7
No reply	7.9	-	-	46.6	36.4	17.0
25,000 to 99,999	24.9	.3	2.2	35.8	54.1	7.6
$100,000 or more	-	-	-	-	-	-
$40,000 to $99,999	.7	-	-	89.7	10.3	-
$10,000 to $39,999	2.8	-	-	46.9	53.1	-
Less than $10,000	10.5	.6	4.5	22.9	70.1	1.9
No reply	10.9	-	.6	42.2	41.6	15.6
2,500 to 24,999	29.6	1.1	1.8	39.3	49.4	8.4
$100,000 or more	.1	-	-	100.0	-	-
$40,000 to $99,999	.4	-	-	54.4	32.3	13.3
$10,000 to $39,999	4.5	4.5	-	50.6	44.9	-
Less than $10,000	16.1	.4	3.3	36.8	59.1	.4
No reply	8.5	.8	-	36.8	34.5	27.9
Under 2,500	65.9	1.8	.5	33.2	58.6	5.9
$100,000 or more	.2	-	-	100.0	-	-
$40,000 to $99,999	1.1	-	-	58.6	41.4	-
$10,000 to $39,999	6.1	1.1	1.1	43.5	54.3	-
Less than $10,000	38.2	2.8	.7	32.3	63.0	1.2
No reply	20.3	.3	-	29.5	53.4	16.8

1/ Less than 50 establishments.

Table 172

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
500,000 or more	38.5	64.8	18.9	8.7	1.5	1.4	2.2	2.5
$100,000 or more	4.5	23.8	14.6	42.2	9.2	7.5	2.3	.4
$40,000 to $99,999	4.8	46.1	38.3	11.4	.1	1.3	-	2.8
$10,000 to $39,999	11.6	70.8	19.7	4.2	.6	-	1.1	3.6
Less than $10,000	15.1	81.0	12.8	-	-	.4	4.0	1.8
No reply	2.5	48.9	22.2	16.5	3.4	3.8	-	5.2
100,000 to 499,999	23.6	70.9	11.6	6.8	.5	2.4	4.2	3.6
$100,000 or more	2.7	27.5	24.6	39.6	2.5	5.0	-	.8
$40,000 to $99,999	3.9	60.1	26.1	6.7	1.7	-	3.4	2.0
$10,000 to $39,999	6.5	85.4	9.9	3.1	-	.6	-	1.0
Less than $10,000	9.6	78.7	4.1	.7	-	3.4	6.2	6.9
No reply	.9	60.4	.1	-	-	6.1	30.2	3.2
25,000 to 99,999	24.8	65.2	17.4	6.6	.3	.5	9.4	.6
$100,000 or more	2.2	10.0	42.8	35.3	3.1	5.8	3.0	-
$40,000 to $99,999	3.9	60.8	26.1	10.9	-	-	1.8	.4
$10,000 to $39,999	6.9	74.6	18.5	3.8	-	-	2.9	.2
Less than $10,000	10.8	71.7	9.2	.2	-	-	18.5	.4
No reply	1.0	70.0	7.4	15.6	-	-	-	7.0
2,500 to 24,999	36.1	65.2	24.5	3.5	.1	.2	4.4	2.1
$100,000 or more	1.7	16.8	70.6	11.0	1.5	.1	-	-
$40,000 to $99,999	3.9	48.7	33.5	9.8	.4	1.7	5.2	.7
$10,000 to $39,999	12.4	61.2	29.0	4.5	-	-	1.6	3.7
Less than $10,000	15.7	78.5	14.9	.4	-	-	4.6	1.6
No reply	2.4	58.8	18.9	2.8	-	-	19.5	-
Under 2,500	65.2	55.1	27.7	8.5	.2	.1	6.8	1.6
$100,000 or more	2.7	27.9	26.7	45.1	.3	-	-	-
$40,000 to $99,999	6.0	35.7	39.9	15.4	1.3	-	6.6	1.1
$10,000 to $39,999	19.3	64.6	26.9	5.9	-	.5	1.7	.4
Less than $10,000	31.5	55.6	26.7	6.4	-	-	10.2	1.1
No reply	5.7	53.6	23.0	4.2	1.2	-	8.2	9.8

Table 173

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establishments	Less than $1	Between $1 and $2	Between $2 and $4	Over $4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
500,000 or more	23.2	43.6	3.7	.9	1.3	-	33.7	16.8
$100,000 or more	(1)	-	-	-	-	-	-	-
$40,000 to $99,999	.8	58.2	-	-	31.7	-	10.1	-
$10,000 to $39,999	3.5	71.3	7.7	5.7	-	-	13.4	1.9
Less than $10,000	11.0	57.2	5.5	-	-	-	31.8	5.5
No reply	7.9	11.0	-	-	-	-	48.0	41.0
100,000 to 499,999	26.5	42.8	2.1	-	-	-	38.4	16.7
$100,000 or more	.1	67.2	-	-	-	-	32.8	-
$40,000 to $99,999	.7	83.5	-	-	-	-	11.6	4.9
$10,000 to $39,999	3.2	57.7	8.9	-	-	-	33.4	-
Less than $10,000	14.6	54.4	1.3	-	-	-	35.6	8.7
No reply	7.9	11.0	.8	-	-	-	48.3	39.9
25,000 to 99,999	24.9	30.7	1.1	-	-	.3	42.4	25.5
$100,000 or more	-	-	-	-	-	-	-	-
$40,000 to $99,999	.7	61.3	-	-	-	-	36.4	2.3
$10,000 to $39,999	2.8	58.0	2.4	-	-	-	39.1	.5
Less than $10,000	10.5	52.9	1.3	-	-	-	36.8	9.0
No reply	10.9	.6	.6	-	-	.7	48.9	49.2
2,500 to 24,999	29.6	44.3	2.9	.2	-	.1	32.7	19.8
$100,000 or more	.1	100.0	-	-	-	-	-	-
$40,000 to $99,999	.4	50.6	-	-	-	-	36.1	13.3
$10,000 to $39,999	4.5	44.9	11.9	-	-	-	31.3	11.9
Less than $10,000	16.1	63.5	2.1	-	-	-	28.4	6.0
No reply	8.5	6.8	-	.8	-	.3	41.5	50.6
Under 2,500	65.9	47.0	5.4	1.2	-	.9	26.9	18.6
$100,000 or more	.2	-	25.1	-	-	-	-	74.9
$40,000 to $99,999	1.1	34.8	-	-	-	-	-	65.2
$10,000 to $39,999	6.1	64.1	12.0	3.3	-	-	7.6	13.0
Less than $10,000	38.2	65.9	6.5	1.2	-	-	19.4	7.0
No reply	20.3	7.9	1.3	.7	-	2.7	48.6	38.8

1/ Less than 50 establishments.

Table 174

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

City Size By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
500,000 or more	38.5	66.5	31.3	.5	1.1	.6
$100,000 or more	4.5	87.2	5.9	1.1	4.8	1.0
$40,000 to $99,999	4.8	80.6	18.1	.5	-	.8
$10,000 to $39,999	11.6	74.9	24.2	.5	-	.4
Less than $10,000	15.1	48.1	50.4	-	1.3	.2
No reply	2.5	73.9	20.9	2.6	-	2.6
100,000 to 499,999	23.6	81.6	14.1	1.5	2.2	.6
$100,000 or more	2.7	92.4	-	-	6.7	.9
$40,000 to $99,999	3.9	94.9	1.7	2.3	-	1.1
$10,000 to $39,999	6.5	89.7	9.3	-	1.0	-
Less than $10,000	9.6	66.2	27.5	2.8	2.8	.7
No reply	.9	100.0	-	-	-	-
25,000 to 99,999	24.8	79.4	17.2	1.8	1.1	.5
$100,000 or more	2.2	94.5	3.0	1.6	.9	-
$40,000 to $99,999	3.9	89.7	6.9	-	1.7	1.7
$10,000 to $39,999	6.9	81.2	18.3	-	.5	-
Less than $10,000	10.8	71.7	23.4	3.7	.6	.6
No reply	1.0	78.0	14.0	-	8.0	-
2,500 to 24,999	36.1	69.6	25.9	2.0	1.8	.7
$100,000 or more	1.7	91.4	4.6	4.0	-	-
$40,000 to $99,999	3.9	90.8	8.7	-	.5	-
$10,000 to $39,999	12.4	77.1	18.2	.5	4.2	-
Less than $10,000	15.7	58.6	35.7	3.6	.8	1.3
No reply	2.4	55.4	41.8	-	-	2.8
Under 2,500	65.2	78.9	18.4	1.3	1.2	.2
$100,000 or more	2.7	97.1	.1	-	2.8	-
$40,000 to $99,999	6.0	95.6	3.9	.4	-	.1
$10,000 to $39,999	19.3	83.2	15.4	-	1.4	-
Less than $10,000	31.5	74.1	22.5	1.9	1.3	.2
No reply	5.7	64.6	29.5	3.5	1.2	1.2

Table 175

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

City Size By Sales Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
500,000 or more	38.5	91.3	6.2	.2	.7	(1)	1.0	.6
$100,000 or more	4.5	84.1	7.0	-	1.8	.1	6.3	.7
$40,000 to $99,999	4.8	78.9	16.0	-	2.9	-	1.4	.8
$10,000 to $39,999	11.6	94.1	5.1	-	.6	-	-	.2
Less than $10,000	15.1	94.8	4.4	.4	-	-	-	.4
No reply	2.5	94.1	2.6	-	-	-	.7	2.6
100,000 to 499,999	23.6	89.6	4.8	1.2	2.0	-	1.8	.6
$100,000 or more	2.7	73.7	1.8	3.3	9.9	-	11.3	-
$40,000 to $99,999	3.9	77.5	13.6	-	4.2	-	3.0	1.7
$10,000 to $39,999	6.5	92.9	3.1	3.1	.6	-	-	.3
Less than $10,000	9.6	97.1	2.2	-	-	-	-	.7
No reply	.9	84.9	15.0	-	-	-	.1	-
25,000 to 99,999	24.8	76.3	12.9	2.7	1.3	5.0	1.6	.2
$100,000 or more	2.2	66.0	12.9	1.4	7.6	1.4	9.9	.8
$40,000 to $99,999	3.9	73.4	13.5	5.6	1.7	-	4.7	1.1
$10,000 to $39,999	6.9	83.4	14.4	1.0	1.2	-	-	-
Less than $10,000	10.8	74.4	12.4	2.7	-	10.5	-	-
No reply	1.0	84.2	7.0	7.0	-	-	1.8	-
2,500 to 24,999	36.1	51.7	27.7	12.3	6.6	.2	.6	.9
$100,000 or more	1.7	16.0	29.3	14.1	40.5	-	.1	-
$40,000 to $99,999	3.9	37.1	18.9	27.1	10.3	-	5.3	1.3
$10,000 to $39,999	12.4	46.1	32.1	13.0	7.8	.5	-	.5
Less than $10,000	15.7	63.9	24.9	9.3	1.1	-	-	.8
No reply	2.4	48.1	36.3	4.3	8.5	-	-	2.8
Under 2,500	65.2	45.0	36.9	11.6	4.1	.6	.8	1.0
$100,000 or more	2.7	45.1	31.8	8.6	6.1	-	8.4	-
$40,000 to $99,999	6.0	54.5	23.2	12.8	5.7	2.2	1.6	-
$10,000 to $39,999	19.3	39.7	39.2	13.5	4.4	1.0	.5	1.7
Less than $10,000	31.5	43.5	41.5	11.1	3.0	-	.2	.7
No reply	5.7	60.0	21.9	8.2	6.4	1.2	-	2.3

1/ Less than one-tenth percent.

Table 176

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING

FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
500,000 or more	38.5	8.4	15.2	38.4	3.5	2.2	.9	5.0	26.4
$100,000 or more	4.5	35.4	26.7	10.4	(1)	2.3	.2	5.3	19.7
$40,000 to $99,999	4.8	9.8	15.1	42.3	4.1	-	1.4	1.4	25.9
$10,000 to $39,999	11.6	5.5	16.2	45.1	6.3	1.7	.6	3.5	21.1
Less than $10,000	15.1	.9	9.7	40.8	2.2	3.5	1.3	8.0	33.6
No reply	2.5	16.2	22.9	36.6	2.6	-	-	.7	21.0
100,000 to 499,999	23.6	14.3	21.1	35.4	3.2	4.2	1.3	5.1	15.4
$100,000 or more	2.7	54.6	18.8	8.0	2.5	-	2.7	6.9	6.5
$40,000 to $99,999	3.9	16.5	25.6	42.4	4.2	-	2.8	2.3	6.2
$10,000 to $39,999	6.5	12.4	26.0	45.1	1.0	3.1	-	3.1	9.3
Less than $10,000	9.6	3.4	15.8	34.6	3.4	7.6	1.4	6.9	26.9
No reply	.9	13.7	30.3	25.8	15.0	7.6	-	7.6	-
25,000 to 99,999	24.8	7.6	16.3	47.6	4.3	3.0	1.5	3.3	16.4
$100,000 or more	2.2	23.5	27.9	24.8	10.2	.8	-	2.4	10.4
$40,000 to $99,999	3.9	17.6	19.8	46.6	2.8	1.7	-	4.5	7.0
$10,000 to $39,999	6.9	1.0	16.0	57.0	1.8	3.9	1.0	1.0	18.3
Less than $10,000	10.8	4.3	12.9	47.7	5.5	3.1	2.8	4.9	18.8
No reply	1.0	15.0	14.0	35.0	-	7.0	-	-	29.0
2,500 to 24,999	36.1	4.1	15.0	45.8	5.0	4.3	1.1	9.2	15.5
$100,000 or more	1.7	11.5	68.1	19.1	-	-	-	-	1.3
$40,000 to $99,999	3.9	8.7	26.1	46.5	8.1	.4	-	6.3	3.9
$10,000 to $39,999	12.4	3.9	14.5	55.9	3.4	4.8	-	9.1	8.4
Less than $10,000	15.7	.8	8.4	41.2	6.1	5.9	2.5	11.3	23.8
No reply	2.4	13.9	7.8	41.1	5.6	-	-	6.5	25.1
Under 2,500	65.2	2.6	14.1	45.5	6.2	4.4	1.5	5.6	20.1
$100,000 or more	2.7	12.8	45.0	27.2	-	-	-	15.0	-
$40,000 to $99,999	6.0	9.5	30.4	48.5	3.6	-	-	2.2	5.8
$10,000 to $39,999	19.3	2.1	13.3	53.2	7.2	4.5	2.1	2.6	15.0
Less than $10,000	31.5	1.1	10.4	42.4	6.8	5.1	1.7	6.9	25.6
No reply	5.7	.6	4.7	41.6	5.8	7.0	1.2	7.0	32.1

1/ Less than one-tenth percent.

Table 177

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

City Size By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
500,000 or more	38.5	65.5	32.5	.2	1.8
$100,000 or more	4.5	88.9	8.2	-	2.9
$40,000 to $99,999	4.8	84.4	13.9	-	1.7
$10,000 to $39,999	11.6	64.1	33.1	-	2.8
Less than $10,000	15.1	50.1	49.1	.4	.4
No reply	2.5	86.8	10.6	-	2.6
100,000 to 499,999	23.6	78.9	19.7	.3	1.1
$100,000 or more	2.7	94.3	4.8	-	.9
$40,000 to $99,999	3.9	97.2	-	1.7	1.1
$10,000 to $39,999	6.5	87.6	12.4	-	-
Less than $10,000	9.6	59.4	38.5	-	2.1
No reply	.9	100.0	-	-	-
25,000 to 99,999	24.8	79.8	18.8	.9	.5
$100,000 or more	2.2	98.9	1.0	-	.1
$40,000 to $99,999	3.9	87.5	7.9	3.5	1.1
$10,000 to $39,999	6.9	76.4	23.1	.5	-
Less than $10,000	10.8	74.8	24.0	.6	.6
No reply	1.0	86.0	14.0	-	-
2,500 to 24,999	36.1	73.4	24.9	.5	1.2
$100,000 or more	1.7	100.0	-	-	-
$40,000 to $99,999	3.9	91.1	8.8	-	.1
$10,000 to $39,999	12.4	77.0	21.9	1.1	-
Less than $10,000	15.7	65.0	32.7	-	2.3
No reply	2.4	63.7	30.7	2.8	2.8
Under 2,500	65.2	72.7	24.3	.6	2.4
$100,000 or more	2.7	98.4	.9	-	.7
$40,000 to $99,999	6.0	93.3	5.6	1.1	-
$10,000 to $39,999	19.3	77.4	21.9	.7	-
Less than $10,000	31.5	65.9	28.9	.6	4.6
No reply	5.7	60.0	37.7	-	2.3

Table 178

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
500,000 or more	38.5	53.2	46.1	.7
$100,000 or more	4.5	73.3	26.7	-
$40,000 to $99,999	4.8	69.9	30.1	-
$10,000 to $39,999	11.6	57.1	41.2	1.7
Less than $10,000	15.1	36.8	63.2	-
No reply	2.5	66.2	31.2	2.6
100,000 to 499,999	23.6	68.3	31.7	-
$100,000 or more	2.7	83.5	16.5	-
$40,000 to $99,999	3.9	80.1	19.9	-
$10,000 to $39,999	6.5	70.3	29.7	-
Less than $10,000	9.6	58.0	42.0	-
No reply	.9	66.6	33.4	-
25,000 to 99,999	24.8	69.4	30.6	-
$100,000 or more	2.2	93.8	6.2	-
$40,000 to $99,999	3.9	88.4	11.6	-
$10,000 to $39,999	6.9	71.5	28.5	-
Less than $10,000	10.8	54.2	45.8	-
No reply	1.0	93.0	7.0	-
2,500 to 24,999	36.1	75.6	24.2	.2
$100,000 or more	1.7	91.6	8.4	-
$40,000 to $99,999	3.9	90.3	9.7	-
$10,000 to $39,999	12.4	83.6	16.4	-
Less than $10,000	15.7	65.7	34.3	-
No reply	2.4	66.5	30.7	2.8
Under 2,500	65.2	80.3	19.5	.2
$100,000 or more	2.7	100.0	-	-
$40,000 to $99,999	6.0	93.0	7.0	-
$10,000 to $39,999	19.3	81.7	17.8	.5
Less than $10,000	31.5	76.5	23.5	-
No reply	5.7	73.9	26.1	-

Table 179

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5
500,000 or more	38.5	14.1	83.9	2.0
$100,000 or more	4.5	12.3	85.7	2.0
$40,000 to $99,999	4.8	7.8	90.4	1.8
$10,000 to $39,999	11.6	13.5	83.1	3.4
Less than $10,000	15.1	15.9	83.2	.9
No reply	2.5	21.9	75.4	2.7
100,000 to 499,999	23.6	16.6	82.5	.9
$100,000 or more	2.7	16.0	81.5	2.5
$40,000 to $99,999	3.9	18.8	81.2	-
$10,000 to $39,999	6.5	14.9	83.7	1.4
Less than $10,000	9.6	17.9	81.4	.7
No reply	.9	5.4	94.6	-
25,000 to 99,999	24.8	20.2	76.5	3.3
$100,000 or more	2.2	22.1	77.9	(1)
$40,000 to $99,999	3.9	14.3	85.7	-
$10,000 to $39,999	6.9	23.8	73.1	3.1
Less than $10,000	10.8	20.1	75.0	4.9
No reply	1.0	15.8	77.2	7.0
2,500 to 24,999	36.1	21.8	77.0	1.2
$100,000 or more	1.7	9.5	90.5	-
$40,000 to $99,999	3.9	20.9	76.9	2.2
$10,000 to $39,999	12.4	21.8	77.1	1.1
Less than $10,000	15.7	23.5	75.3	1.2
No reply	2.4	20.4	78.1	1.5
Under 2,500	65.2	17.1	81.9	1.0
$100,000 or more	2.7	12.8	87.2	-
$40,000 to $99,999	6.0	5.8	93.1	1.1
$10,000 to $39,999	19.3	18.5	80.1	1.4
Less than $10,000	31.5	18.2	81.4	.4
No reply	5.7	21.0	75.5	3.5

1/ Less than one-tenth percent.

Table 180

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

City Size By Sales Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand Pounds	Percent	Thousand Pounds	Percent	Thousand Pounds	Percent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
500,000 or more	38.5	2,760	100.0	1,395	50.5	1,365	49.5	71.7	36.2	35.5
$100,000 or more	4.5	2,106	100.0	1,110	52.7	996	47.3	467.5	246.2	221.3
$40,000 to $99,999	4.8	149	100.0	78	52.3	71	47.7	31.7	16.5	15.2
$10,000 to $39,999	11.6	119	100.0	64	53.8	55	46.2	10.1	5.4	4.7
Less than $10,000	15.1	91	100.0	48	52.7	43	47.3	6.2	3.3	2.9
No reply	2.5	295	100.0	95	32.2	200	67.8	117.6	37.6	80.0
100,000 to 499,999	23.6	1,188	100.0	364	30.6	824	69.4	50.3	15.4	34.9
$100,000 or more	2.7	814	100.0	207	25.4	607	74.6	301.1	76.7	224.4
$40,000 to $99,999	3.9	246	100.0	88	35.8	158	64.2	63.1	22.6	40.5
$10,000 to $39,999	6.5	67	100.0	37	55.2	30	44.8	10.3	5.7	4.6
Less than $10,000	9.6	45	100.0	25	55.6	20	44.4	4.7	2.6	2.1
No reply	.9	16	100.0	7	43.8	9	56.2	17.8	7.8	10.0
25,000 to 99,999	24.8	1,063	100.0	445	41.9	618	58.1	42.9	17.9	25.0
$100,000 or more	2.2	600	100.0	174	29.0	426	71.0	272.7	79.1	193.6
$40,000 to $99,999	3.9	156	100.0	78	50.0	78	50.0	41.0	20.5	20.5
$10,000 to $39,999	6.9	221	100.0	153	69.2	68	30.8	32.0	22.2	9.8
Less than $10,000	10.8	76	100.0	34	44.7	42	55.3	7.0	3.1	3.9
No reply	1.0	10	100.0	6	60.0	4	40.0	11.0	6.0	5.0
2,500 to 24,999	36.1	1,575	100.0	623	39.6	952	60.4	43.6	17.2	26.4
$100,000 or more	1.7	333	100.0	171	51.4	162	48.6	195.9	100.6	95.3
$40,000 to $99,999	3.9	496	100.0	96	19.4	400	80.6	127.2	24.6	102.6
$10,000 to $39,999	12.4	564	100.0	217	38.5	347	61.5	45.5	17.5	28.0
Less than $10,000	15.7	92	100.0	58	63.0	34	37.0	5.9	3.7	2.2
No reply	2.4	90	100.0	81	90.0	9	10.0	37.5	33.8	3.7
Under 2,500	65.2	2,540	100.0	1,407	55.4	1,133	44.6	39.0	21.6	17.4
$100,000 or more	2.7	1,185	100.0	685	57.8	500	42.2	438.9	253.7	185.2
$40,000 to $99,999	6.0	551	100.0	301	54.6	250	45.4	91.8	50.2	41.6
$10,000 to $39,999	19.3	466	100.0	232	49.8	234	50.2	24.1	12.0	12.1
Less than $10,000	31.5	289	100.0	162	56.1	127	43.9	9.2	5.1	4.1
No reply	5.7	49	100.0	27	55.1	22	44.9	8.8	4.9	3.9

Table 181

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

City Size By Sales Size

Category	All establishments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
500,000 or more	38.5	1.2	20.2	30.1	13.7	1.4	.7	32.7
$100,000 or more	4.5	5.8	36.7	26.0	14.0	.1	1.8	15.6
$40,000 to $99,999	4.8	2.9	25.4	31.6	19.2	-	-	20.9
$10,000 to $39,999	11.6	-	11.7	35.3	15.9	2.9	1.2	33.0
Less than $10,000	15.1	-	19.5	26.0	10.3	1.3	-	42.9
No reply	2.5	2.8	25.1	34.6	12.2	-	2.6	22.7
100,000 to 499,999	23.6	.3	10.8	27.2	23.4	2.0	.6	35.7
$100,000 or more	2.7	3.1	24.4	39.3	14.1	-	-	19.1
$40,000 to $99,999	3.9	-	9.7	30.6	36.1	1.7	1.7	20.2
$10,000 to $39,999	6.5	-	10.3	33.8	27.9	3.1	1.0	23.9
Less than $10,000	9.6	-	8.2	17.9	18.6	2.1	-	53.2
No reply	.9	-	6.2	30.2	15.1	-	-	48.5
25,000 to 99,999	24.8	.8	17.1	31.5	20.9	2.8	1.3	25.6
$100,000 or more	2.2	3.8	34.8	38.7	15.5	3.0	-	4.2
$40,000 to $99,999	3.9	1.0	23.5	29.7	31.1	.1	.3	14.3
$10,000 to $39,999	6.9	-	11.7	36.0	22.2	4.3	1.0	24.8
Less than $10,000	10.8	.6	15.4	28.0	15.6	3.1	2.5	34.8
No reply	1.0	-	7.0	29.4	42.0	-	-	21.6
2,500 to 24,999	36.1	2.2	15.9	31.0	13.9	2.0	1.5	33.5
$100,000 or more	1.7	4.1	13.1	52.2	20.9	-	-	9.7
$40,000 to $99,999	3.9	3.2	32.7	28.4	17.4	.1	-	18.2
$10,000 to $39,999	12.4	2.7	19.0	39.7	17.4	.5	-	20.7
Less than $10,000	15.7	1.7	10.8	23.1	10.5	3.6	2.9	47.4
No reply	2.4	-	9.1	28.8	8.4	2.8	2.8	48.1
Under 2,500	65.2	1.4	16.6	29.7	12.7	1.4	.4	37.8
$100,000 or more	2.7	.7	18.7	52.9	18.6	-	2.5	6.6
$40,000 to $99,999	6.0	5.5	18.1	40.8	11.8	4.4	2.2	17.2
$10,000 to $39,999	19.3	1.4	19.2	36.4	11.2	1.0	-	30.8
Less than $10,000	31.5	.6	12.3	24.7	10.6	1.1	.2	50.5
No reply	5.7	1.3	29.1	12.0	26.7	2.3	-	28.6

Table 182

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

City Size By Sales Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	59.8	40.2	(1)
500,000 or more	38.5	69.0	31.0	-
$100,000 or more	4.5	73.0	27.0	-
$40,000 to $99,999	4.8	68.9	31.1	-
$10,000 to $39,999	11.6	71.6	28.4	-
Less than $10,000	15.1	65.1	34.9	-
No reply	2.5	73.6	26.4	-
100,000 to 499,999	23.6	69.3	30.7	-
$100,000 or more	2.7	79.5	20.5	-
$40,000 to $99,999	3.9	75.8	24.2	-
$10,000 to $39,999	6.5	65.6	34.4	-
Less than $10,000	9.6	68.3	31.7	-
No reply	.9	47.6	52.4	-
25,000 to 99,999	24.8	65.8	34.2	-
$100,000 or more	2.2	64.1	35.9	-
$40,000 to $99,999	3.9	72.6	27.4	-
$10,000 to $39,999	6.9	76.5	23.5	-
Less than $10,000	10.8	57.5	42.5	-
No reply	1.0	58.1	41.9	-
2,500 to 24,999	36.1	52.7	47.3	-
$100,000 or more	1.7	41.6	58.4	-
$40,000 to $99,999	3.9	52.0	48.0	-
$10,000 to $39,999	12.4	53.9	46.1	-
Less than $10,000	15.7	53.0	47.0	-
No reply	2.4	53.2	46.8	-
Under 2,500	65.2	52.6	47.3	.1
$100,000 or more	2.7	73.6	26.4	-
$40,000 to $99,999	6.0	54.0	46.0	-
$10,000 to $39,999	19.3	64.4	35.6	-
Less than $10,000	31.5	45.0	54.8	.2
No reply	5.7	43.3	56.7	-

1/ Less than one-tenth percent.

Table 183

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

City Size By Sales Size

Category	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
500,000 or more	29.9	1.7	7.3	88.9	2.1
$100,000 or more	3.6	.8	6.6	90.3	2.3
$40,000 to $99,999	3.6	2.3	3.7	92.1	1.9
$10,000 to $39,999	9.4	3.5	7.2	88.6	.7
Less than $10,000	11.2	-	8.9	87.5	3.6
No reply	2.1	3.2	7.2	89.6	-
100,000 to 499,999	18.6	3.5	6.2	85.8	4.5
$100,000 or more	2.4	3.6	5.5	86.7	4.2
$40,000 to $99,999	3.6	4.3	13.6	80.2	1.9
$10,000 to $39,999	4.8	2.8	5.6	87.4	4.2
Less than $10,000	7.4	3.6	3.6	86.5	6.3
No reply	.4	.2	-	99.8	-
25,000 to 99,999	17.9	2.3	4.5	90.3	2.9
$100,000 or more	1.7	3.1	9.1	85.0	2.8
$40,000 to $99,999	3.2	2.6	11.3	86.1	-
$10,000 to $39,999	5.8	3.5	3.9	90.3	2.3
Less than $10,000	6.6	1.0	1.0	93.9	4.1
No reply	.6	-	-	89.2	10.8
2,500 to 24,999	21.5	2.8	4.9	87.0	5.3
$100,000 or more	.7	3.0	.6	95.8	.6
$40,000 to $99,999	2.7	9.1	12.3	73.6	5.0
$10,000 to $39,999	7.6	4.3	3.8	86.6	5.3
Less than $10,000	9.2	-	4.6	89.6	5.8
No reply	1.3	-	-	94.7	5.3
Under 2,500	38.3	2.9	3.1	87.6	6.4
$100,000 or more	2.2	5.9	3.0	88.2	2.9
$40,000 to $99,999	3.6	3.3	5.5	87.6	3.6
$10,000 to $39,999	14.1	4.7	4.3	86.9	4.1
Less than $10,000	15.8	1.3	1.7	86.9	10.1
No reply	2.6	-	2.6	94.8	2.6

Table 184

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
City Size By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
500,000 or more	38.5	34.3	63.2	2.5
$100,000 or more	4.5	9.4	88.9	1.7
$40,000 to $99,999	4.8	23.9	75.0	1.1
$10,000 to $39,999	11.6	35.0	62.5	2.5
Less than $10,000	15.1	47.5	49.5	3.0
No reply	2.5	16.6	80.8	2.6
100,000 to 499,999	23.6	29.4	68.6	2.0
$100,000 or more	2.7	5.2	94.6	.2
$40,000 to $99,999	3.9	21.1	77.8	1.1
$10,000 to $39,999	6.5	24.1	75.9	-
Less than $10,000	9.6	43.5	54.4	2.1
No reply	.9	22.8	51.4	25.8
25,000 to 99,999	24.8	32.5	64.8	2.7
$100,000 or more	2.2	9.5	87.5	3.0
$40,000 to $99,999	3.9	12.1	87.9	-
$10,000 to $39,999	6.9	35.3	59.9	4.8
Less than $10,000	10.8	42.7	55.4	1.9
No reply	1.0	35.0	58.0	7.0
2,500 to 24,999	36.1	27.7	67.7	4.6
$100,000 or more	1.7	-	98.8	1.2
$40,000 to $99,999	3.9	10.5	83.1	6.4
$10,000 to $39,999	12.4	28.9	65.1	6.0
Less than $10,000	15.7	34.8	64.4	.8
No reply	2.4	21.6	56.1	22.3
Under 2,500	65.2	26.6	72.0	1.4
$100,000 or more	2.7	.9	99.1	-
$40,000 to $99,999	6.0	7.7	92.3	-
$10,000 to $39,999	19.3	26.8	72.5	.7
Less than $10,000	31.5	32.7	65.0	2.3
No reply	5.7	24.8	74.0	1.2

Table 185

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH COMPARING SUMMER WITH WINTER MENU PRICES OF FISH AND SHELLFISH

City Size By Sales Size

Category	All establishments	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	1.2	93.8	2.7	2.3
500,000 or more	38.5	2.2	89.9	5.0	2.9
$100,000 or more	4.5	2.8	91.2	4.2	1.8
$40,000 to $99,999	4.8	8.3	83.0	8.1	.6
$10,000 to $39,999	11.6	.6	88.9	7.5	3.0
Less than $10,000	15.1	1.8	95.1	2.7	.4
No reply	2.5	-	73.8	2.6	23.6
100,000 to 499,999	23.6	1.5	89.6	3.5	5.4
$100,000 or more	2.7	3.5	85.4	11.1	(1)
$40,000 to $99,999	3.9	1.7	83.2	8.0	7.1
$10,000 to $39,999	6.5	3.1	92.8	1.0	3.1
Less than $10,000	9.6	-	93.1	1.4	5.5
No reply	.9	-	69.7	.1	30.2
25,000 to 99,999	24.8	1.0	94.2	3.4	1.4
$100,000 or more	2.2	2.7	92.2	4.3	.8
$40,000 to $99,999	3.9	-	98.2	1.8	-
$10,000 to $39,999	6.9	1.0	94.2	2.9	1.9
Less than $10,000	10.8	.3	94.8	4.3	.6
No reply	1.0	9.8	77.3	-	12.9
2,500 to 24,999	36.1	1.6	93.6	2.9	1.9
$100,000 or more	1.7	-	97.7	2.2	.1
$40,000 to $99,999	3.9	6.1	89.6	4.3	-
$10,000 to $39,999	12.4	.1	97.1	2.1	.7
Less than $10,000	15.7	2.1	93.1	3.6	1.2
No reply	2.4	-	83.3	-	16.7
Under 2,500	65.2	.2	97.6	.7	1.5
$100,000 or more	2.7	-	100.0	-	-
$40,000 to $99,999	6.0	-	98.5	1.1	.4
$10,000 to $39,999	19.3	-	99.4	.3	.3
Less than $10,000	31.5	.4	96.7	1.1	1.8
No reply	5.7	-	94.2	-	5.8

1/ Less than one-tenth percent

Table 186

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

City Size By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
500,000 or more	38.5	38.7	23.7	13.7	16.3	7.6
$100,000 or more	4.5	57.9	28.6	4.4	3.0	6.1
$40,000 to $99,999	4.8	45.3	36.9	5.7	10.2	1.9
$10,000 to $39,999	11.6	45.9	19.8	13.3	12.9	8.1
Less than $10,000	15.1	27.8	19.6	17.7	26.1	8.8
No reply	2.5	24.5	32.5	23.5	7.8	11.7
100,000 to 499,999	23.6	44.2	25.9	9.6	16.6	3.7
$100,000 or more	2.7	65.3	24.9	7.2	2.5	.1
$40,000 to $99,999	3.9	45.1	28.5	11.6	12.0	2.8
$10,000 to $39,999	6.5	38.0	37.2	8.3	13.0	3.5
Less than $10,000	9.6	44.3	17.2	8.9	24.1	5.5
No reply	.9	18.3	32.7	24.5	24.5	-
25,000 to 99,999	24.8	43.5	25.7	10.0	14.4	6.4
$100,000 or more	2.2	47.1	38.6	8.3	3.0	3.0
$40,000 to $99,999	3.9	60.6	24.2	6.2	8.6	.4
$10,000 to $39,999	6.9	45.6	25.1	14.1	14.2	1.0
Less than $10,000	10.8	35.7	25.0	8.6	19.7	11.0
No reply	1.0	37.1	14.0	14.0	7.0	27.9
2,500 to 24,999	36.1	41.8	28.5	10.6	14.3	4.8
$100,000 or more	1.7	72.3	22.3	1.4	-	4.0
$40,000 to $99,999	3.9	61.3	25.2	9.9	1.8	1.8
$10,000 to $39,999	12.4	46.9	32.1	11.1	8.7	1.2
Less than $10,000	15.7	31.2	30.0	10.4	23.8	4.6
No reply	2.4	32.3	9.1	16.7	11.2	30.7
Under 2,500	65.2	37.5	34.6	12.0	9.9	6.0
$100,000 or more	2.7	72.6	22.3	.1	2.5	2.5
$40,000 to $99,999	6.0	49.7	32.2	10.0	1.5	6.6
$10,000 to $39,999	19.3	42.7	37.9	11.6	6.1	1.7
Less than $10,000	31.5	32.1	31.8	14.6	13.5	8.0
No reply	5.7	20.2	47.1	6.9	15.0	10.8

Table 187

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

City Size By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
500,000 or more	38.5	37.1	26.5	13.0	15.6	7.8
$100,000 or more	4.5	52.9	34.6	4.4	1.7	6.4
$40,000 to $99,999	4.8	38.4	41.7	5.5	11.1	3.3
$10,000 to $39,999	11.6	47.1	23.5	9.8	9.8	9.8
Less than $10,000	15.1	26.0	20.1	18.6	27.8	7.5
No reply	2.5	27.1	35.0	23.6	2.6	11.7
100,000 to 499,999	23.6	39.6	29.0	11.2	15.9	4.3
$100,000 or more	2.7	62.8	29.9	4.6	-	2.7
$40,000 to $99,999	3.9	44.9	35.6	6.4	8.6	4.5
$10,000 to $39,999	6.5	31.6	38.8	9.4	16.7	3.5
Less than $10,000	9.6	38.1	18.6	15.8	22.0	5.5
No reply	.9	18.3	40.9	16.3	24.5	-
25,000 to 99,999	24.8	41.1	26.3	10.8	14.3	7.5
$100,000 or more	2.2	51.2	34.7	10.0	1.1	3.0
$40,000 to $99,999	3.9	57.6	26.7	3.9	7.4	4.4
$10,000 to $39,999	6.9	46.6	21.3	17.9	12.3	1.9
Less than $10,000	10.8	29.9	28.7	9.8	20.9	10.7
No reply	1.0	37.2	14.0	-	14.0	34.8
2,500 to 24,999	36.1	40.2	26.9	9.7	17.1	6.1
$100,000 or more	1.7	67.9	20.4	5.5	1.9	4.3
$40,000 to $99,999	3.9	49.6	24.3	6.3	18.0	1.8
$10,000 to $39,999	12.4	43.4	32.9	8.6	10.7	4.4
Less than $10,000	15.7	33.5	25.0	11.6	25.3	4.6
No reply	2.4	33.5	16.3	11.2	5.5	33.5
Under 2,500	65.2	34.2	36.7	10.0	11.6	7.5
$100,000 or more	2.7	49.6	42.4	.1	2.8	5.1
$40,000 to $99,999	6.0	46.4	33.7	10.0	3.3	6.6
$10,000 to $39,999	19.3	38.8	40.0	9.5	8.2	3.5
Less than $10,000	31.5	30.7	32.8	12.1	14.9	9.5
No reply	5.7	17.4	47.5	5.8	17.4	11.9

Table 188

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

City Size By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
500,000 or more	38.5	33.1	23.1	9.7	23.8	10.3
$100,000 or more	4.5	47.2	30.8	2.6	11.3	8.1
$40,000 to $99,999	4.8	36.0	38.2	4.3	18.2	3.3
$10,000 to $39,999	11.6	38.0	22.8	11.0	17.8	10.4
Less than $10,000	15.1	26.5	13.4	12.8	35.8	11.5
No reply	2.5	19.6	39.3	8.5	13.0	19.6
100,000 to 499,999	23.6	36.5	29.0	9.4	20.6	4.5
$100,000 or more	2.7	51.4	37.3	3.6	5.0	2.7
$40,000 to $99,999	3.9	39.7	35.6	8.2	13.7	2.8
$10,000 to $39,999	6.5	28.8	36.8	8.3	22.7	3.4
Less than $10,000	9.6	38.0	17.9	11.7	25.5	6.9
No reply	.9	16.9	37.8	15.1	30.2	-
25,000 to 99,999	24.8	38.5	26.9	7.2	19.9	7.5
$100,000 or more	2.2	44.1	38.6	8.2	6.1	3.0
$40,000 to $99,999	3.9	54.2	26.0	.1	15.3	4.4
$10,000 to $39,999	6.9	44.6	24.6	11.5	17.4	1.9
Less than $10,000	10.8	28.0	27.5	6.8	27.0	10.7
No reply	1.0	37.1	14.0	7.0	7.0	34.9
2,500 to 24,999	36.1	38.2	28.2	8.4	18.1	7.1
$100,000 or more	1.7	62.1	30.4	1.4	1.9	4.2
$40,000 to $99,999	3.9	47.4	24.6	7.6	18.3	2.1
$10,000 to $39,999	12.4	41.9	33.0	7.5	13.2	4.4
Less than $10,000	15.7	32.2	26.9	9.7	24.5	6.7
No reply	2.4	27.9	16.3	11.2	11.2	33.4
Under 2,500	65.2	31.9	34.3	10.2	16.1	7.5
$100,000 or more	2.7	41.9	44.2	-	8.1	5.8
$40,000 to $99,999	6.0	42.9	32.5	8.8	8.1	7.7
$10,000 to $39,999	19.3	37.2	36.0	9.4	14.3	3.1
Less than $10,000	31.5	28.5	30.5	12.6	18.8	9.6
No reply	5.7	16.8	46.5	5.9	19.2	11.6

Table 189

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

City Size By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
500,000 or more	38.5	30.2	28.6	16.3	17.3	7.6
$100,000 or more	4.5	30.6	37.5	15.7	7.7	8.5
$40,000 to $99,999	4.8	31.6	49.6	7.5	7.9	3.4
$10,000 to $39,999	11.6	36.6	25.9	13.9	13.8	9.8
Less than $10,000	15.1	26.4	20.5	20.8	26.1	6.2
No reply	2.5	20.0	33.2	19.4	15.7	11.7
100,000 to 499,999	23.6	37.5	33.6	11.3	11.7	5.9
$100,000 or more	2.7	35.0	45.6	9.2	5.0	5.2
$40,000 to $99,999	3.9	39.4	42.0	10.7	5.1	2.8
$10,000 to $39,999	6.5	27.2	38.9	13.4	14.0	6.5
Less than $10,000	9.6	44.9	23.4	10.3	13.8	7.6
No reply	.9	29.8	32.5	15.1	22.6	-
25,000 to 99,999	24.8	35.4	32.4	11.0	13.2	8.0
$100,000 or more	2.2	40.5	46.9	9.6	-	3.0
$40,000 to $99,999	3.9	43.9	38.4	11.6	1.7	4.4
$10,000 to $39,999	6.9	39.7	29.6	15.3	12.5	2.9
Less than $10,000	10.8	29.8	29.9	8.6	20.3	11.4
No reply	1.0	21.4	22.8	7.0	14.0	34.8
2,500 to 24,999	36.1	36.6	32.5	9.5	15.5	5.9
$100,000 or more	1.7	67.6	29.0	1.4	1.8	.2
$40,000 to $99,999	3.9	44.4	32.0	9.5	12.3	1.8
$10,000 to $39,999	12.4	38.6	34.0	13.3	9.7	4.4
Less than $10,000	15.7	30.8	33.3	7.6	23.3	5.0
No reply	2.4	30.7	21.8	8.4	8.4	30.7
Under 2,500	65.2	29.5	40.3	12.2	11.0	7.0
$100,000 or more	2.7	31.7	57.6	2.5	2.5	5.7
$40,000 to $99,999	6.0	39.5	45.0	8.9	1.1	5.5
$10,000 to $39,999	19.3	33.4	44.3	12.2	7.3	2.8
Less than $10,000	31.5	26.6	34.0	14.7	15.6	9.1
No reply	5.7	20.0	48.1	7.0	12.8	12.1

Table 190

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALES OF FISH AND SHELLFISH MEALS
City Size By Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
500,000 or more	38.2	37.6	21.9	10.2	5.1	1.0	.5	23.7
$100,000 or more	5.7	45.8	28.7	3.7	6.9	2.3	2.3	10.3
$40,000 to $99,999	5.3	57.1	18.4	6.5	2.3	3.8	-	11.9
$10,000 to $39,999	11.6	39.8	20.3	12.7	3.4	.6	-	23.2
Less than $10,000	13.8	24.3	21.7	13.0	6.7	-	.5	33.8
No reply	1.8	41.6	22.4	3.7	5.0	-	-	27.3
100,000 to 499,999	25.7	38.3	27.0	6.6	1.6	2.8	1.3	22.4
$100,000 or more	4.0	39.0	24.3	2.5	3.4	7.6	5.2	18.0
$40,000 to $99,999	4.8	44.6	29.9	2.8	-	2.8	-	19.9
$10,000 to $39,999	7.5	35.1	27.4	8.0	2.7	2.7	1.8	22.3
Less than $10,000	8.5	37.3	23.9	10.3	.8	.8	-	26.9
No reply	.9	38.3	47.0	-	.1	.1	.1	14.4
25,000 to 99,999	28.0	36.9	22.1	8.7	3.4	5.5	3.0	20.4
$100,000 or more	3.2	49.3	27.5	4.8	1.4	7.8	3.4	5.8
$40,000 to $99,999	5.9	43.0	27.8	2.4	2.5	7.6	5.1	11.6
$10,000 to $39,999	8.2	40.5	23.9	6.5	4.4	3.7	2.0	19.0
Less than $10,000	9.8	26.2	15.0	15.0	4.1	4.7	2.7	32.3
No reply	.9	37.3	27.8	14.4	-	6.1	-	14.4
2,500 to 24,999	41.1	33.5	29.1	6.2	3.9	4.4	2.4	20.5
$100,000 or more	3.0	43.7	39.4	-	2.2	4.8	5.6	4.3
$40,000 to $99,999	5.2	39.1	23.2	5.9	4.4	8.2	3.9	15.3
$10,000 to $39,999	15.5	35.0	27.6	7.1	6.1	3.5	1.5	19.2
Less than $10,000	15.1	27.0	29.7	6.9	2.4	3.7	2.6	27.7
No reply	2.3	39.7	34.7	5.8	-	5.8	-	14.0
Under 2,500	71.3	38.5	25.4	3.9	4.4	4.3	2.0	21.5
$100,000 or more	3.9	42.0	25.3	1.9	4.1	5.6	5.9	15.2
$40,000 to $99,999	9.2	37.8	24.8	5.1	2.9	14.2	5.8	9.4
$10,000 to $39,999	21.9	44.9	28.7	5.0	3.2	2.5	1.8	13.9
Less than $10,000	31.3	30.9	25.6	3.2	5.6	2.8	.8	31.1
No reply	5.0	56.9	11.1	2.6	5.3	2.6	-	21.5

Table 191

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

City Size By Sales Size

Category	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods		None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	Other methods		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
500,000 or more	38.5	1.3	2.5	18.6	4.7	11.4	11.4	9.2	30.9	10.0
$100,000 or more	4.5	4.8	.2	18.6	.5	1.3	29.0	12.2	30.9	2.5
$40,000 to $99,999	4.8	(1)	-	36.5	2.8	4.2	16.6	9.6	28.1	2.2
$10,000 to $39,999	11.6	1.1	2.9	17.8	2.9	13.4	12.2	8.6	28.4	12.7
Less than $10,000	15.1	.9	4.0	13.9	8.4	15.8	4.0	9.3	30.0	13.7
No reply	2.5	-	-	17.3	2.6	7.6	10.2	6.0	52.8	3.5
100,000 to 499,999	23.6	.6	2.3	15.0	9.3	.8.2	12.8	9.5	29.2	13.1
$100,000 or more	2.7	-	.1	15.3	4.7	9.9	20.5	20.3	19.0	10.2
$40,000 to $99,999	3.9	-	-	16.3	8.0	3.7	24.9	14.1	22.9	10.1
$10,000 to $39,999	6.5	-	1.0	19.7	15.5	12.5	8.7	7.2	23.7	11.7
Less than $10,000	9.6	1.4	4.8	12.4	6.9	7.6	8.4	4.8	37.9	15.8
No reply	.9	.1	-	2.3	11.4	-	15.1	22.6	33.4	15.1
25,000 to 99,999	24.8	.8	3.2	15.2	7.1	12.5	12.2	13.2	25.0	10.8
$100,000 or more	2.2	-	2.9	28.2	7.5	6.1	22.1	12.2	10.3	10.7
$40,000 to $99,999	3.9	-	-	19.4	9.2	12.1	26.4	16.4	16.3	.2
$10,000 to $39,999	6.9	.9	.9	13.8	5.3	6.8	18.2	15.9	28.5	9.7
Less than $10,000	10.8	1.2	5.5	11.7	7.4	17.5	1.2	11.1	28.7	15.7
No reply	1.0	-	7.0	16.1	7.0	14.0	12.9	7.0	28.0	8.0
2,500 to 24,999	36.1	.6	1.3	14.0	8.2	8.6	15.4	11.3	25.7	14.9
$100,000 or more	1.7	1.0	-	10.4	5.5	.1	53.7	14.1	13.0	2.2
$40,000 to $99,999	3.9	-	-	20.6	5.4	9.3	16.1	16.8	21.7	10.1
$10,000 to $39,999	12.4	1.1	1.1	18.1	4.5	8.7	17.3	15.0	19.7	14.5
Less than $10,000	15.7	.4	1.7	9.6	12.7	10.1	8.6	7.3	31.6	18.0
No reply	2.4	-	2.8	13.2	2.8	3.7	22.3	8.4	33.5	13.3
Under 2,500	65.2	1.2	.4	20.6	7.8	10.0	10.4	12.2	25.4	12.0
$100,000 or more	2.7	2.5	-	26.1	10.2	9.6	7.8	18.7	15.0	10.1
$40,000 to $99,999	6.0	-	-	23.6	5.5	7.1	14.0	28.4	10.6	10.8
$10,000 to $39,999	19.3	1.0	-	24.0	9.4	5.5	14.1	13.9	22.8	9.3
Less than $10,000	31.5	1.7	.6	14.3	8.3	13.6	8.9	9.0	30.0	13.6
No reply	5.7	-	1.2	38.7	1.2	8.2	2.7	3.5	29.9	14.6

1/ Less than one-tenth percent.

Table 192

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS

City Size By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
500,000 or more	23.2	4.7	35.0	26.2	.9	-	27.7
$100,000 or more	(1)	-	-	-	-	-	-
$40,000 to $99,999	.8	10.1	55.5	26.5	-	-	-
$10,000 to $39,999	3.5	13.4	43.9	33.1	-	-	7.7
Less than $10,000	11.0	3.0	48.7	30.0	1.2	-	11.0
No reply	7.9	2.5	9.3	17.9	.9	-	63.2
100,000 to 499,999	26.5	6.9	16.0	37.2	2.8	-	31.2
$100,000 or more	.1	-	9.5	90.5	-	-	-
$40,000 to $99,999	.7	38.7	11.0	23.1	-	-	-
$10,000 to $39,999	3.2	2.1	9.0	53.4	4.2	-	22.9
Less than $10,000	14.6	5.5	25.1	43.0	2.7	-	16.4
No reply	7.9	8.5	2.5	20.3	2.5	-	65.3
25,000 to 99,999	24.9	2.7	16.7	34.1	2.2	.8	37.0
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	.7	10.3	61.2	28.5	-	-	-
$10,000 to $39,999	2.8	7.3	19.3	22.7	16.9	-	21.7
Less than $10,000	10.5	3.2	26.7	50.7	.6	1.9	9.2
No reply	10.9	.6	3.7	21.4	-	-	70.0
2,500 to 24,999	29.6	10.3	25.1	34.6	4.9	.2	18.1
$100,000 or more	.1	-	-	-	100.0	-	-
$40,000 to $99,999	.4	27.5	18.2	36.1	-	-	-
$10,000 to $39,999	4.5	10.6	14.9	49.1	3.0	1.5	13.4
Less than $10,000	16.1	14.4	33.1	30.2	6.6	-	8.8
No reply	8.5	1.6	16.0	35.6	2.3	-	39.2
Under 2,500	65.9	8.1	26.5	31.3	1.8	.4	25.0
$100,000 or more	.2	-	-	25.1	-	-	74.9
$40,000 to $99,999	1.1	5.4	-	6.2	-	-	88.4
$10,000 to $39,999	6.1	6.5	40.2	27.9	1.1	-	10.9
Less than $10,000	38.2	9.6	35.3	34.9	3.0	.5	11.4
No reply	20.3	5.9	7.6	27.0	-	.3	50.6

1/ Less than 50 establishments.

Table 192 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

City Size By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
500,000 or more	.3	1.4	-	.3	-	3.2	.3
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	7.9	-	-	-	-	-
$10,000 to $39,999	-	1.9	-	-	-	-	-
Less than $10,000	.6	-	-	.6	-	4.9	-
No reply	-	2.5	-	-	-	2.8	.9
100,000 to 499,999	-	1.0	.2	.5	1.0	3.0	.2
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	27.2	-	-	-	-	-
$10,000 to $39,999	-	-	2.1	4.2	-	2.1	-
Less than $10,000	-	.4	-	-	1.8	5.1	-
No reply	-	-	-	-	-	-	.9
25,000 to 99,999	.3	2.8	.8	-	.5	1.3	.8
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	9.7	-	-	2.4	-	-
Less than $10,000	.6	3.3	1.9	-	.6	1.3	-
No reply	-	.6	-	-	-	1.8	1.9
2,500 to 24,999	-	2.7	-	.5	.5	2.6	.5
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	18.2	-
$10,000 to $39,999	-	1.5	-	1.5	1.5	3.0	-
Less than $10,000	-	4.5	-	-	-	2.0	.4
No reply	-	-	-	.8	.8	2.9	.8
Under 2,500	.1	1.5	.8	1.4	.1	2.3	.7
$100,000 or more	-	-	-	-	-	-	-
$40,000 to $99,999	-	-	-	-	-	-	-
$10,000 to $39,999	-	3.3	4.3	2.5	-	3.3	-
Less than $10,000	.2	1.5	.5	1.5	.2	1.2	.2
No reply	-	1.0	.3	1.0	-	4.3	2.0

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